

OCTOBER 26, 2023

Q3 2023 Quarterly Investor Presentation



### **Safe Harbor**

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# Focusing the Portfolio on Mobile Modular







# Announced on February 1, 2023 - Focusing the Portfolio on Modular Through Simultaneous Acquisition of Vesta and Divestiture of Adler

Accelerates McGrath's strategic growth priorities by increasing exposure to the modular business

Creates a more competitive and larger scaled modular business with increased geographic coverage and density to serve customers

Improves longer-term financial profile, accelerating growth and profitability in the core modular business

Increases proportion of longer-term rental revenue contracts

Provides opportunities for cost and revenue synergies

Retains conservative balance sheet with financial flexibility for return of capital and tuck-in acquisitions

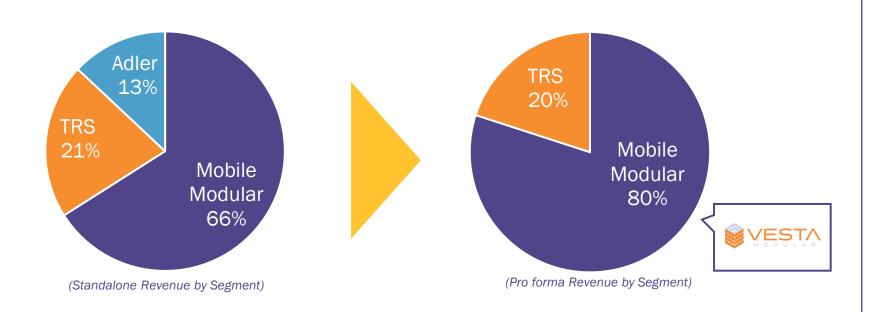
<sup>-</sup> Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



McGRATH Acquired by Sold to Kinderhook for McGrath for \$400M \$265M (1)

<sup>(1)</sup> Excludes reimbursable CapEx, working capital adjustments and fees

# Transaction Significantly Focuses the Portfolio and Scales the Mobile Modular Business. For additional information on the transaction refer to the February 1, 2023 transaction presentation



- ✓ Mobile Modular segment's high EBITDA margins, recurring revenue, and favorable demand make it a highly attractive business
- Mobile Modular's diverse end markets provide stability through economic cycles
- ✓ Enhances Mobile

  Modular's growth
  initiatives Custom

  Modular Solutions, Site
  Related Services and

  Mobile Modular Plus

Note: McGrath's standalone segment mix based on LTM 9/30/22 actuals

- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



### **Vesta Modular Overview**



#### **BUSINESS OVERVIEW**

- Vesta is a provider of temporary and permanent modular space solutions, and facilitates modular building processes including design, construction, and installation of projects
- Scope of business includes both modular space leasing and modular construction services
- Vesta has 120+ employees to support its diverse base of 900+ customers in a variety of end markets; core end markets include education, industrial, construction, government, municipalities and retail sectors
- Vesta operates strategically-placed branches in some of the nation's fastest growing markets – Atlanta, Dallas, Elkhart, Houston, Miami, Mobile, Nashville and Riverside
- Founded in 2014 and headquartered in Southfield, MI

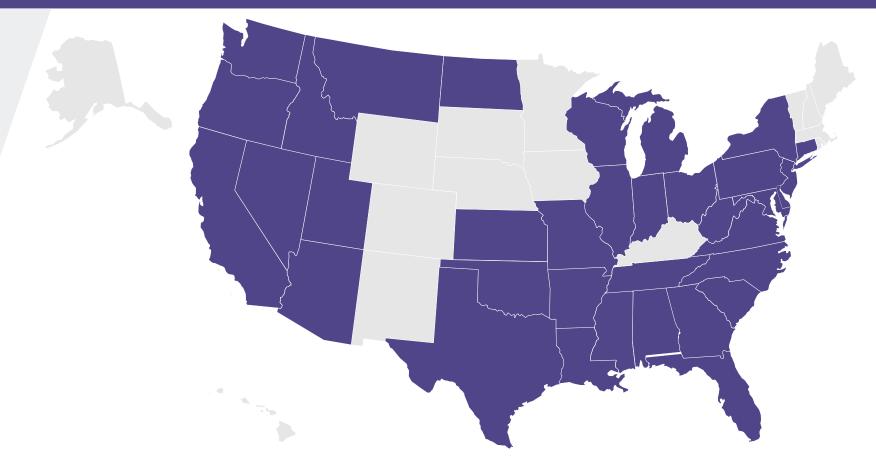
\$129M 2022E Revenues \$40M 2022E EBITDA 31 % 2022E EBITDA Margin

~6,000 **Total Units** ~\$220M **Original Cost Average Fleet Age** 

- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



# Mobile Modular + Vesta Geographic Coverage



Expands footprint with strategically located assets

13

States with New Geographic Coverage

15

States with Increased Geographic Density

- Slide from February 1, 2023 Vesta/Adler transaction announcement presentation



# **McGrath Overview**





# **Uniquely McGrath**

Investor Focus
Shareholder
Return CAGR 16%(c)

