

JULY 27, 2023 Q2 2023 Quarterly Investor Presentation



### **Safe Harbor**

Statements contained in this presentation which are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, regarding McGrath's (the "Company's") expectations, strategies, prospects or targets are forward-looking statements. These forward-looking statements also can be identified by the use of forward-looking terminology such as "anticipates," "believes," "continues," "could," "estimates," "expects," "intends," "may," "plan," "predict," "project," or "will," or the negative of these terms or other comparable terminology.

These forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that could cause our actual results to differ materially from those projected. Important factors that could cause actual results to differ materially from the Company's expectations are disclosed under "Risk Factors" in the Company's Form 10-K and other SEC filings.

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## Focusing the Portfolio on Mobile Modular





Announced on February 1, 2023 - Focusing the Portfolio on Modular Through Simultaneous Acquisition of Vesta and Divestiture of Adler

Accelerates McGrath's strategic growth priorities by increasing exposure to the modular business

Creates a more competitive and larger scaled modular business with increased geographic coverage and density to serve customers

Improves longer-term financial profile, accelerating growth and profitability in the core modular business

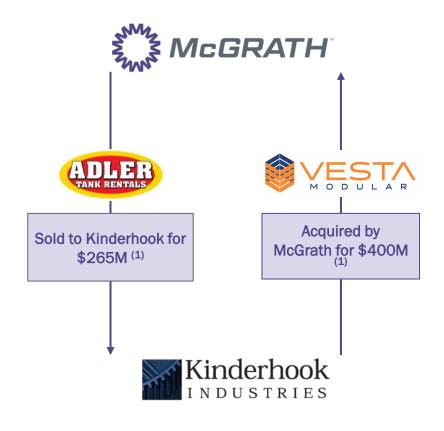
Increases proportion of longer-term rental revenue contracts

Provides opportunities for cost and revenue synergies

Retains conservative balance sheet with financial flexibility for return of capital and tuck-in acquisitions

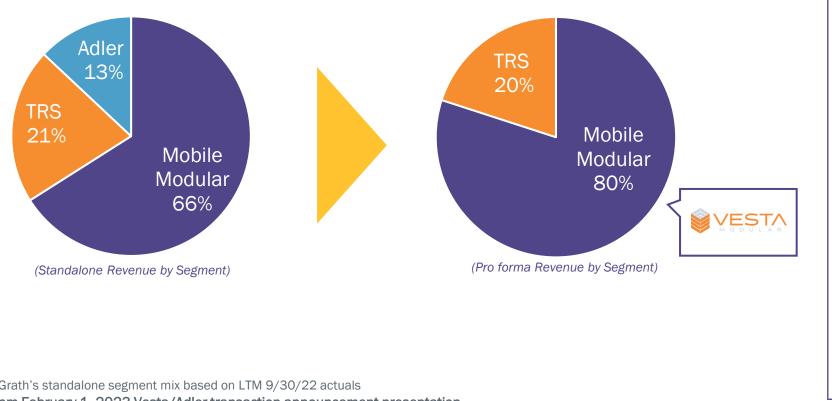
<sup>(1)</sup> Excludes reimbursable CapEx, working capital adjustments and fees

- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation





Transaction Significantly Focuses the Portfolio and Scales the Mobile Modular Business. For additional information on the transaction refer to the February 1, 2023 transaction presentation



- Mobile Modular segment's  $\checkmark$ high EBITDA margins, recurring revenue, and favorable demand make it a highly attractive business
- Mobile Modular's diverse  $\checkmark$ end markets provide stability through economic cycles
- **Enhances Mobile**  $\checkmark$ Modular's growth initiatives - Custom Modular Solutions, Site **Related Services and** Mobile Modular Plus

Note: McGrath's standalone segment mix based on LTM 9/30/22 actuals - Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



