

FEBRUARY 1, 2023

Focusing the Portfolio on
Mobile Modular
McGrath to Acquire Vesta Modular and Divest Adler Tank
Rentals



### **Safe Harbor**

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements include: (1) the Vesta acquisition accelerating growth and profitability in the core modular business, including expanding geographic coverage and density, facilitating reach to new customers, and increasing proportion of long-term contracts, (2) anticipated accretion from both transactions in 2024 with ROIC exceeding cost of capital beyond 2024, and run-rate synergies of \$8M per year, (3) anticipated \$30M of value from Vesta's net operating losses, (4) transaction multiples based on 2022 estimated EBITDA of Vesta and Adler, and (5) McGrath retaining financial flexibility for shareholder return and tuck-in acquisitions. These forward-looking statements also can be identified by terminology such as "anticipates," "believes," "continues," "could," "estimates," "expects," "intends," "may," "plan," "predict," "project," or "will," or the negative of these terms.

These forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that could cause our actual results to differ materially from those projected, including (a) problems arising to forestall the successful integration of the Vesta business, including the potential loss of any key employees of Vesta; (b) incurrence of unexpected costs, including exposure to any unrecorded liabilities or unidentified issues that the Company failed to discover during due diligence or that are not covered by insurance and (c) potential unfavorable accounting treatment and unexpected increases in taxes associated with the transactions. Other important factors that could cause actual results to differ materially from the Company's expectations are disclosed under "Risk Factors" in the Company's Form 10-K for 2021 and other SEC filings.

These forward-looking statements speak only as of the date hereof. Except as otherwise required by law, we are under no duty to update or revise any of the forward-looking statements after the date of this presentation, whether as a result of new information, future events or otherwise.

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# Focusing the Portfolio on Modular Through Simultaneous Acquisition of Vesta and Divestiture of Adler

Accelerates McGrath's strategic growth priorities by increasing exposure to the modular business

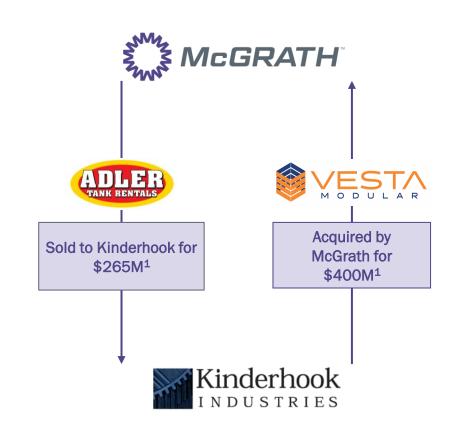
Creates a more competitive and larger scaled modular business with increased geographic coverage and density to serve customers

Improves longer-term financial profile, accelerating growth and profitability in the core modular business

Increases proportion of longer-term rental revenue contracts

Provides opportunities for cost and revenue synergies

Retains conservative balance sheet with financial flexibility for return of capital and tuck-in acquisitions



 $<sup>^{\</sup>rm 1}$  Excludes reimbursable CapEx, working capital adjustments and fees