**B2B Rentals**Modulars

and Electronics

**Dividend Champion** 

32 Years of Consecutive Increases

Revenue \$734M

Adjusted EBITDA \$289M<sup>(a) (b)</sup>

Diverse
Customer Base
~23,000 Customers



North America
Focus

99% of Total Revenues

Strong Service
Culture
~1,200 Employees

**OVER 40 YEARS OF EXCELLENCE** 

<sup>(</sup>c) Based on 1984 IPO through 12/31/22 assuming reinvestment of dividends



<sup>(</sup>a) Full year 2022, includes Adler Tank Rentals

<sup>(</sup>b) Adjusted EBITDA defined on page 15

## **McGrath Snapshot Q3 2023**

**TOTAL REVENUES** 

\$244M

**DIVERSE CUSTOMER BASE** 

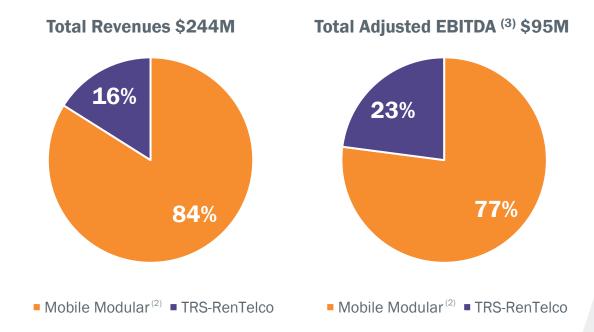
~23,000

MARKET CAP (1)

~\$2.4B

**EMPLOYEES** 

~1,200



<sup>(3)</sup> Adjusted EBITDA defined on page 15



<sup>(1)</sup> As of 10/24/23

<sup>(2)</sup> Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and Enviroplex

### **Modular Buildings and Storage Containers**





### **POSITIONING:**

A leading modular provider in North America Leader in California Texas, Florida, and Mid-Atlantic education markets

#### **PRODUCTS:**

Office buildings and complexes, classrooms, portable storage containers

#### **COVERAGE:**

Mobile Modular: servicing 35 states Portable Storage: servicing 28 states

 $^{(1)}$  Original Acquisition Cost

**QUARTERLY REVENUES (Q3-23)** 

\$195M

**RENTAL EQUIPMENT** 

(AT 09/30/23 OAC (1))

\$1,474M

**RENTAL FLEET** (units)

~83,000



# **Electronic Test Equipment**





**POSITIONING:** 

Leader in North Americas

**PRODUCTS:** 

General purpose and communications test equipment

**COVERAGE:** 

Serving customers in North America and selectively overseas

(1) Original Acquisition Cost

**QUARTERLY REVENUES (Q3-23)** 

\$39M

**RENTAL EQUIPMENT** 

(AT 09/30/23 OAC (1))

\$383M

**RENTAL FLEET** (units)

~24,000



# **Company Priorities**

#### STRATEGIC GROWTH:

- Centered on largest and highest-growth business segment Modulars
- Increasing geographic coverage
- Wider services solutions to customers Mobile Modular Plus, Site Related Services, Custom Modular Solutions

### **DISCIPLINED CAPITAL ALLOCATION:**

- Strong balance sheet and cash flow generation
- Organic investments and acquisitions to deploy growth capital

#### **SHAREHOLDER VALUE FOCUS:**

- Dividend Champion Dividend increases for 32 years
- Share repurchases Authorized for strategic capital return

### **CORPORATE RESPONSIBILITY:**

Highlighting commitment to Environmental, Social Responsibility, and Governance (ESG) factors



# **Corporate Responsibility & Values**







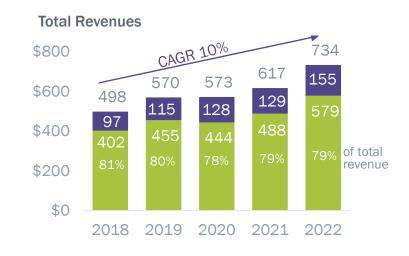
- We take corporate social responsibility and fundamental good corporate citizenship seriously at McGrath
- Visit our corporate responsibility site for additional environmental sustainability, social responsibility and governance (ESG) information: <a href="https://investors.mgrc.com/corporate-responsibility">https://investors.mgrc.com/corporate-responsibility</a>

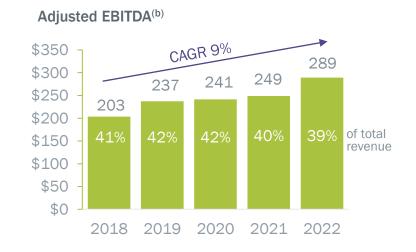
"Corporate Responsibility and Sustainability are long-standing hallmarks of our company's culture and remain at the forefront in everything we do."