## **Vesta Modular Overview**



#### **BUSINESS OVERVIEW**

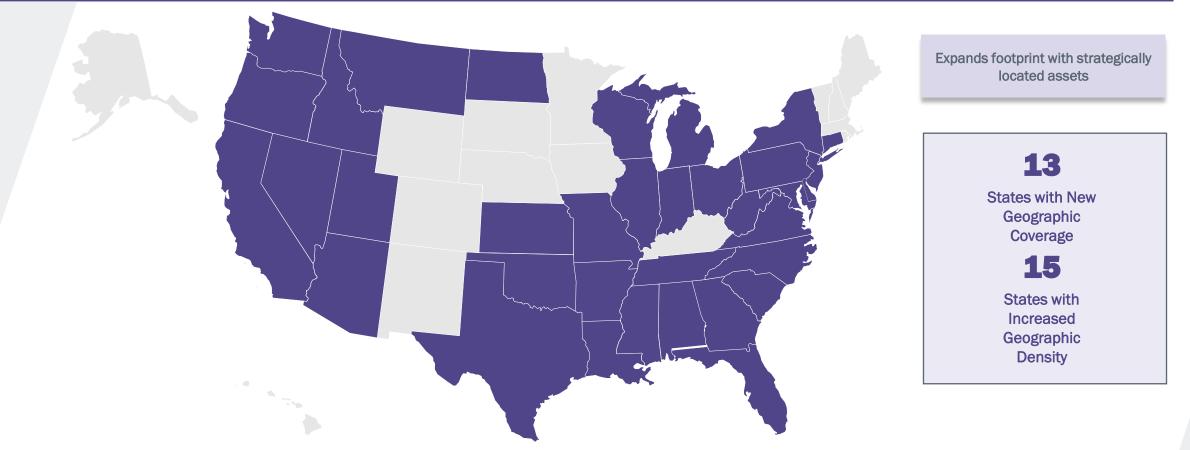
- Vesta is a provider of temporary and permanent modular space solutions, and facilitates modular building processes including design, construction, and installation of projects
- Scope of business includes both modular space leasing and modular construction services
- Vesta has 120+ employees to support its diverse base of 900+ customers in a variety of end markets; core end markets include education, industrial, construction, government, municipalities and retail sectors
- Vesta operates strategically-placed branches in some of the nation's fastest growing markets – Atlanta, Dallas, Elkhart, Houston, Miami, Mobile, Nashville and Riverside
- Founded in 2014 and headquartered in Southfield, MI

- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation





## Mobile Modular + Vesta Geographic Coverage



- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



# McGRATH

## **McGrath Overview**



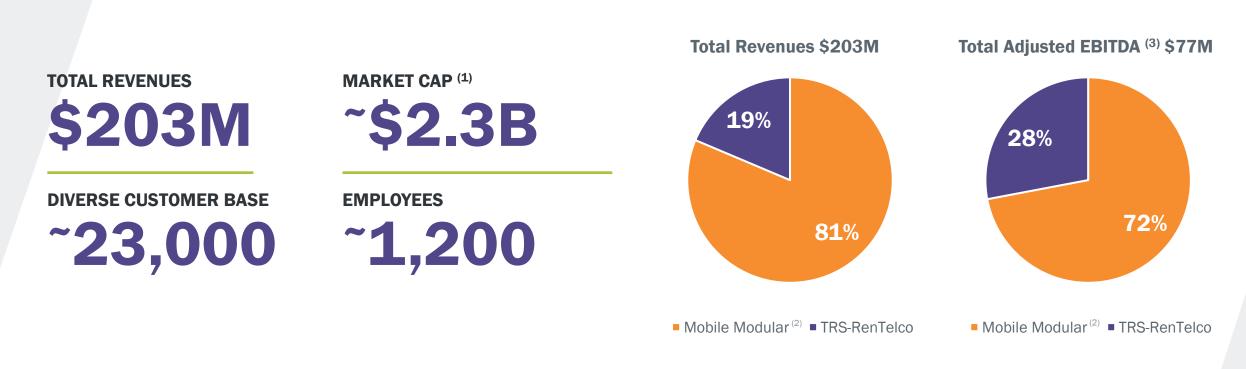
## Uniquely McGrath



<sup>(a)</sup> Full year 2022, includes Adler Tank Rentals
<sup>(b)</sup> Adjusted EBITDA defined on page 15
<sup>(c)</sup> Based on 1984 IPO through 12/31/22 assuming reinvestment of dividends



## **McGrath Snapshot Q2 2023**



<sup>(1)</sup> As of 7/20/23
<sup>(2)</sup> Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and Enviroplex
<sup>(3)</sup> Adjusted EBITDA defined on page 15



## Modular Buildings and Storage Containers





#### **POSITIONING:**

#2 modular provider in North America Leader in California Texas, Florida, and Mid-Atlantic education markets

#### **PRODUCTS:**

Office buildings and complexes, classrooms, portable storage containers

#### **COVERAGE:**

Mobile Modular: servicing 35 states Portable Storage: servicing 28 states

 ${}^{(\mbox{\scriptsize 1})}$  Original Acquisition Cost

QUARTERLY REVENUES (Q2-23)

**RENTAL EQUIPMENT** (AT 06/30/23 OAC <sup>(1)</sup>)

\$1,458M

**RENTAL FLEET** (units) **82,000** 

### **Electronic Test Equipment**





**POSITIONING:** 

Leader in North Americas

#### **PRODUCTS:**

General purpose and communications test equipment

#### **COVERAGE:**

Serving customers in North America and selectively overseas

 $^{(\mbox{\scriptsize 1})}$  Original Acquisition Cost

QUARTERLY REVENUES (Q2-23)