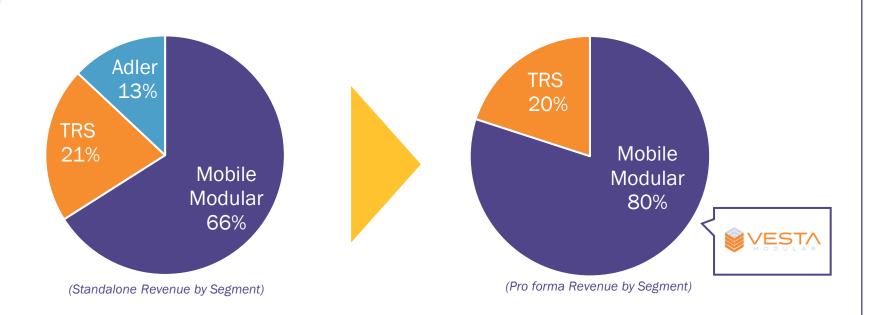


# **Transaction Overview**

Purchase Price of Vesta	<ul> <li>McGrath to purchase Vesta from Kinderhook for \$400M</li> <li>Implied FY2022E EBITDA transaction multiple of 7.7x (including run-rate synergies and present value of NOLs)</li> <li>Estimated \$8M of run-rate EBITDA synergies by 2024 and \$30M of value from Net Operating Losses</li> </ul>
Sale Price of Adler	<ul> <li>McGrath to sell Adler to Kinderhook for \$265M</li> <li>Implied FY2022E Adjusted EBITDA transaction multiple of 7.1x</li> </ul>
Consideration and Financing	<ul> <li>All cash consideration</li> <li>McGrath expects a net cash outflow of \$165M, inclusive of estimated \$30M of reimbursable rental equipment capital expenditures</li> <li>Funded through existing revolving credit facilities</li> </ul>
Financial Impact	<ul> <li>Expected to be accretive in 2024 with ROIC exceeding cost of capital beyond 2024</li> <li>Sale of Adler will trigger a tax liability on the realized gain, partially offset by the tax benefits expected from Vesta's past net operating losses</li> <li>Net debt / Adjusted EBITDA at the closing of the transaction of approximately 2.1x</li> </ul>
Timing	Both transactions closed on February 1, 2023



# Transaction Significantly Focuses the Portfolio and Scales the Mobile Modular Business



- ✓ Mobile Modular segment's high EBITDA margins, recurring revenue, and favorable demand make it a highly attractive business
- Mobile Modular's diverse end markets provide stability through economic cycles
- ✓ Enhances Mobile

  Modular's growth
  initiatives Custom

  Modular Solutions, Site
  Related Services and

  Mobile Modular Plus

Note: McGrath's standalone segment mix based on LTM 9/30/22 actuals



## Transaction Supports All Aspects of McGrath's Company Priorities





## **Vesta Modular Overview**



#### **BUSINESS OVERVIEW**

- Vesta is a provider of temporary and permanent modular space solutions, and facilitates modular building processes including design, construction, and installation of projects
- Scope of business includes both modular space leasing and modular construction services
- Vesta has 120+ employees to support its diverse base of 900+ customers in a variety of end markets; core end markets include education, industrial, construction, government, municipalities and retail sectors
- Vesta operates strategically-placed branches in some of the nation's fastest growing markets – Atlanta, Dallas, Elkhart, Houston, Miami, Mobile, Nashville and Riverside
- Founded in 2014 and headquartered in Southfield, MI

\$129M 2022E Revenues \$40M 2022E EBITDA 31 % 2022E EBITDA Margin

~6,000 **Total Units** ~\$220M **Original Cost Average Fleet Age** 



## **Vesta Modular Overview (continued)**



## Leasing

#### Rental of Modular Buildings

- Offices
- Classrooms
- Dorms

#### Value Added Services

- New value added services initiative
- Began in Jan 2022

#### Delivery and Install Services

- Services related to rentals
- Relocations & Teardowns

### Sale of **Standard**

Buildings

- Branch-level sales standard product
- Industrial, Education. etc.

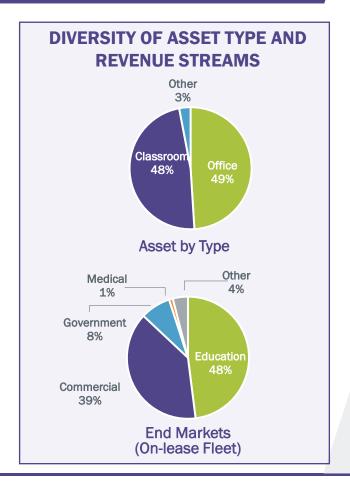
## **Custom Solutions**

Sale of Custom Buildings

- **Turnkey Design** and Engineering
- Sale of complex projects
- Requires **Estimators** and Project Managers
- Logistics
- Complete **Technical** Capabilities
- Site Management