-- Joe Hanna, President and CEO.



# **McGrath Historic Operating Results (a)**





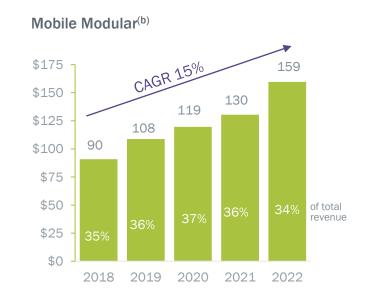


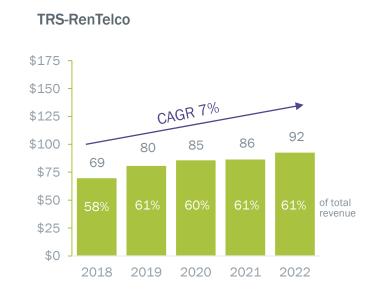
Rental Operations Sales and Other (dollars in millions)

<sup>(</sup>a) Includes Adler Tank Rentals which was divested on February 1, 2023

<sup>(</sup>b) The Company defines Adjusted EBITDA as net income before interest expense, provision for income taxes, depreciation, amortization, non-cash impairment costs, share-based compensation and transaction costs. A reconciliation of Adjusted EBITDA to the most directly comparable financial measures calculated and presented in accordance with GAAP is disclosed in the company's earnings press releases and SEC fillings.

# Rental Segment Adjusted EBITDA(a)





(dollars in millions)



<sup>(</sup>a) Adjusted EBITDA defined on page 15

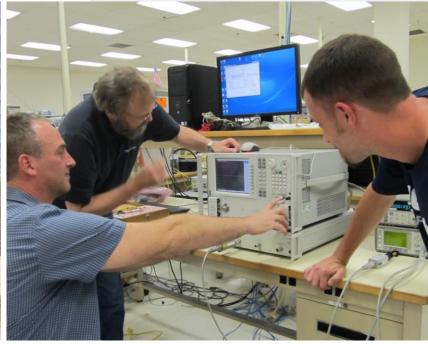
<sup>(</sup>b) Includes Mobile Modular Portable Storage, Kitchens To Go and excludes Enviroplex. Enviroplex FY22 EBITDA was (\$0.03M).

# **Financial Highlights**









# Q3 2023 Quarterly Highlights (continuing operations)

### Strong McGrath results reflecting impressive modular segment performance

- Total revenues \$243.5M (+40%)
- Adjusted EBITDA \$95.3M (+47%)

### Positive Mobile Modular market conditions (year over year)

- 36% rental revenue growth, broad based across geographic markets
- Robust rental revenue growth across commercial and education customer bases
- Portable Storage rental revenues up 18%

### Good progress with Mobile Modular strategic growth initiatives

- Vesta integration on track. Organization work complete.
- Positive modular pricing dynamics revenue per unit on rent up 10% and revenue per new unit shipped up 13% (on LTM basis)\*
- Growing contributions from Mobile Modular Plus, Site Related Services and Custom Modular Solutions

### TRS-RenTelco rental revenues decreased 10% (year over year)

- Continued softness in semiconductor related demand
- Reduced fleet size by selling rental equipment (sales up 58%), and reducing new equipment purchases
- Period-end utilization at 60.3% (best since Q3 2022)

<sup>\*</sup> See page 32 for Mobile Modular pricing highlights



# **Operating Results (from continuing operations)**

(dollars in millions expect per share amounts)

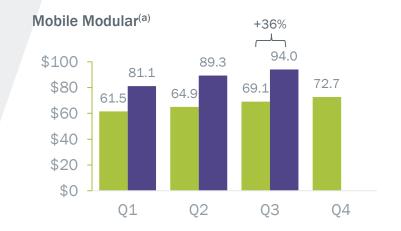
	Nine months	ended Sep	otember 30	Three months ended September 30							
	2023	2022	Change	2023	2022	Change					
Rental Revenue	350.8	285.6	23%	122.7	100.9	22%					
Rental Related Services	101.5	69.3	46%	40.5	28.2	44%					
Sales	148.6	95.5	56%	77.1	44.4	74%					
Total Revenue	610.3	452.8	35%	243.5	174.3	40%					
Gross Profit	283.5	201.8	40%	111.5	76.8	45%					
Adjusted EBITDA (a)	234.0	172.5	36%	95.3	64.8	47%					

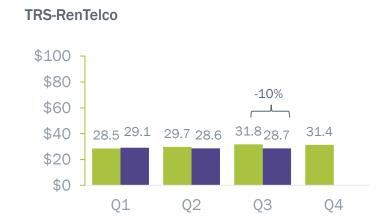
(a) Adjusted EBITDA defined on page 15



# Rental Revenue (from continuing operations)

Quarterly Comparison (2022 – 2023)