**RENTAL EQUIPMENT** (AT 06/30/23 OAC <sup>(1)</sup>)

\$391M

rental fleet (units) **~25,000** 



## **Company Priorities**

#### **STRATEGIC GROWTH:**

- Centered on largest and highest-growth business segment Modulars
- Increasing geographic coverage
- Wider services solutions to customers Custom Modular Solutions, Site Related Services, Mobile Modular Plus

#### **DISCIPLINED CAPITAL ALLOCATION:**

- Strong balance sheet and cash flow generation
- Organic investments and acquisitions to deploy growth capital

#### **SHAREHOLDER VALUE FOCUS:**

- Dividend Champion Dividend increases for 32 years
- Share repurchases Authorized for strategic capital return

#### **CORPORATE RESPONSIBILITY:**

Highlighting commitment to Environmental, Social Responsibility, and Governance (ESG) factors



### **Corporate Responsibility & Values**



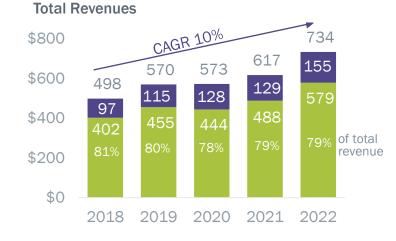
- We take corporate social responsibility and fundamental good corporate citizenship seriously at McGrath
- Visit our corporate responsibility site for additional environmental sustainability, social responsibility and governance (ESG) information: <u>https://investors.mgrc.com/corporate-responsibility</u>

"Corporate Responsibility and Sustainability are long-standing hallmarks of our company's culture and remain at the forefront in everything we do."

-- Joe Hanna, President and CEO.



## McGrath Historic Operating Results <sup>(a)</sup>



#### Adjusted EBITDA<sup>(b)</sup>

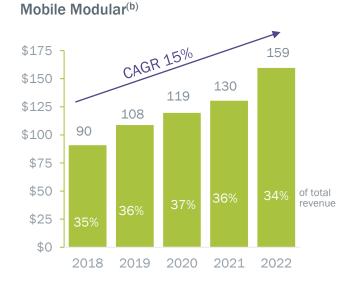


<sup>(a)</sup> Includes Adler Tank Rentals which was divested on February 1, 2023

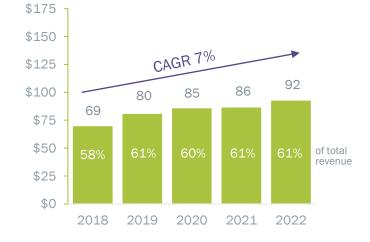
Rental Operations Sales and Other (dollars in millions) <sup>(b)</sup> The Company defines Adjusted EBITDA as net income before interest expense, provision for income taxes, depreciation, amortization, non-cash impairment costs, share-based compensation and transaction costs. A reconciliation of Adjusted EBITDA to the most directly comparable financial measures calculated and presented in accordance with GAAP is disclosed in the company's earnings press releases and SEC filings.



## **Rental Segment Adjusted EBITDA**<sup>(a)</sup>







(dollars in millions)

<sup>(a)</sup> Adjusted EBITDA defined on page 15 <sup>(b)</sup> Includes Mobile Modular Portable Storage, Kitchens To Go and excludes Enviroplex. Enviroplex FY22 EBITDA was (\$0.03M).



## **Q2 2023 Company Highlights**

#### Transformative quarter at McGrath:

- Integration of Q1-23 acquisitions: Vesta Modular, Brekke Storage and Dixie Temporary Storage
- Portable Storage tuck-ins Inland Leasing & Storage (announced July 6, 2023)
- Adler Tank Rentals divestiture transition work on schedule for July completion
- Well positioned for future business growth in 2023
- Raised 2023 full year financial outlook





## **Financial Highlights**



## **Q2 2023 Quarterly Highlights (continuing operations)**

- Strong McGrath results reflecting impressive modular segment performance
  - Total revenues \$203.0M (+32%)
  - Adjusted EBITDA \$77.0M (+33%)
- Positive Mobile Modular market conditions (year over year)
  - 37% rental revenue growth, broad based across geographic markets
  - Robust rental revenue growth across commercial and education customer bases
  - Portable Storage rental revenues up 23%

#### Strong Mobile Modular execution compared to prior year

- Improved pricing
- Increased fleet deployment
- Higher utilization
- TRS-RenTelco rental revenues decreased 4% (year over year)
  - Continued softness in semiconductor related demand
  - Lower general purpose rental revenues, and flat communications, compared to a year ago
  - Reduced fleet size by selling rental equipment (sales up 17%), and limiting new equipment purchases



