# McGrath RentCorp

NobleCon14 – Noble Capital Markets' Fourteenth Annual Investor Conference

Investor Meetings – Presentation and Additional Information Appendix













January 29, 2018 – Nasdaq: MGRC

# McGrath RentCorp - Safe Harbor

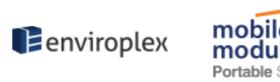


This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include anticipated growth opportunities for each of the Company's business segments and 2017 financial outlook. Forward looking statements also can be identified by the use of forward-looking terminology such as "believes," "expects," "will," or "anticipates" or the negative thereof or other comparable terminology, or by discussions of expectations, strategies, prospects or targets. These forward-looking statements are not guarantees of future performance and involve significant risks and uncertainties that could cause our actual results to differ materially from those projected. Important factors that could cause actual results to differ materially from the Company's expectations are disclosed under "Risk Factors" in the Company's Form 10-K and other SEC filings. Forward-looking statements are made only as of the date of this presentation. Except as otherwise required by law, the Company assumes no obligation to update any forward-looking statements.











### McGrath RentCorp

# COMPANY OVERVIEW











# McGrath RentCorp – Business to Business Rentals



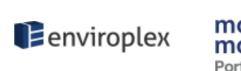
September 30, 2017				
Total Revenues <sup>(1)</sup>	\$ 445 million			
Rental Equipment, at cost	\$1.4 billion			
Pieces of Rental Equipment	~ 89,000			
Employees	1,081			

(1) Data for last twelve months, October 1, 2016 – September 30, 2017





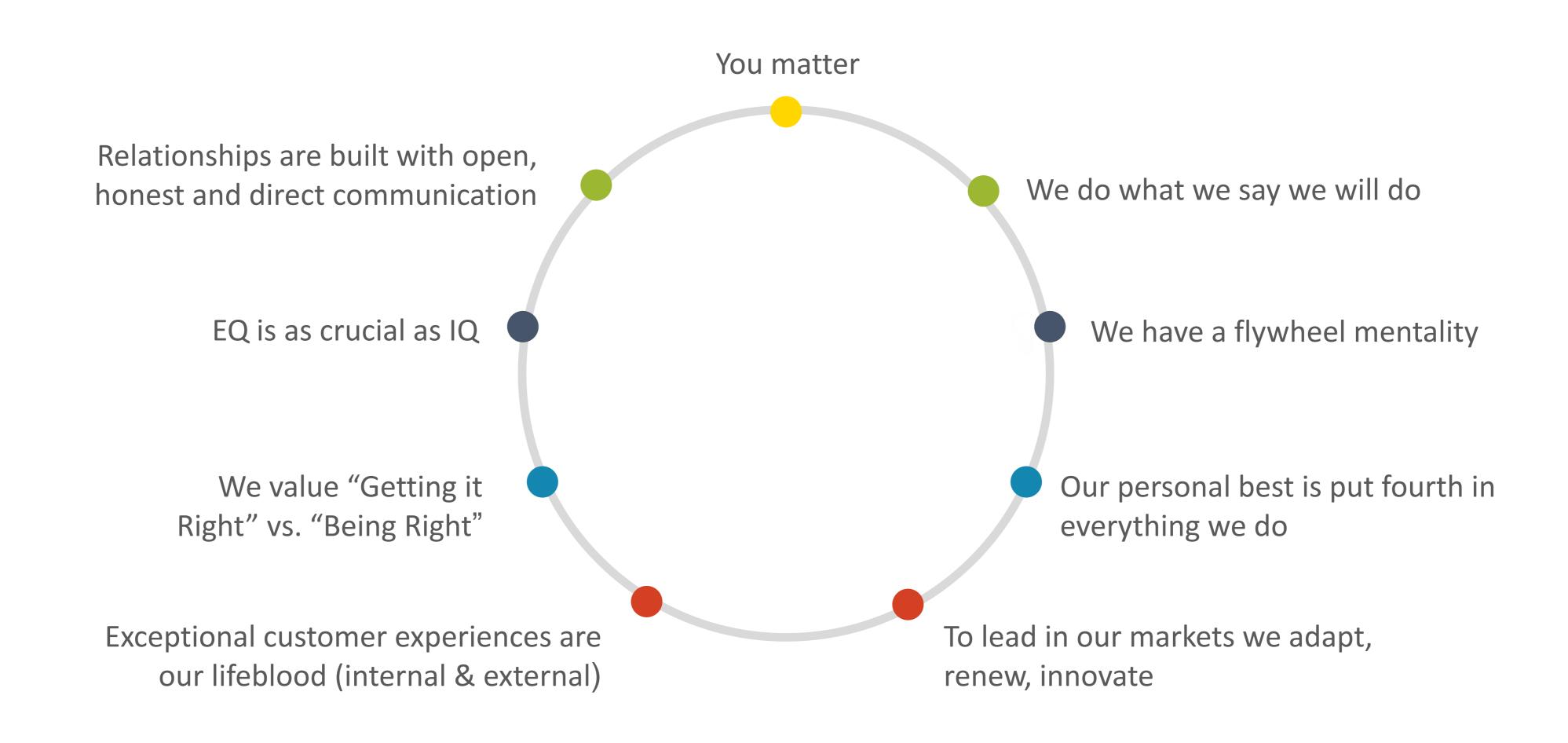




# Who We Are – Our Core Values



Our founder, Bob McGrath, had a vision for his company-he wanted to build a team of people who enjoyed serving customers and each other. Our Core values define our culture and help to guide decisions we make every day.



# Our Customers – Why Do They Rent?



- School districts: rent temporary classrooms to house students while a wing of the school is modernized.
- **Growing businesses:** rent extra office space to house employees before construction is complete on new facilities.
- Construction contractors: rent on-site storage containers as secure holding areas for unused material and tools.
- Refineries: rent multi-purpose tanks for regularly scheduled plant maintenance and repair "turnaround" cycles.
- Aerospace and Defense contractors: rent oscilloscopes to test the voltage and frequency of electrical signals.