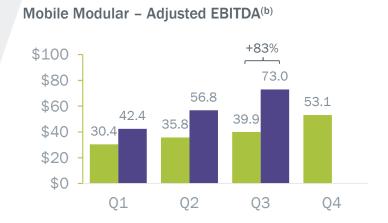


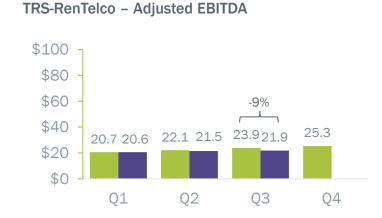
2022 2023 (dollars in millions)

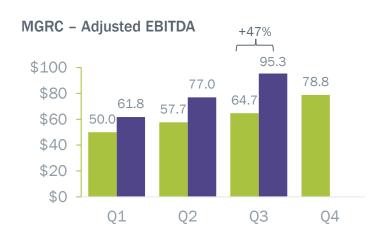
(a) Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and excludes Enviroplex.



# Adjusted EBITDA<sup>(a)</sup> (from continuing operations) Quarterly Comparison (2022 - 2023)









<sup>2022 2023 (</sup>dollars in millions)

<sup>&</sup>lt;sup>(a)</sup> Adjusted EBITDA defined on page 15

<sup>(</sup>b) Mobile Modular includes Mobile Modular Portable Storage, Kitchens To Go, and excludes Enviroplex. Enviroplex adjusted EBITDA decreased from \$0.9M in Q3-22 to \$0.5M in Q3-23.

# **2023 Financial Outlook (from continuing operations)**

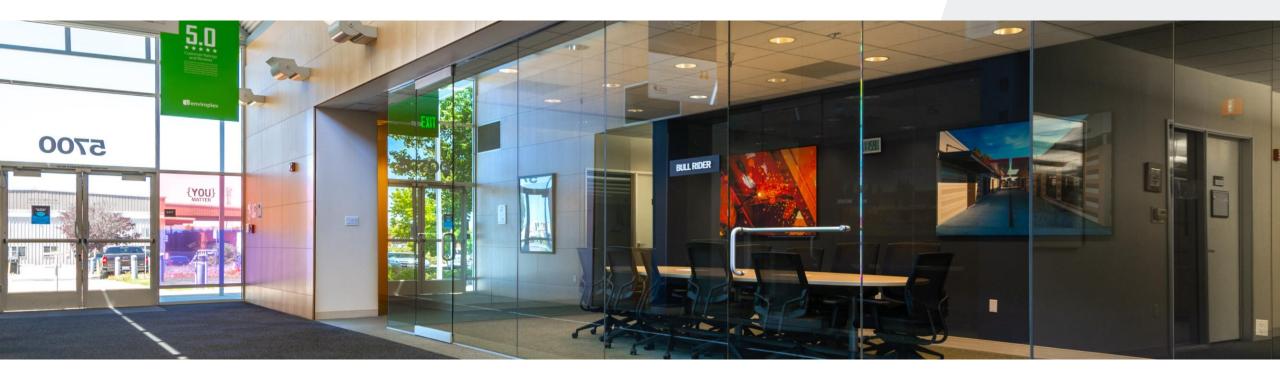
	<b>Previous</b> (7/20/23)	2023 Outlook (as of 10/26/23)
Total Revenues	\$805M to \$830M	\$820M to \$830M
Adjusted EBITDA (a)	\$306M to \$320M	\$312M to \$320M
Gross Rental Equipment Capital Expenditures	\$190M to \$200M	\$190M to \$200M

<sup>(a)</sup> Adjusted EBITDA defined on page 15



# Rental Segment Highlights





# **Mobile Modular**















# **Rental Assets**







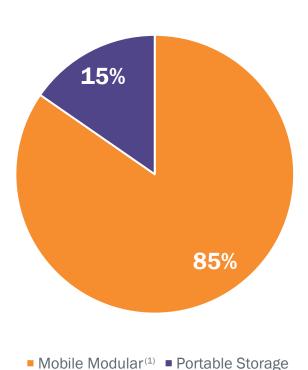




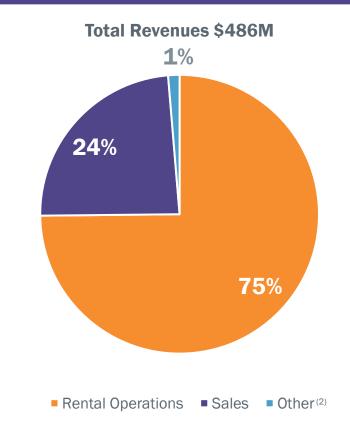
# Modular Segment Total Revenues Year-to-date September 2023