## **Operating Results (from continuing operations)**

(dollars in millions expect per share amounts)

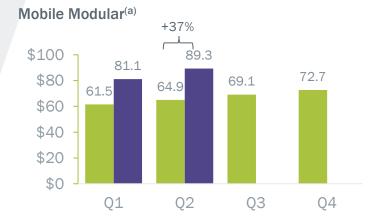
	Six mont	hs ended J	une 30	Three months ended June 30							
	2023	2022	Change	2023	2022	Change					
Rental Revenue	228.1	184.7	23%	117.8	94.7	24%					
Rental Related Services	61.0	41.1	48%	33.9	22.0	54%					
Sales	71.5	51.1	40%	47.8	35.9	33%					
Total Revenue	366.7	278.4	32%	203.0	153.4	32%					
Gross Profit	172.0	125.0	38%	94.6	67.0	41%					
Adjusted EBITDA (a)	138.7	107.8	29%	77.0	57.7	33%					

<sup>(a)</sup> Adjusted EBITDA defined on page 15

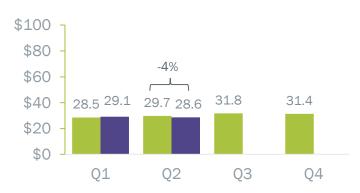


## Rental Revenue (from continuing operations)

*Quarterly Comparison (2022 – 2023)* 

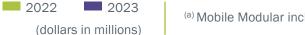


**TRS-RenTelco** 







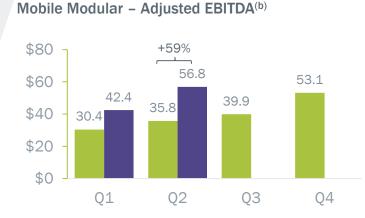


<sup>(a)</sup> Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and excludes Enviroplex.

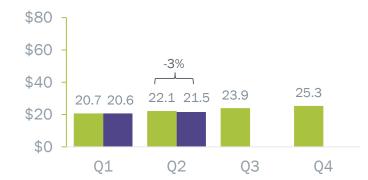


## Adjusted EBITDA<sup>(a)</sup> (from continuing operations)

*Quarterly Comparison (2022 – 2023)* 



#### TRS-RenTelco – Adjusted EBITDA



#### MGRC – Adjusted EBITDA



2022 2023 (dollars in millions)
(a) Adjusted EBITDA defined on page 15
(b) Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and excludes Enviroplex. Enviroplex adjusted EBITDA decreased from (\$0.2M) in Q2-22 to (\$1.4M) in Q2-23.



**2023 Financial Outlook (from continuing operations)** 

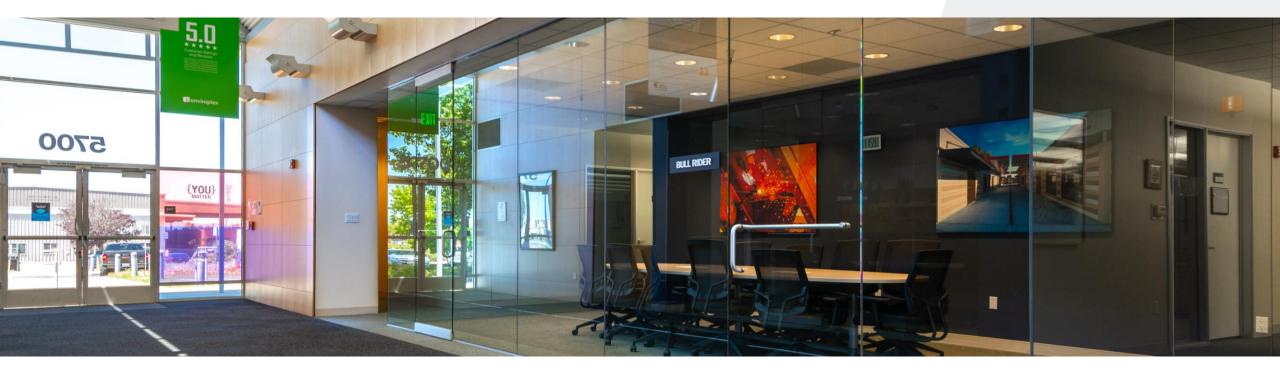
	<b>Previous</b> (5/4/23)	<b>2023 Outlook</b> (as of 7/20/23)						
Total Revenues	\$790M to \$820M	\$805M to \$830M						
<b>Adjusted EBITDA</b> <sup>(a)</sup>	\$300M to \$315M	\$306M to \$320M						
Gross Rental Equipment Capital Expenditures	\$ <b>190M to \$210M</b>	\$ <b>190M to \$200M</b>						