### Rental Businesses

### Mobile Modular & Mobile Modular Portable Storage







- Positioning: leader in California, Texas, Florida and Mid-Atlantic education markets
- Products: office buildings and complexes, classrooms, portable storage containers
- Coverage:

Mobile Modular: servicing 14 states

Portable Storage: servicing 11 states

Revenues: \$225 million (LTM<sup>(1)</sup>)

Rental Equipment: \$782 million (as of 9/30/17 OAC (2))

Rental Fleet: ~52,000 units

- (1) Data for last twelve months, October 1, 2016 September 30, 2017
- (2) Original Acquisition Cost











### Rental Businesses

### **Adler Tank Rentals**





- Positioning: national leader with the most modern rental fleet in the industry
- Products: solid and liquid containment solutions
- Coverage: serving customers nation wide

Revenues: \$88 million (LTM<sup>(1)</sup>)

Rental Equipment: \$310 million (as of 9/30/17 OAC (2))

Rental Fleet: ~14,000 units

- (1) Data for last twelve months, October 1, 2016 September 30, 2017
- (2) Original Acquisition Cost











### Rental Businesses

### TRS-RenTelco





- Positioning: leader in the Americas
- Products: general purpose and communications test equipment
- Coverage: serving customers in North America and selectively overseas

Revenues: \$106 million (LTM<sup>(1)</sup>)

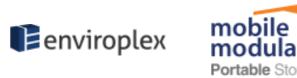
Rental Equipment: \$259 million (as of 9/30/17 OAC (2))

Rental Fleet: ~23,000 units









<sup>(1)</sup> Data for last twelve months, October 1, 2016 – September 30, 2017

<sup>(2)</sup> Original Acquisition Cost

### 2017 Priorities



### Performance Improvement

- Analyzing rental transactions
- Segmenting markets and setting priorities
- Enhancing pricing processes

### Disciplined Capital Allocation

- Mobile Modular: increasing share outside California
- TRS-RenTelco: investing in revenue growth with general purpose test equipment
- Portable Storage: building out established branch coverage

### Focused growth

Increasing density within existing branch networks













## McGrath RentCorp

# FINANCIAL OVERVIEW





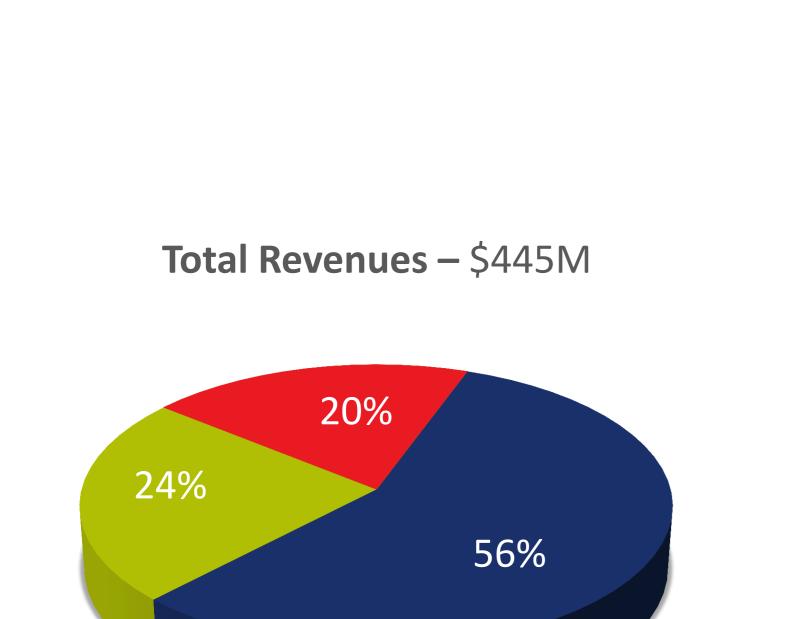


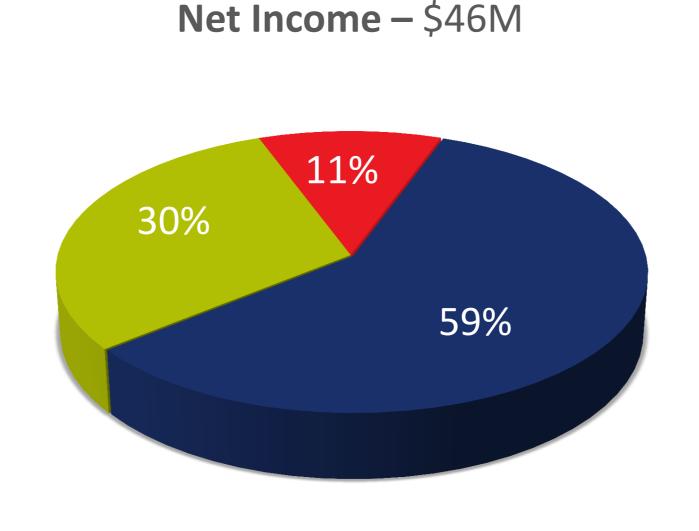




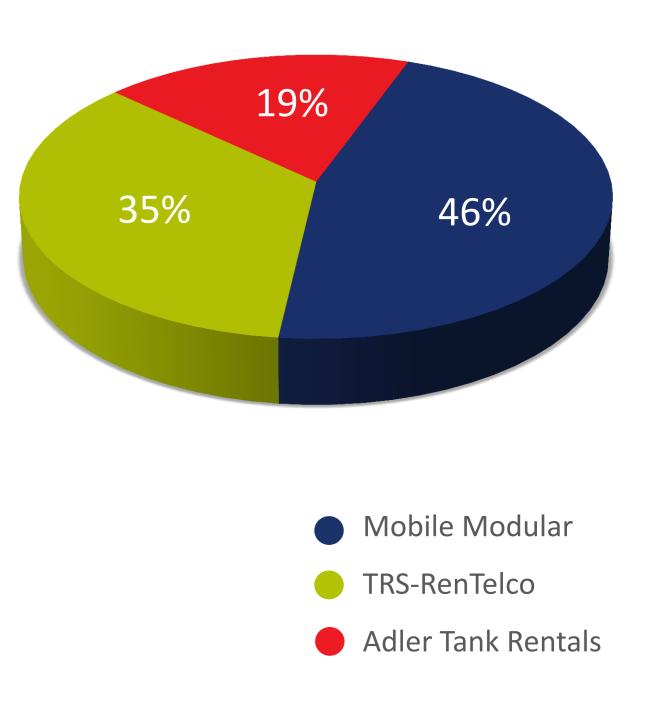
# 2017 LTM<sup>(1)</sup> Contribution by Division











- The Company defines Adjusted EBITDA as net income before interest expense, provision for income taxes, depreciation, amortization, and share-based compensation. A reconciliation of Adjusted EBITDA to the most directly comparable financial measures calculated and presented in accordance with GAAP is disclosed in the company's earnings press releases and in SEC filings.
- Mobile Modular includes Mobile Modular Portable Storage and Enviroplex
- (1) Data for last twelve months, October 1, 2016 September 30, 2017