(1) Mobile Modular includes Kitchens To Go and excludes Enviroplex

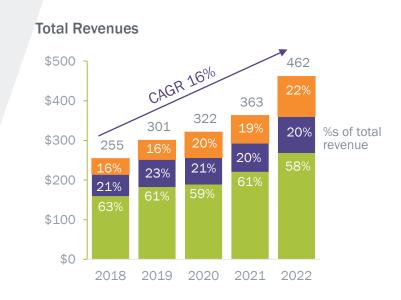


(2) Other Revenue includes allocated revenues from Corporate for tenant income

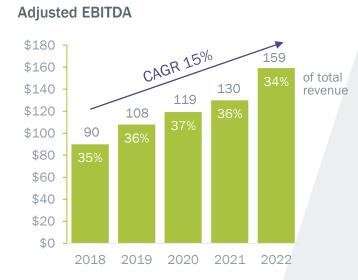


# Mobile Modular Operating Results (a)(b)











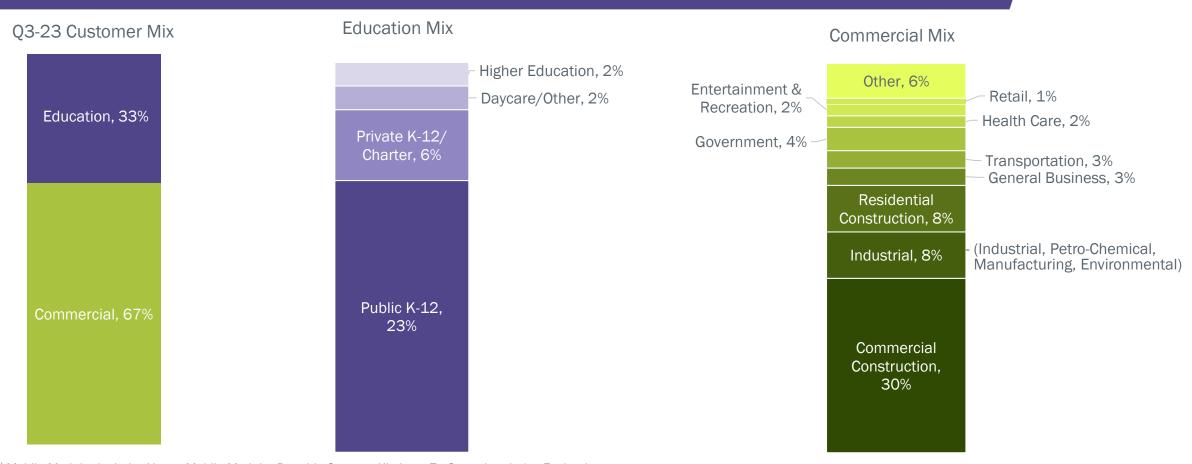
Rents RRS Sales & Other (dollars in millions)

<sup>(</sup>a) Adjusted EBITDA defined on page 15

<sup>(</sup>b) Includes Mobile Modular Portable Storage, Kitchens To Go and excludes Enviroplex