<sup>(a)</sup> Adjusted EBITDA defined on page 15



## **Rental Segment Highlights**







## Mobile Modular









## **Rental Assets**

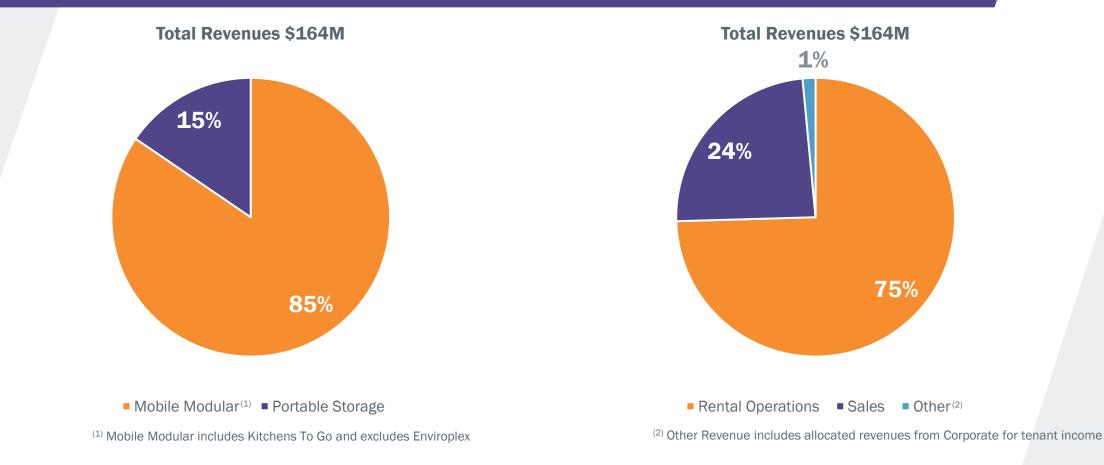






## Modular Segment Total Revenues Q2 2023

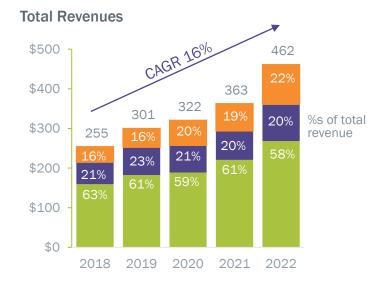






## Mobile Modular Operating Results<sup>(a)(b)</sup>





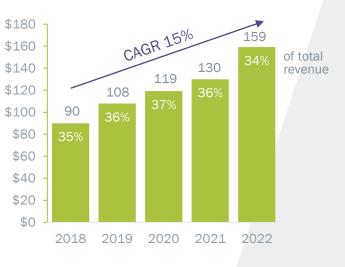
Rents RRS Sales & Other

(dollars in millions)

#### **Rental Gross Profit**



#### Adjusted EBITDA



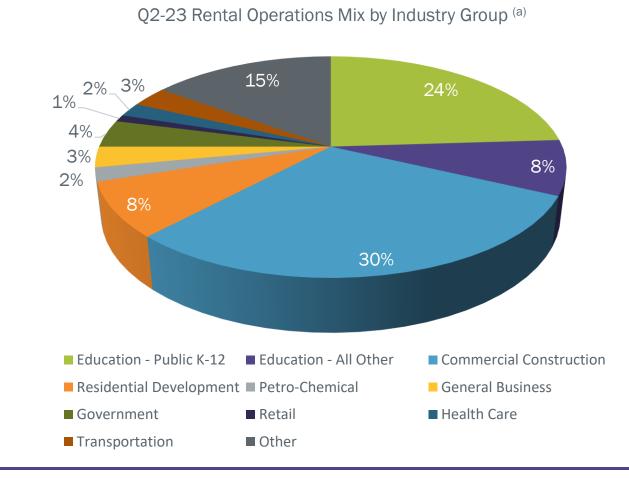
<sup>(a)</sup> Adjusted EBITDA defined on page 15

<sup>(b)</sup> Includes Mobile Modular Portable Storage, Kitchens To Go and excludes Enviroplex