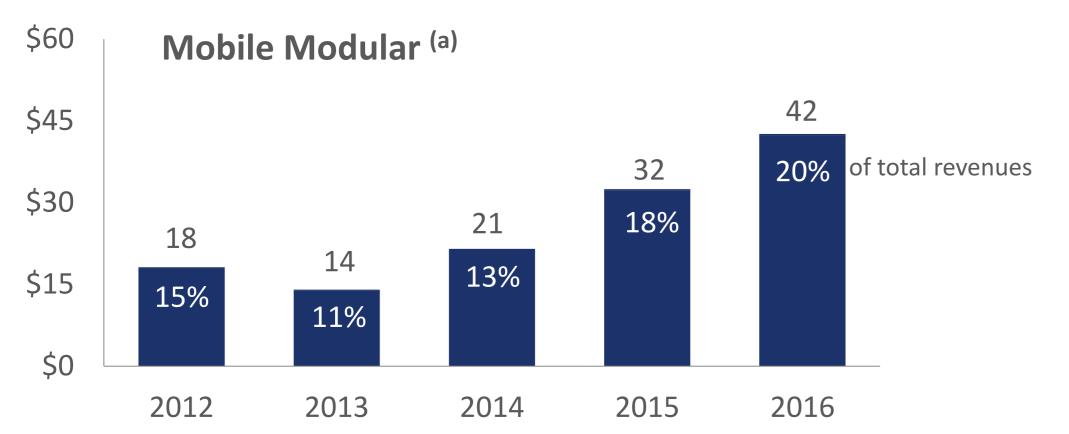


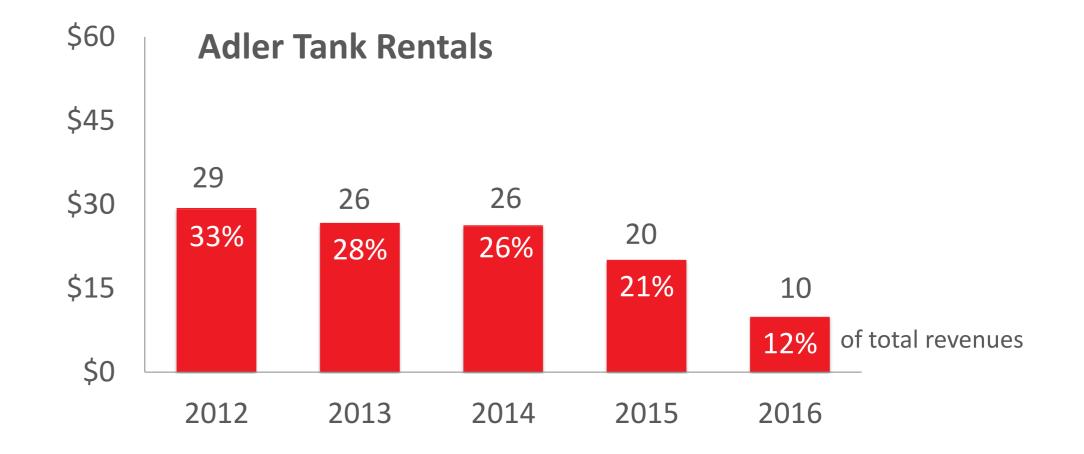


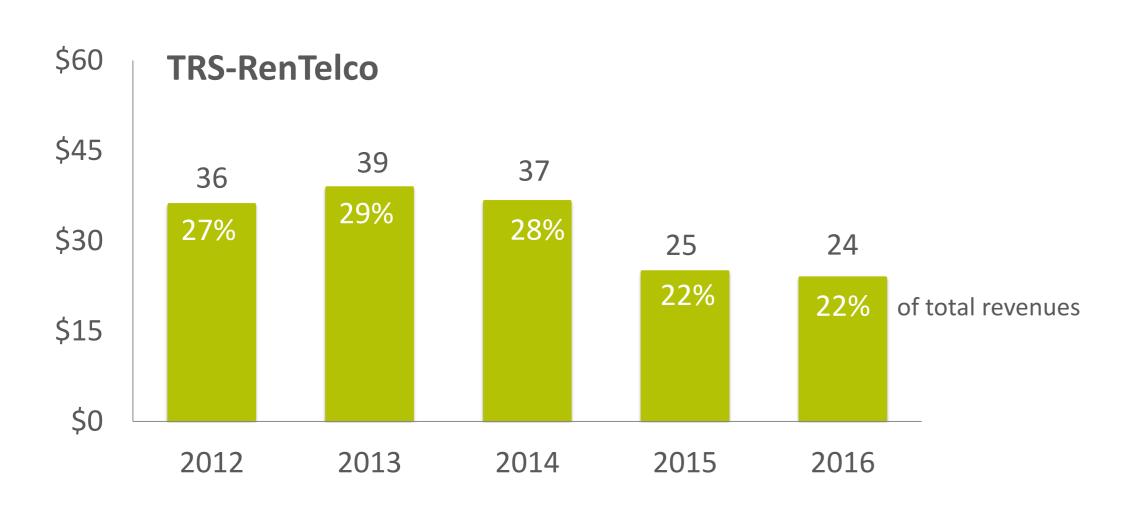
# Earnings Before Interest & Taxes (EBIT)

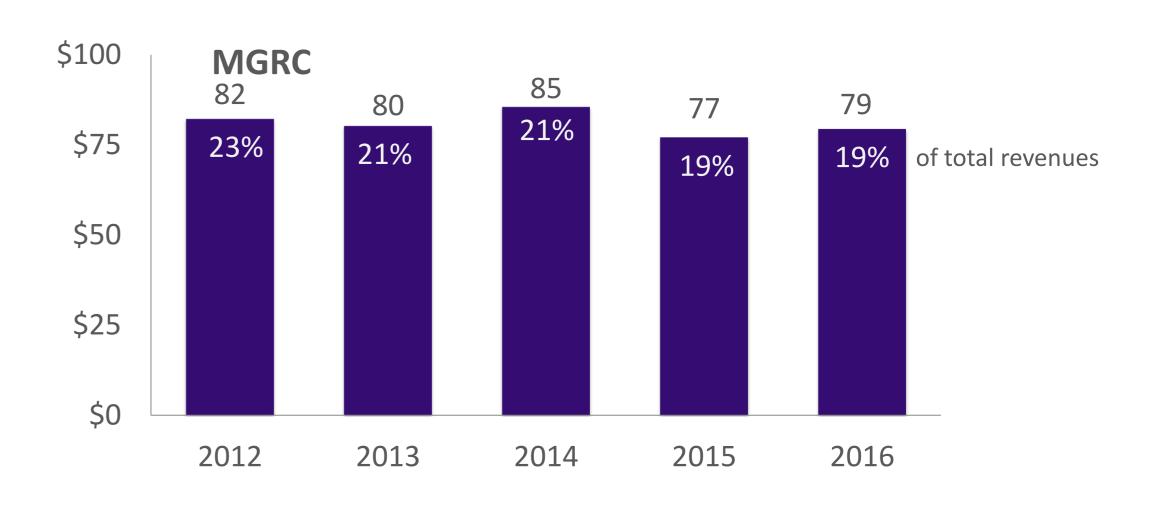










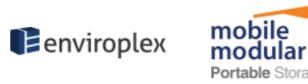


<sup>(</sup>a) Includes Mobile Modular Portable Storage and excludes Enviroplex. Enviroplex 2016 EBIT was \$3.2M.