# Rental Operations Revenue Customer Mix (a)



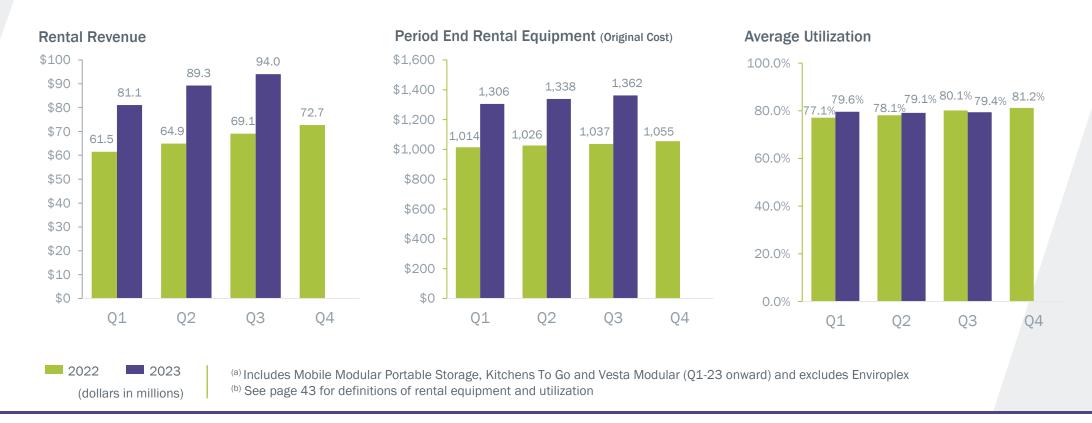






# **Mobile Modular Highlights**(a)(b)

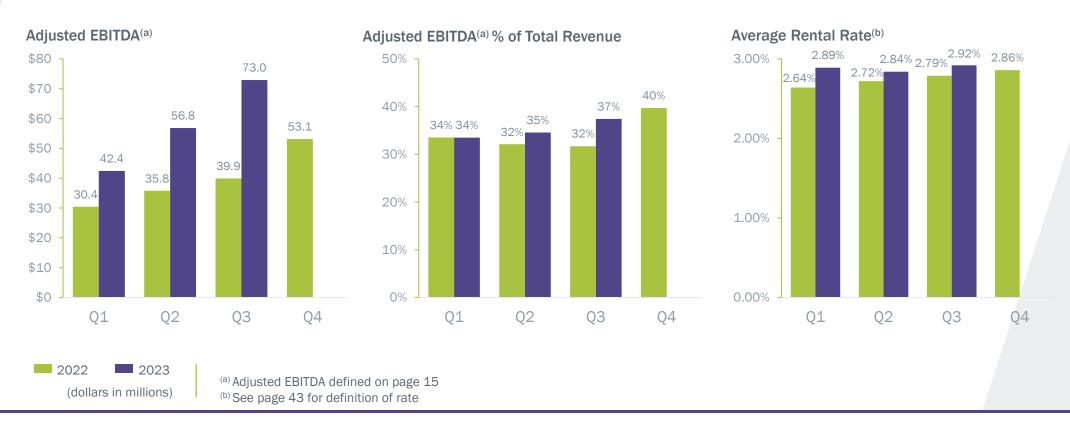






# **Mobile Modular Highlights**







### Modular Buildings and Storage Containers Growth Opportunities





- Large and growing market
- Industry Leading position in education rentals
- Geographic expansion opportunities for Modulars and Portable Storage, through organic investment and strategic acquisitions
- Positive fleet pricing dynamics as contracts churn and additional services are provided to customers
- Mobile Modular Plus Products and services to support rental customers' use of the building (e.g., furniture rental packages)
- Site Related Services Products and services outside the building (e.g., electrical and plumbing connections, walkways)
- Custom Modular Solutions Large turnkey projects, including permanent modular construction, across the U.S.



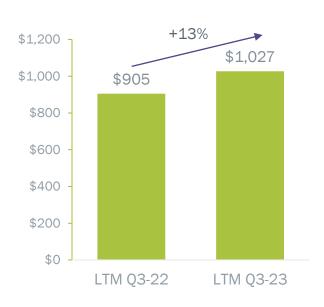
# **Mobile Modular Pricing Highlights (1)**



Total fleet units on rent Monthly revenue per unit



New Shipments Last Twelve Months Monthly revenue per unit

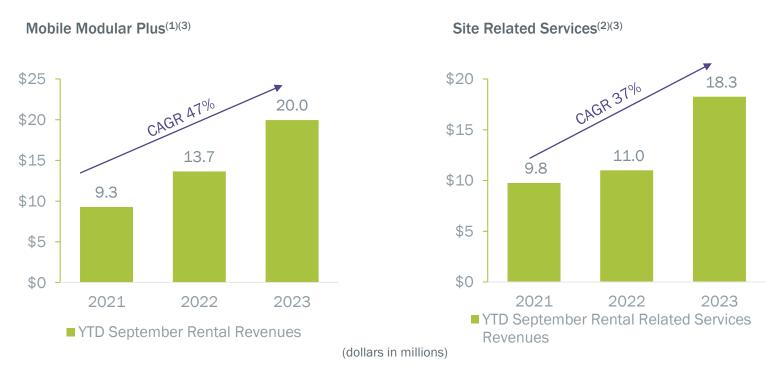


<sup>(1)</sup> Includes base building rent for modular buildings and classrooms, plus Mobile Modular Plus rental revenue (defined on page 33) and excludes Vesta and Mobile Modular Portable Storage. Pricing varies based on multiple factors, including product type, region, contract term and customization charges. Units on rent is the average for the quarter.



### **Mobile Modular Initiatives**





<sup>(1)</sup> Mobile Modular Plus includes rental revenue for items such as steps, ramps, furniture, personal property expense, damage waiver, air care, sanitation



<sup>(2)</sup> Site Related Services includes rental related services revenue for site planning, permits, project scheduling, plumbing connections, clearing and grading, drainage, foundation design and installation, electrical, sidewalks and paving, landscaping (3) Excludes Vesta and Mobile Modular Portable Storage

# **Mobile Modular Sales** (1)





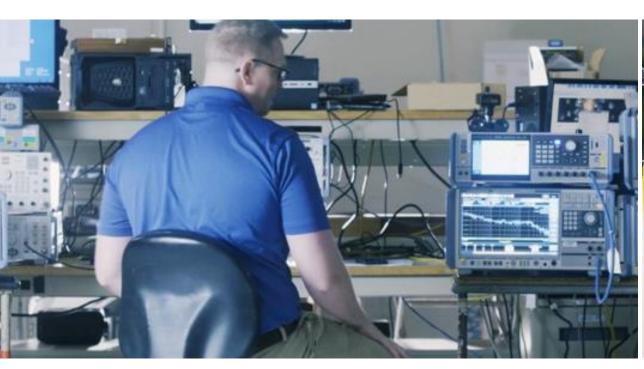
 $<sup>^{(1)}</sup>$  Sales revenues include Mobile Modular Portable Storage, Kitchens To Go and exclude Enviroplex