## **Rental Operations Customer Mix**



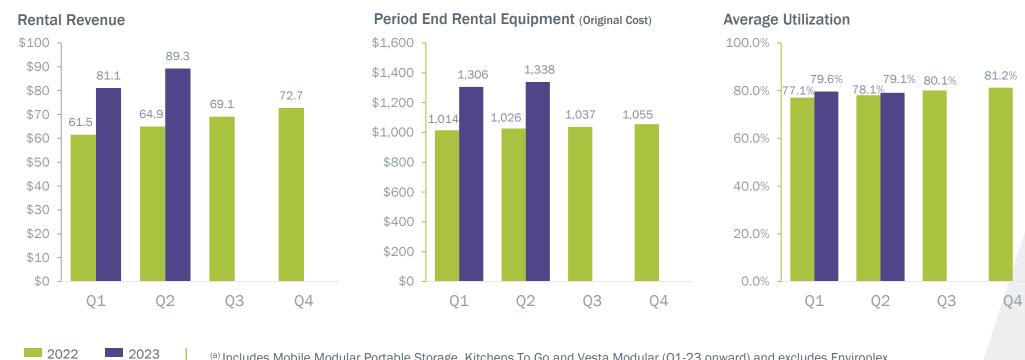


<sup>(a)</sup> Mobile Modular includes Vesta, Mobile Modular Portable Storage, Kitchens To Go and excludes Enviroplex



## Mobile Modular Highlights<sup>(a)(b)</sup>





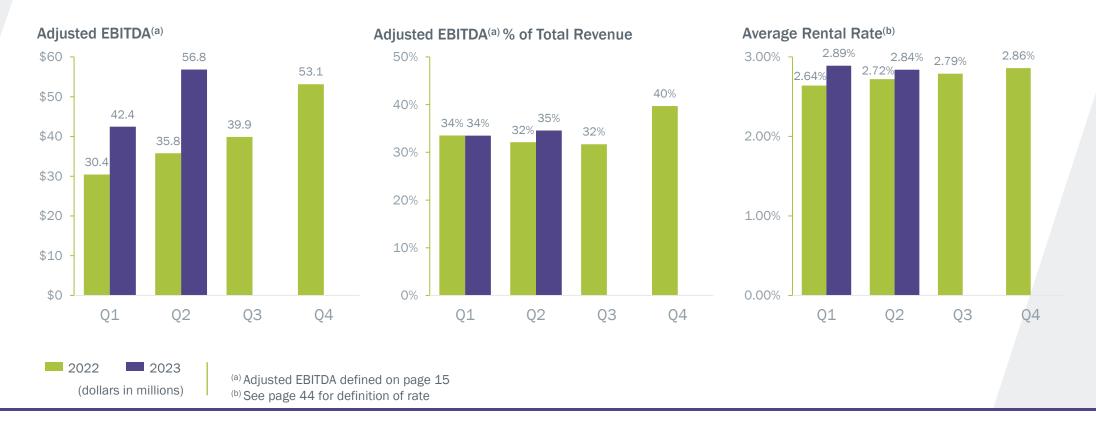
<sup>(a)</sup> Includes Mobile Modular Portable Storage, Kitchens To Go and Vesta Modular (Q1-23 onward) and excludes Enviroplex <sup>(b)</sup> See page 44 for definitions of rental equipment and utilization



(dollars in millions)

## Mobile Modular Highlights





MCGRATH

## Modular Buildings and Storage Containers Growth Opportunities



- #2 player in a large and growing market
- Industry Leading position in education rentals
- Geographic expansion opportunities for Modulars and Portable Storage, through organic investment and strategic acquisitions
- Positive fleet pricing dynamics as contracts churn and additional services are provided to customers
- Mobile Modular Plus Products and services to support rental customers' use of the building (e.g., furniture rental packages)
- Site Related Services Products and services outside the building (e.g., electrical and plumbing connections, walkways)
- Custom Modular Solutions Large turnkey projects, including permanent modular construction, across the U.S.



mobile modular

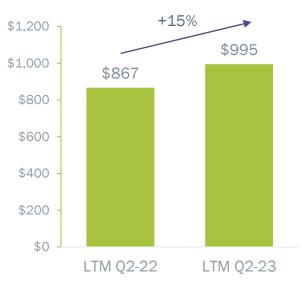
## Mobile Modular Pricing Highlights <sup>(1)</sup>



Total fleet units on rent Monthly revenue per unit



New Shipments Last Twelve Months Monthly revenue per unit



<sup>(1)</sup> Includes base building rent for modular buildings and classrooms, plus Mobile Modular Plus rental revenue (defined on page 34) and excludes Vesta and Mobile Modular Portable Storage. Pricing varies based on multiple factors, including product type, region, contract term and customization charges. Units on rent is the average for the quarter.