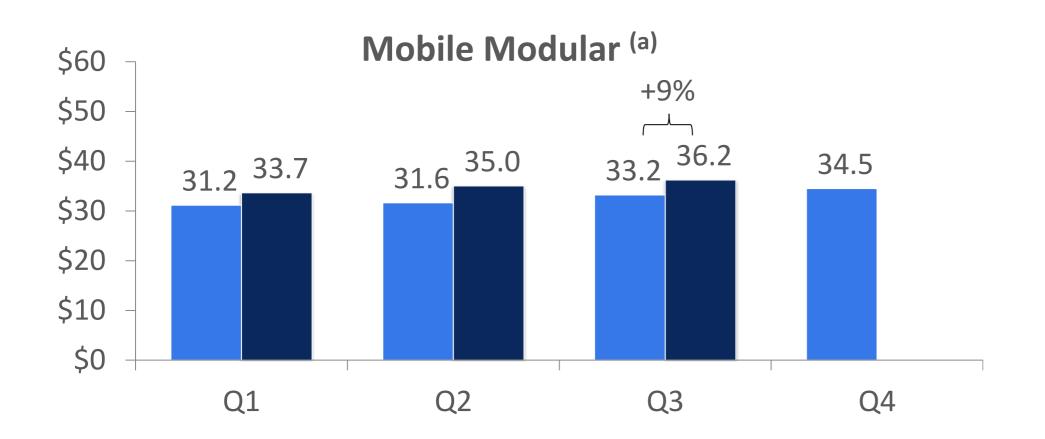


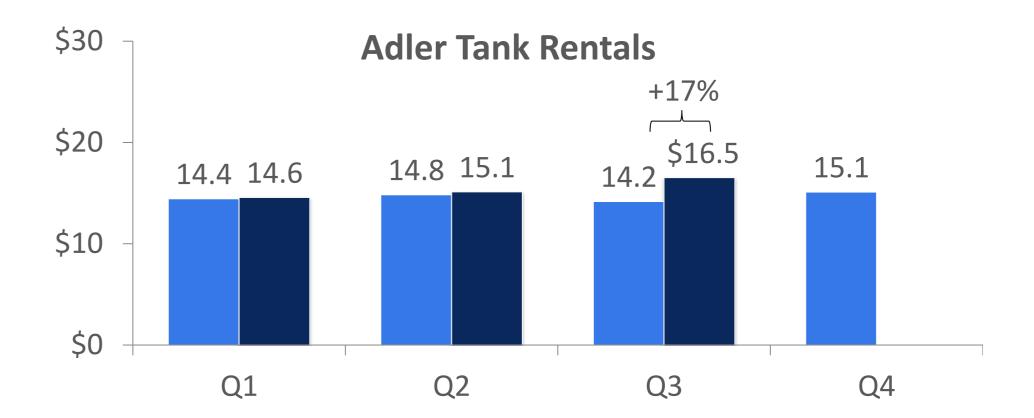


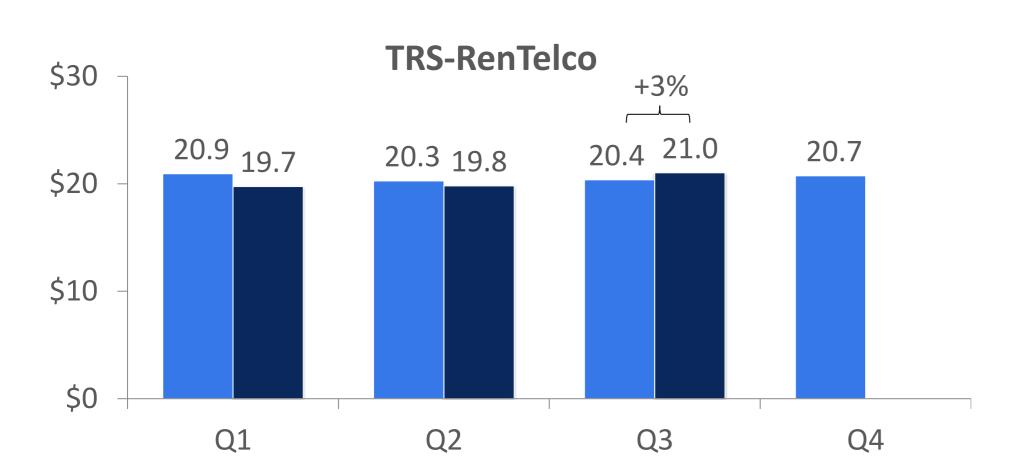
# Rental Revenue – Quarterly Comparison (2016-17)

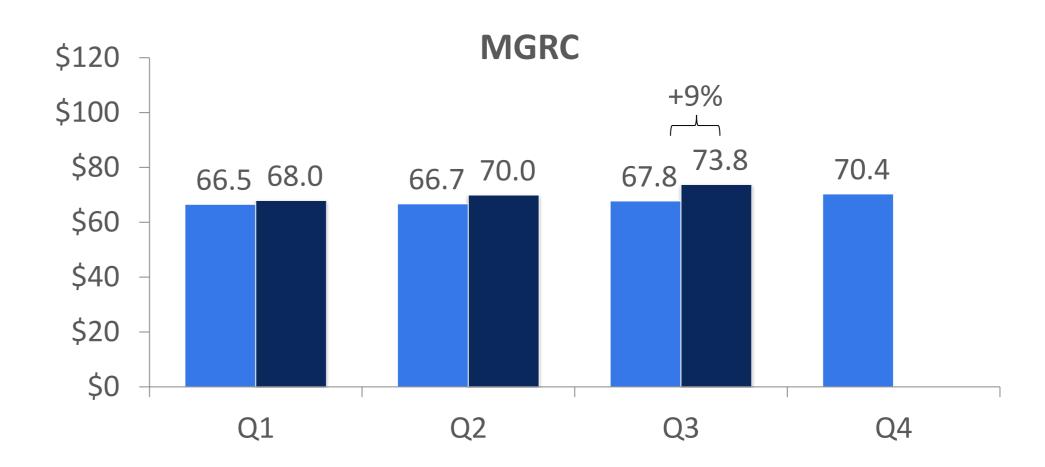


(dollars in millions)



