# TRS-RenTelco









### **Rental Assets**

# Rental and Sales of General Purpose and Communications Test Equipment





Wireless Communication Test Set



Ethernet Test Set



1GHz Oscilloscope



PIM Tester



50GHz Spectrum Analyzer

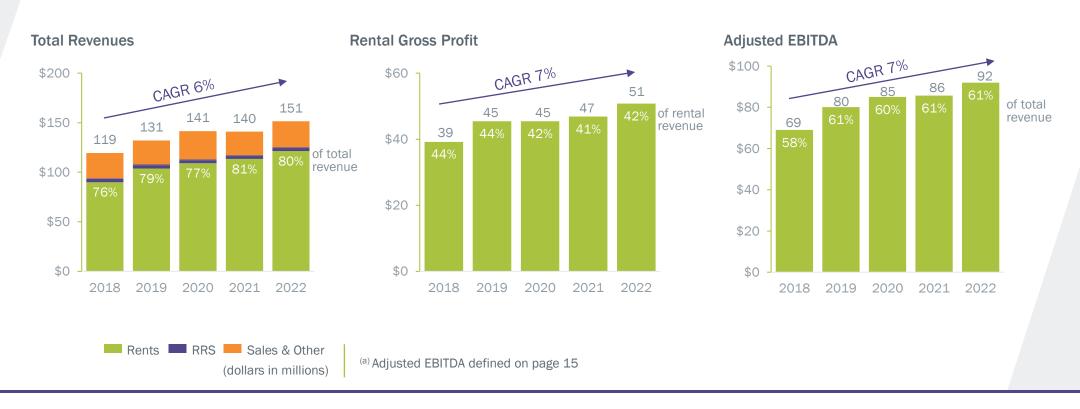


LAN Cable Tester



# TRS-RenTelco Operating Results(a)

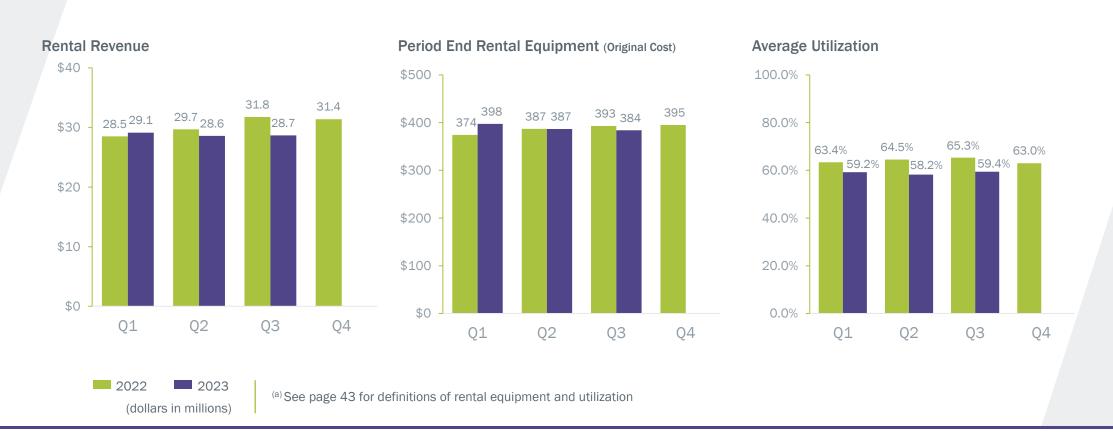






# TRS-RenTelco Highlights<sup>(a)</sup>

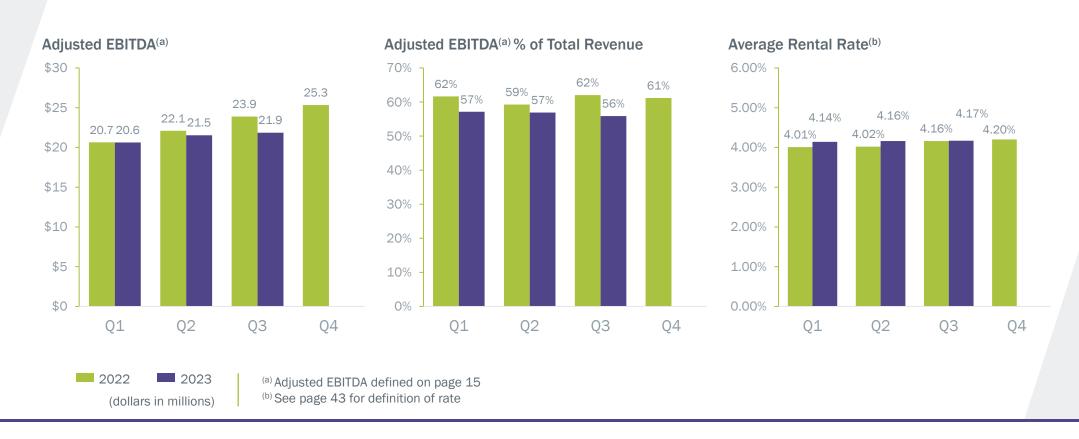






# TRS-RenTelco Highlights







## TRS-RenTelco Growth Opportunities





- North American market leader in general purpose and communications equipment rentals
- Highly diversified end markets and customer base with positive long term demand trends
- Positive long term demand outlook for technology-related end markets driven by new technologies in almost all our markets (for example 5G communications network investments)
- High-quality customer base
- High-quality rental fleet to serve the most demanding customers



# Investment Summary McGrath (Nasdaq: MGRC)

- Established rental businesses with solid market positions
- Strategic growth focus on Modular segment
- Disciplined capital spending on new rental equipment and acquisitions
- Strong cash flow and resilient business model
- Dividend increases for 32 consecutive years
- Sound financial foundation to support current business operations and future growth

# Thank you for your interest and investment in MGRC



# **Appendix**





### **Rental Fleet Metrics**

Period End Utilization	(1)																				Q3-23 vs.			
	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q321	Q421	Q122	Q222	Q322	Q422	Q123	Q223	Q323	Q2-23	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	66.7%	70.7%	75.0%	76.9%	77.3%	77.8%	79.3%	79.1%	76.0%	76.4%	80.7%	76.7%	76.4%	77.6%	78.6%	81.2%	80.7%	78.9%	78.8%	79.7%	0.9%	1.1%	-1.5%	-1.8%
TRS-RenTelco	64.1%	58.2%	59.8%	58.7%	61.0%	61.7%	62.1%	64.5%	67.4%	62.9%	59.4%	66.9%	62.9%	64.7%	65.3%	65.2%	59.4%	59.0%	58.3%	60.3%	2.0%	3.4%	-4.9%	-7.5%