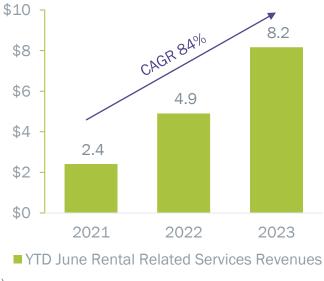


### **Mobile Modular Initiatives**





Site Related Services<sup>(2)(3)</sup>



<sup>(1)</sup> Mobile Modular Plus includes rental revenue for items such as steps, ramps, furniture, personal property expense, damage waiver, air care, sanitation
<sup>(2)</sup> Site Related Services includes rental related services revenue for site planning, permits, project scheduling, plumbing connections, clearing and grading, drainage, foundation design and installation, electrical, sidewalks and paving, landscaping
<sup>(3)</sup> Excludes Vesta and Mobile Modular Portable Storage



## Mobile Modular Sales <sup>(1)</sup>



**Total Sales Revenues** 







<sup>(1)</sup> Sales revenues include Mobile Modular Portable Storage, Kitchens To Go and exclude Enviroplex



## **TRS-RenTelco**







### **Rental Assets**

Rental and Sales of General Purpose and Communications Test Equipment





Wireless Communication Test Set



Ethernet Test Set



1GHz Oscilloscope



PIM Tester



50GHz Spectrum Analyzer

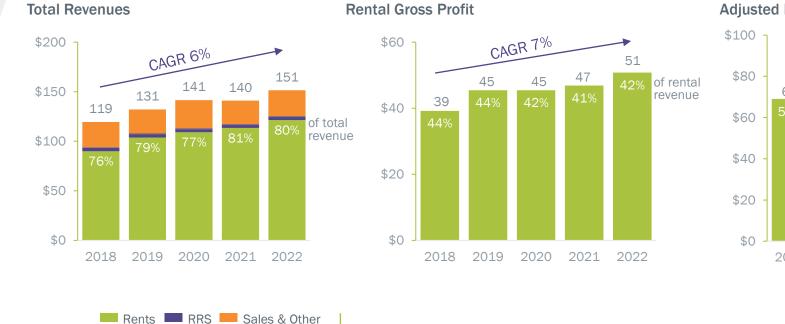


LAN Cable Tester

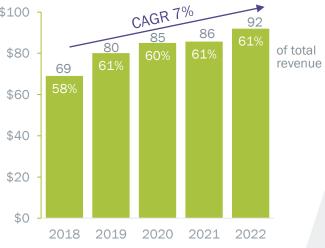


## TRS-RenTelco Operating Results<sup>(a)</sup>





#### **Adjusted EBITDA**



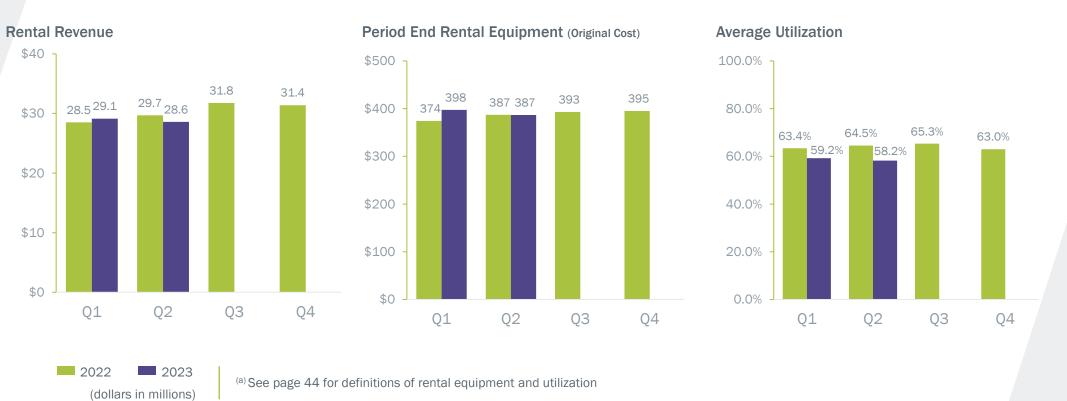
## (dollars in millions)