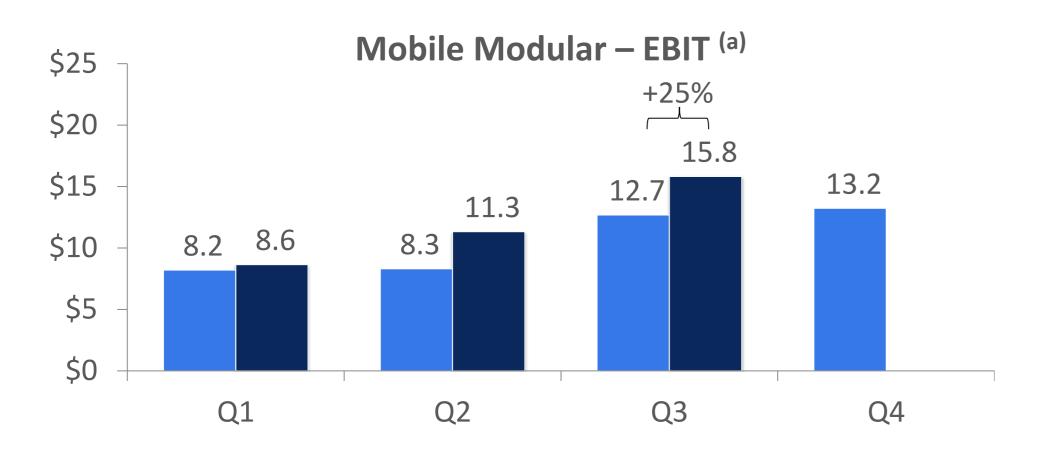


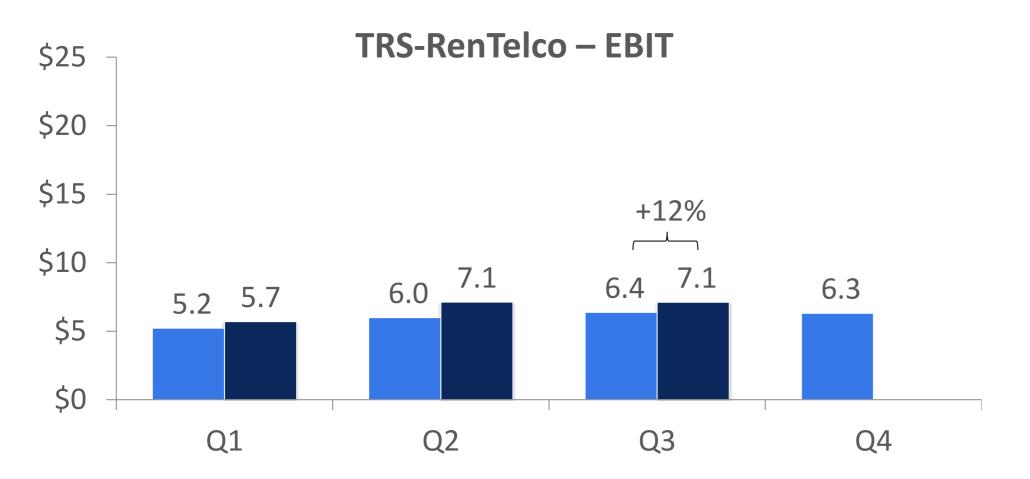
<sup>(</sup>a) Mobile Modular includes Mobile Modular Portable Storage

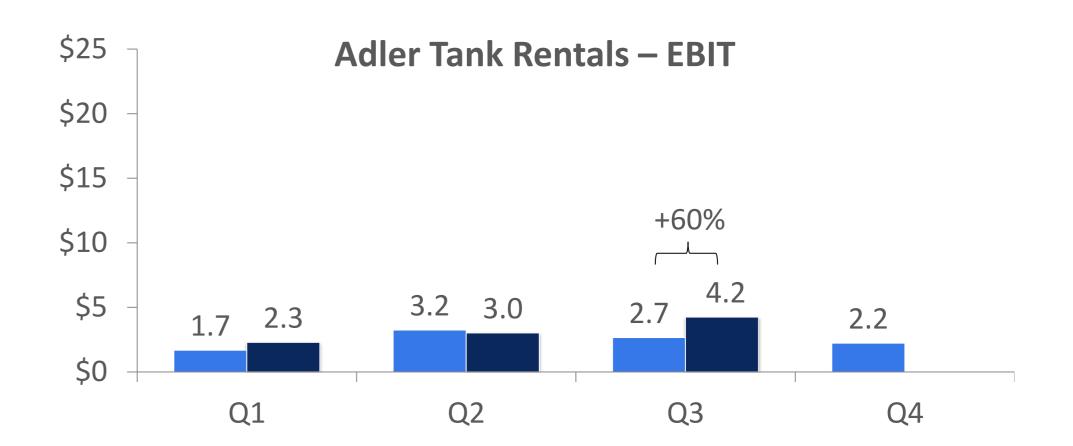
# EBIT – Quarterly Comparison (2016-17)

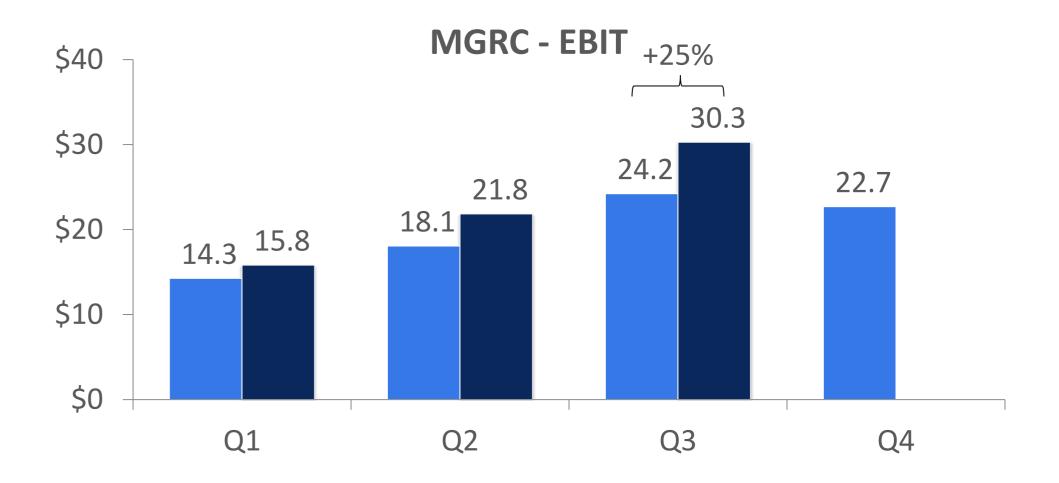


(dollars in millions)