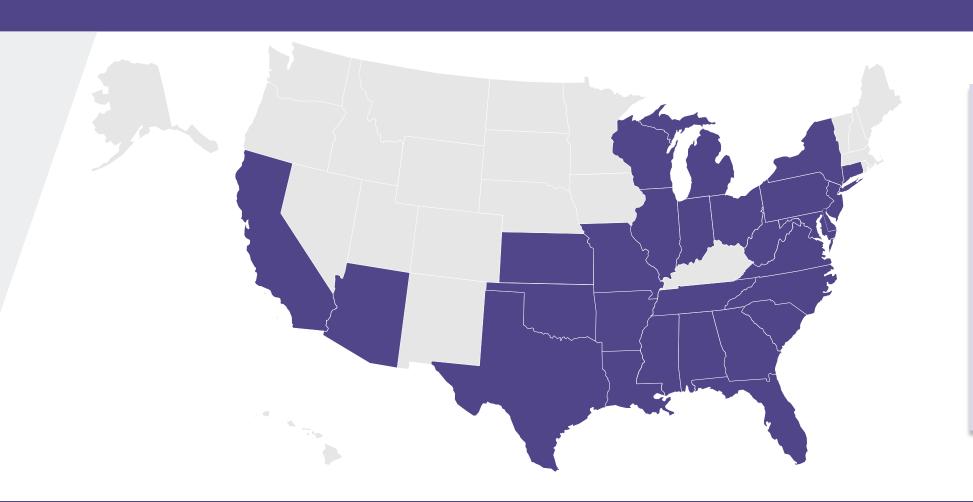






# **Vesta Geographic Coverage**



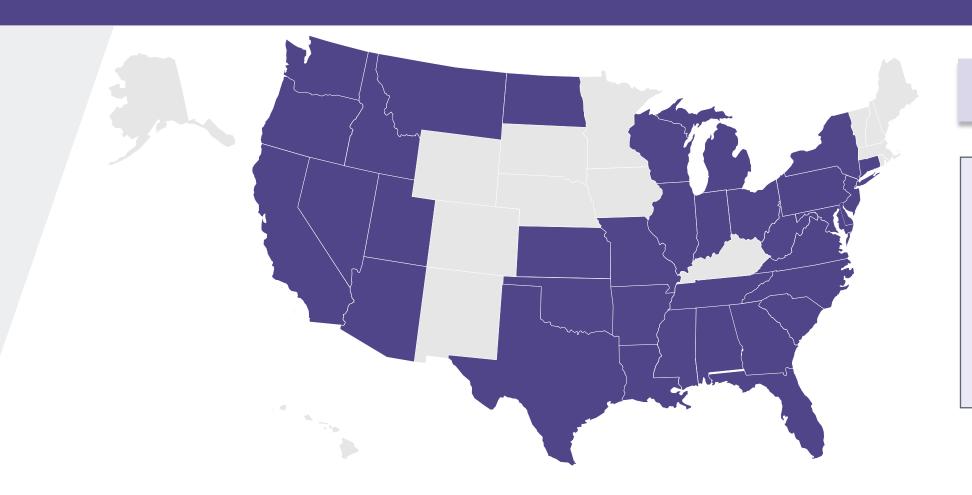


Vesta operates strategically in some of the nation's fastest growing markets:

- Atlanta, GA
- Elkhart, IN
- Dallas, TX
- Houston, TX
- Miami, FL
- Nashville, TN
- Riverside, CA
- Sacramento, CA



# **Mobile Modular + Vesta Geographic Coverage**



Expands footprint with strategically located assets

13

States with New Geographic Coverage

15

States with Increased Geographic Density



## **Significant Synergy Opportunities**

McGrath anticipates it can achieve run-rate synergies of \$8M per year or more once Vesta is fully integrated

#### **REVENUE SYNERGY OPPORTUNITIES**

- Improved combined fleet utilization
- Higher market penetration through expanded geographic coverage
- Better penetration of services offering (Mobile Modular Plus & Site Related Services)
- Portable Storage container growth in new markets

#### **COST SYNERGY OPPORTUNITIES**

- Real estate & yard consolidation
- SG&A efficiencies in key support functions
- Purchasing savings and best practices
- Project management cost efficiencies for complex projects



## **Delivering Value for McGrath Shareholders**



Achieved sale of non-core tank rental business and accelerates McGrath's strategic focus on Modulars



Enhanced Scale and Platform for Modular Business

Enhanced scale, geographic coverage and density of the Modular business



Modest Pro Forma Leverage

Leverage of 2.1x 2022 estimated Adjusted EBITDA at transaction close



Long Term Growth

Long term growth
opportunities,
leveraging Vesta
footprint and
margin/ROIC
enhancement through
synergy realization