Average Utilization <sup>(1)</sup>																					Q3-23 vs.		1	
All of ago of the auton	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q321	Q421	Q122	Q222	Q322	Q422	Q123	Q223	Q323	Q2-23	% chg	Q3 Y/Y	% chg
Mobile Modular (4)	66.4%	68.3%	72.3%	75.8%	76.6%	76.8%	78.2%	79.2%	77.2%	76.2%	79.1%	76.5%	76.9%	77.1%	78.1%	80.1%	81.2%	79.6%	79.1%	79.4%	0.3%	0.4%	-0.7%	-0.9%
TRS-RenTelco	65.8%	62.7%	60.4%	60.5%	60.6%	62.9%	62.7%	66.2%	66.2%	67.0%	64.2%	66.9%	65.9%	64.6%	64.5%	65.3%	63.0%	59.2%	58.2%	59.4%	1.2%	2.1%	-5.9%	-9.0%
	. = . (2)																				00.00		1	
Average Monthly Renta	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q321	0421	0122	0222	0322	0422	0123	0223	0222	Q3-23 vs.	0/ oba	03 V /V	% oba
Mobile Modular (4)	1.90%	1.84%	1.86%	1.91%	1.96%	2.07%	2.24%	2.41%	2.47%	2.61%	2.75%	2.65%	2.70%	2.64%	2.72%	2.79%	2.86%	2.89%	2.84%	Q323 2.92%	Q2-23 0.1%	% chg 2.8%	Q3 Y/Y 0.1%	% chg 4.7%
TRS-RenTelco	4.83%	5.09%	5.20%	4.62%	4.45%	4.35%	4.33%	4.26%	4.08%	4.01%	4.11%	4.02%	4.05%	4.01%	4.02%	4.16%	4.20%	4.14%	4.16%	4.17%	0.0%	0.2%	0.0%	0.2%
Period End Rental Equi	ipment <sup>(3)</sup>	) - (dollaı	s in mill	ions)																	Q3-23 vs.			
	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	Q321	Q421	Q122	Q222	Q322	Q422	Q123	Q223	Q323	Q2-23	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	534	565	635	706	744	747	775	814	837	1,001	1,055	981	1,001	1,014	1,026	1,037	1,055	1,306	1,338	1,362	23.5	1.8%	324.7	31.3%
TRS-RenTelco	267	267	261	262	246	262	284	334	332	361	395	364	361	374	387	393	395	398	387	384	(2.9)	-0.7%	(9.0)	-2.3%

<sup>(1)</sup> Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average utilization for the period is calculated using the average costs of the rental equipment



<sup>(2)</sup> Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period

<sup>(3)</sup> Period End Rental Equipment represents the original cost of rental equipment excluding new equipment inventory and accessory equipment

<sup>(4)</sup> Mobile Modular includes Mobile Modular Portable Storage and Kitchens To Go and excludes Enviroplex