<sup>(</sup>a) Mobile Modular includes Mobile Modular Portable Storage and excludes Enviroplex











# Operating Results



ollars in millions except per share amounts)								
	Nine months ended September 30			Three months ended September 30				
	2017	2016	Change	2017		2016	Change	
Rental Revenue	\$ 211.7 \$	201.0	5%	\$ 73.8	\$	67.8	9%	
Rental Related Services	\$ 58.6 \$	57.0	3%	\$ 21.9	\$	20.1	9%	
Sales	\$ 67.2 \$	58.9	14%	\$ 38.7	\$	33.5	16%	
Total Revenue	\$ 339.8 \$	318.8	7%	\$ 135.4	\$	122.0	11%	
Gross Profit	\$ 151.7 \$	134.8	12%	\$ 58.8	\$	50.4	17%	
SG&A	\$ 83.7 \$	78.3	7%	\$ 28.5	\$	26.2	9%	
EBIT	\$ 68.0 \$	56.6	20%	\$ 30.3	\$	24.2	25%	
Net Income	\$ 36.2 \$	28.5	27%	\$ 16.8	\$	12.9	30%	
EPS	\$ 1.50 \$	1.19	26%	\$ 0.69	\$	0.54	28%	
Adjusted EBITDA (a)	\$ 128.9 \$	120.5	7%	\$ 50.7	\$	45.1	12%	

<sup>(</sup>a) Adjusted EBITDA defined on page 12











# Balance Sheet – Summary Information



ollars in millions)		September 30, 2017		December 31, 2016		December 31, 2015	
	Rental Equipment, at cost						
	Relocatable modular buildings	\$	782	\$	769	\$	737
	Electronic test equipment		259		246		263
	Liquid and solid containment tanks and boxes		310		309		310
		\$	1,350	\$	1,324	\$	1,310
	Rental Equipment, net book value						
	Relocatable modular buildings	\$	547	\$	544	\$	529
	Electronic test equipment		107		90		102
	Liquid and solid containment tanks and boxes		212		222		238
	Total NBV Rental Equipment	\$	866	\$	856	\$	870
	Total Assets	\$	1,156	\$	1,128	\$	1,153
	Notes Payable	\$	323	\$	326	\$	381
	Total Liabilities	\$	744	\$	734	\$	773
	Shareholders Equity	\$	413	\$	394	\$	380
	Shares Issued and Outstanding		24.0		23.9		23.9
	Debt (Total Liabilities) to Equity		1.80		1.86		2.04
	Debt (Notes Payable) to Equity		0.78		0.83		1.00
	Funded Debt to LTM EBITDA		1.88		2.00		2.32
	Return on Average Equity for LTM		11.5%		9.8%		9.8%
	Capacity Under Existing Lines of Credit	\$	229	\$	246	\$	209





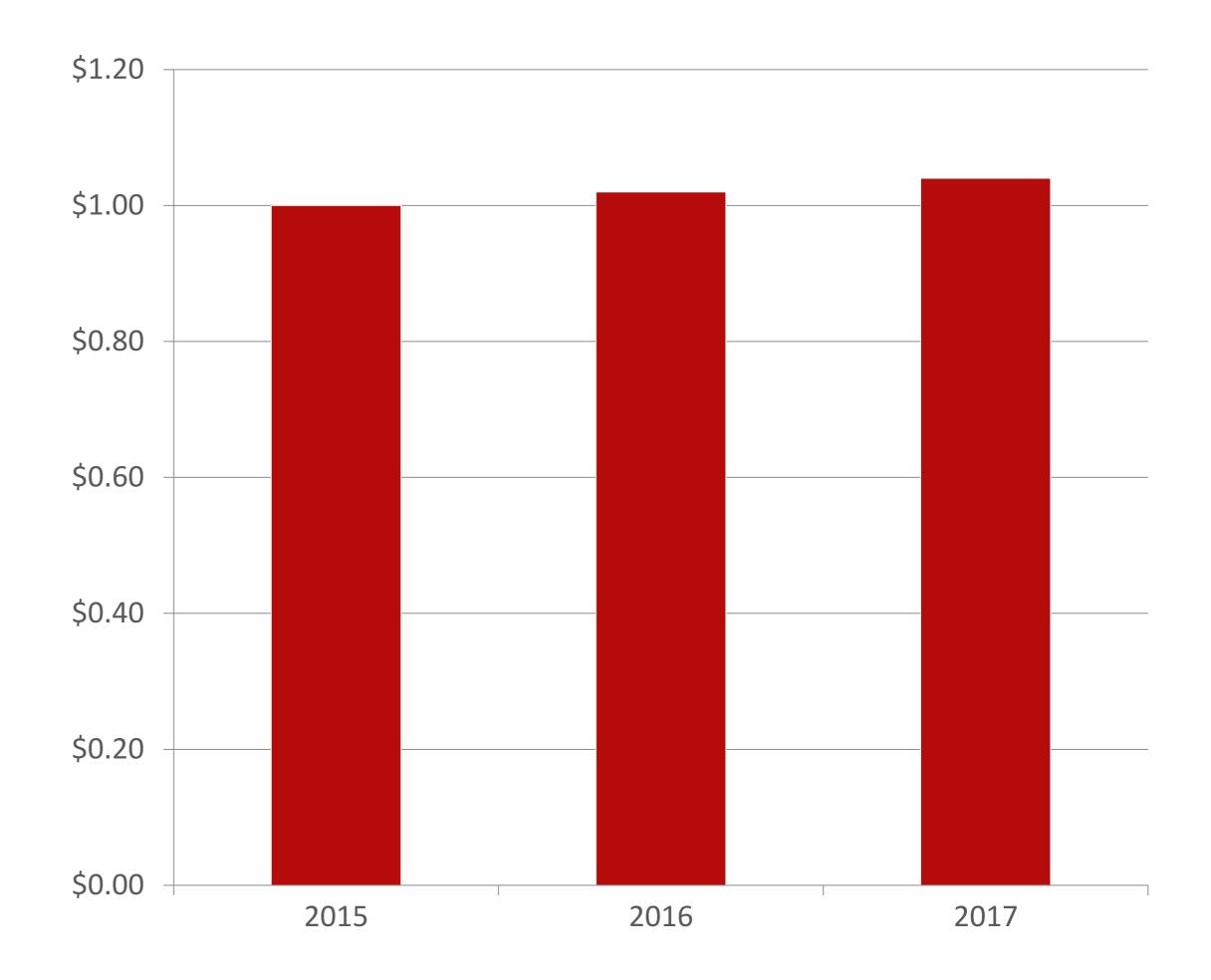




# Dividend Payout Per Share (a)



- \$1.04 per share annualized dividend
- 2.3% yield (2017 annualized dividend as of October 30, 2017)
- Dividend increases for 26 consecutive years