<sup>(a)</sup> Adjusted EBITDA defined on page 15



## TRS-RenTelco Highlights<sup>(a)</sup>



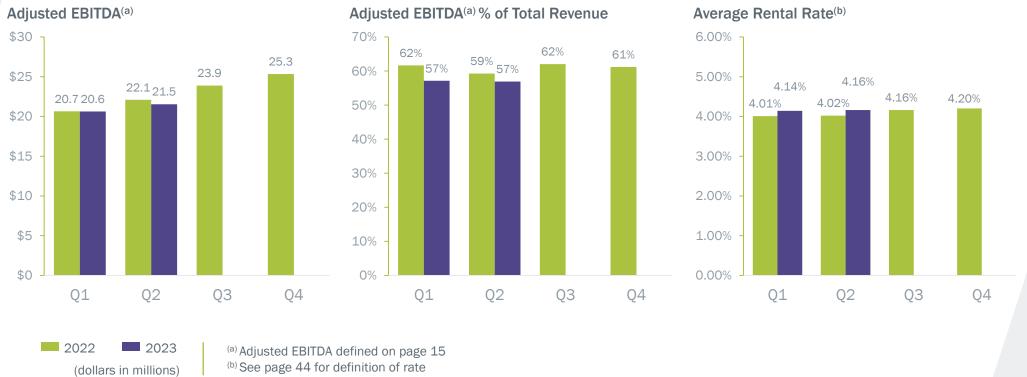






## **TRS-RenTelco Highlights**





<sup>(b)</sup> See page 44 for definition of rate



### **TRS-RenTelco Growth Opportunities**





- North American market leader in general purpose and communications equipment rentals
- Highly diversified end markets and customer base with positive long term demand trends
- Positive long term demand outlook for technology-related end markets driven by new technologies in almost all our markets (for example 5G communications network investments)
- High-quality customer base
- High-quality rental fleet to serve the most demanding customers



## Investment Summary McGrath (Nasdaq: MGRC)

Established rental businesses with solid market positions

Strategic growth focus on Modular segment

Disciplined capital spending on new rental equipment and acquisitions

Strong cash flow and resilient business model

Dividend increases for 32 consecutive years

Sound financial foundation to support current business operations and future growth

## Thank you for your interest and investment in MGRC



## **Appendix**





## **Rental Fleet Metrics**

	1					//	//																	
Period End Utilizatio	on <sup>(1)</sup>																				Q2-23 vs.			
	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q221	Q321	Q421	Q122	Q222	Q322	Q422	Q123	Q223	Q1-23	% chg	Q2 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	66.7%	70.7%	75.0%	76.9%	77.3%	77.8%	79.3%	79.1%	76.0%	76.4%	80.7%	76.3%	76.7%	76.4%	77.6%	78.6%	81.2%	80.7%	78.9%	78.8%	-0.1%	-0.1%	0.2%	0.3%
TRS-RenTelco	64.1%	58.2%	59.8%	58.7%	61.0%	61.7%	62.1%	64.5%	67.4%	62.9%	59.4%	66.9%	66.9%	62.9%	64.7%	65.3%	65.2%	59.4%	59.0%	58.3%	-0.7%	-1.2%	-7.0%	-10.7%
Average Utilization (1)											Q2-23 vs.													
Average ounzation	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	0221	Q321	0421	0122	0222	0322	Q422	0123	Q223	Q2-23 vs. Q1-23	% chg	Q2 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	66.4%	68.3%	72.3%	75.8%		76.8%	78.2%	79.2%	77.2%	76.2%		75.5%	76.5%	76.9%	77.1%	78.1%	80.1%	81.2%	79.6%	79.1%	-0.5%	-0.6%	1.0%	1.3%
TRS-RenTelco	65.8%	62.7%	60.4%	60.5%	60.6%	62.9%	62.7%	66.2%	66.2%	67.0%	64.2%	67.7%	66.9%	65.9%	64.6%	64.5%	65.3%	63.0%	59.2%	58.2%	-1.0%	-1.7%	-6.3%	-9.8%
																					I			
Average Monthly Ren	ntal Rate <sup>(2)</sup>																				Q2-23 vs.			
	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q221	Q321	Q421	Q122	Q222	Q322	Q422	Q123	Q223	Q1-23	% chg	Q2 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	1.90%	1.84%	1.86%	1.91%	1.96%	2.07%	2.24%	2.41%	2.47%	2.61%	2.75%	2.59%	2.65%	2.70%	2.64%	2.72%	2.79%	2.86%	2.89%	2.84%	0.0%	-1.7%	0.1%	4.4%
TRS-RenTelco	4.83%	5.09%	5.20%	4.62%	4.45%	4.35%	4.33%	4.26%	4.08%	4.01%	4.11%	3.93%	4.02%	4.05%	4.01%	4.02%	4.16%	4.20%	4.14%	4.16%	0.0%	0.5%	0.1%	3.5%
Period End Rental Ec		) (delle)	in mill	11000)																	Q2-23 vs.			
Periou Enu Rental Eu	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	0221	0321	0421	0122	0222	0322	0422	0123	0223	Q2-23 vs. 01-23	% chg	02 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	534	565	635	706		747	775	814	837	1,001	1,055	970	2		1,014	1,026	1,031	1,055	1,306	1,338	32.4	2.5%	312.3	30.5%
TRS-RenTelco	267	267	261	262	246	262	284	334	332	361	395	359	) 364	361	374	387	393	395	398	387	(10.7)	-2.7%	(0.6)	-0.2%
rental period	riod End Utili equipment e l is calculate erage Monthl	excluding d using th	new equi	ipment in ge costs of	nventory ar	and access al equipme	sory equip nent	oment. Av	verage util	ilization fo	or the	inver	ntory and a	accessory	equipme	nt		al cost of re Storage an						

<sup>(2)</sup> Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period