<sup>(</sup>a) In December 2017, dividends declared for Q4 2017 were \$0.26 per share, a 2% increase over Q4 2016, equating to an annualized dividend rate of \$1.04 per share. On an annualized basis, this dividend represents a 2.3% yield on the October 30, 2017 close price of \$44.38.











# McGrath RentCorp – Investment Summary



- ✓ Established rental businesses with solid market positions
- ✓ Strong focus on performance improvement
- ✓ Disciplined capital spending on new rental equipment
- ✓ Improved free cash flow
- ✓ Dividend increases for 26 consecutive years
- ✓ Sound financial foundation to support current business operations and future growth













McGrath RentCorp

Q&A











McGrath RentCorp

# MOBILE MODULAR & MOBILE MODULAR PORTABLE STORAGE







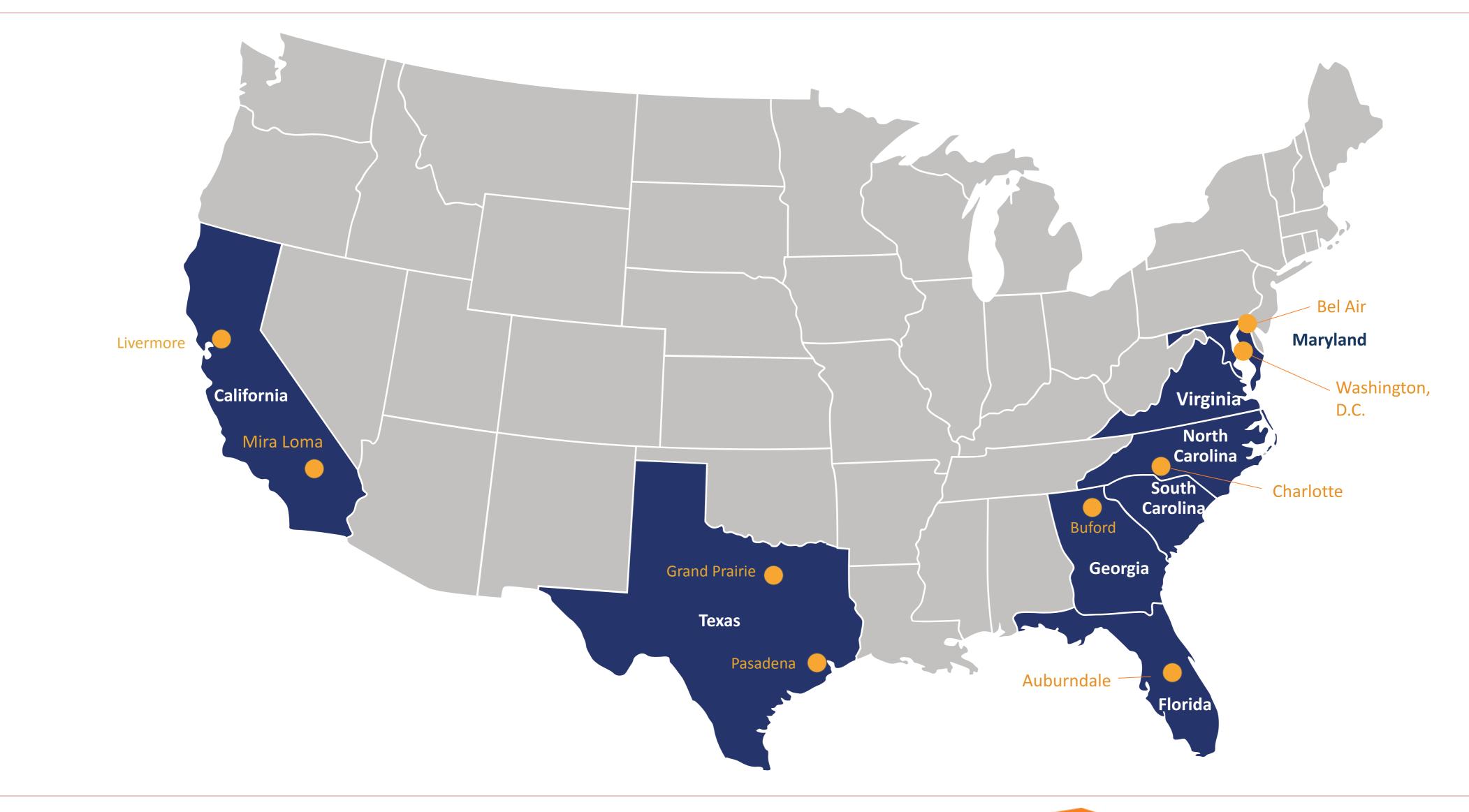




# Mobile Modular

### Rental and Sales of Modular Classrooms and Offices













## Mobile Modular

McGRATH Rentcorp

### Rental and Sales of Modular Buildings Serving a Broad Range of Facility Needs and Industry Groups















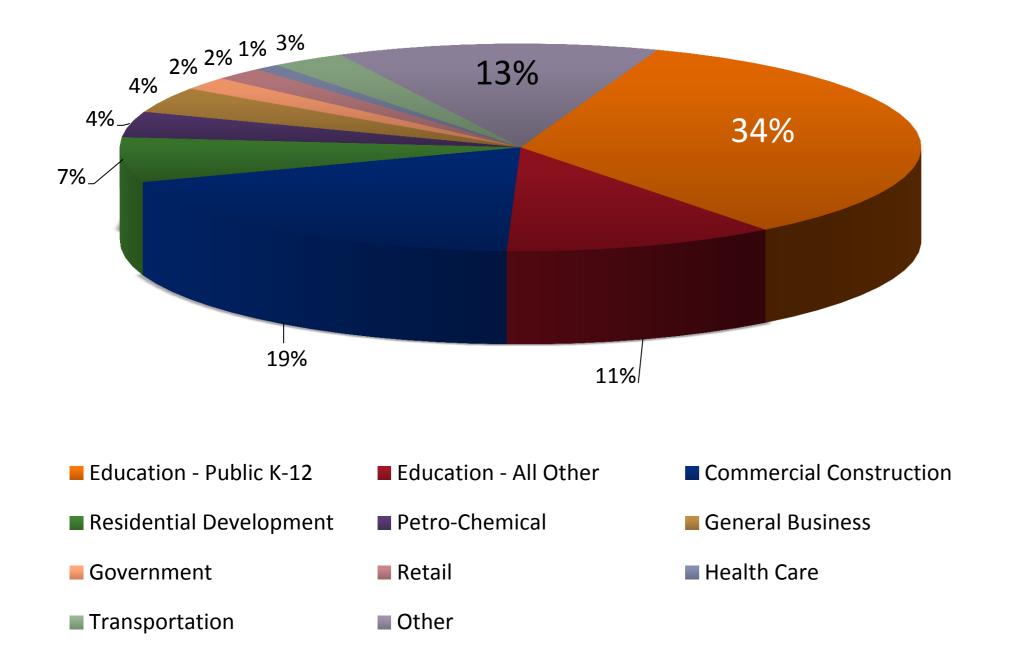




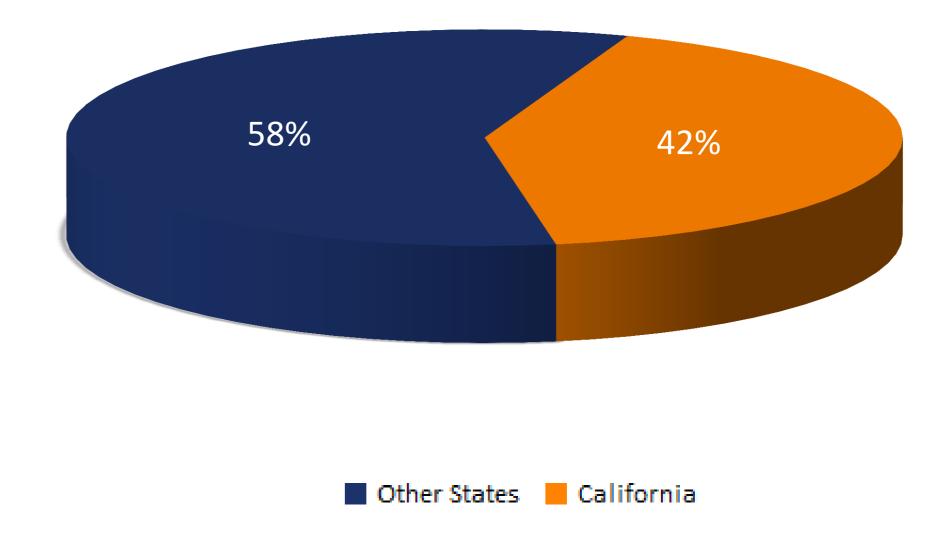
# Rental Customer Mix (a)



### 2016 Rental Business Mix Breakdown by Industry Group



### 2016 Rental Business Mix Geographic Breakdown



<sup>(</sup>a) Mobile Modular includes Mobile Modular Portable Storage and excludes Enviroplex







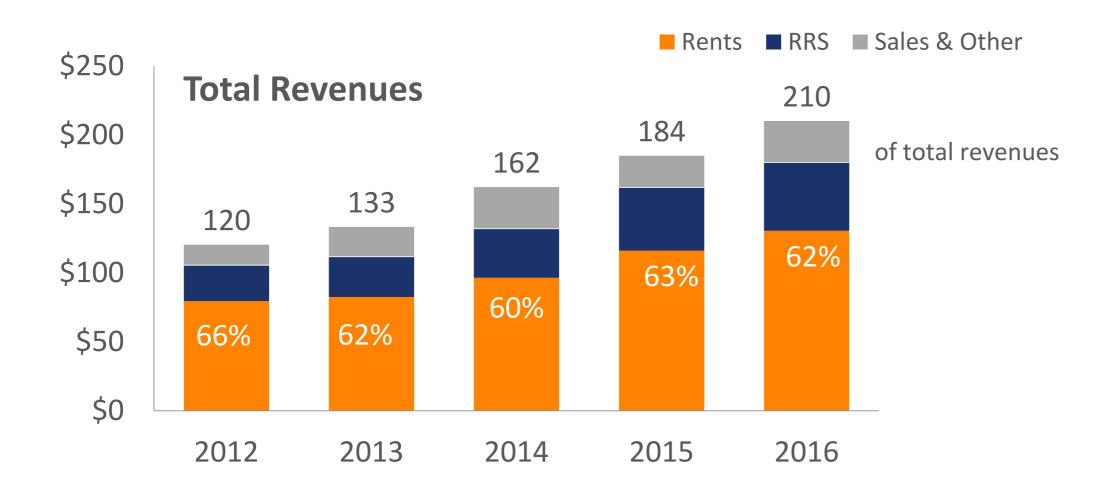


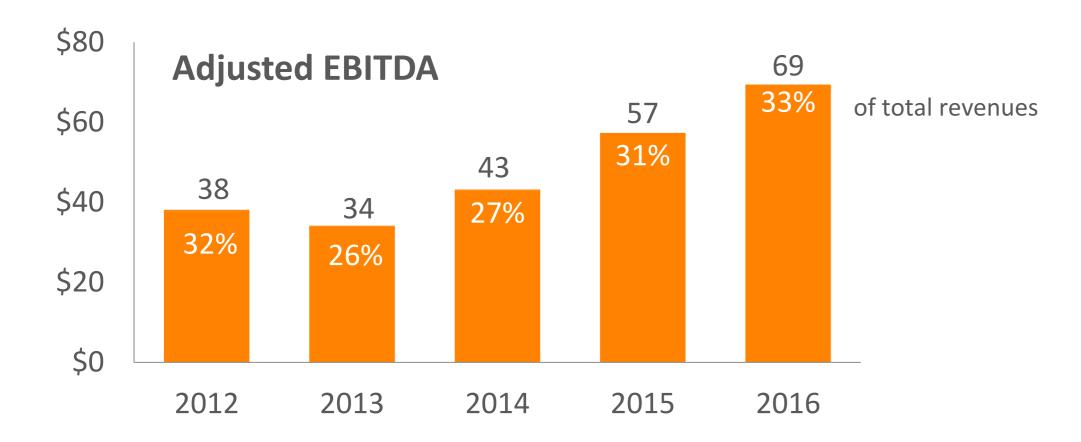


# Mobile Modular Operating Results (a)(b)

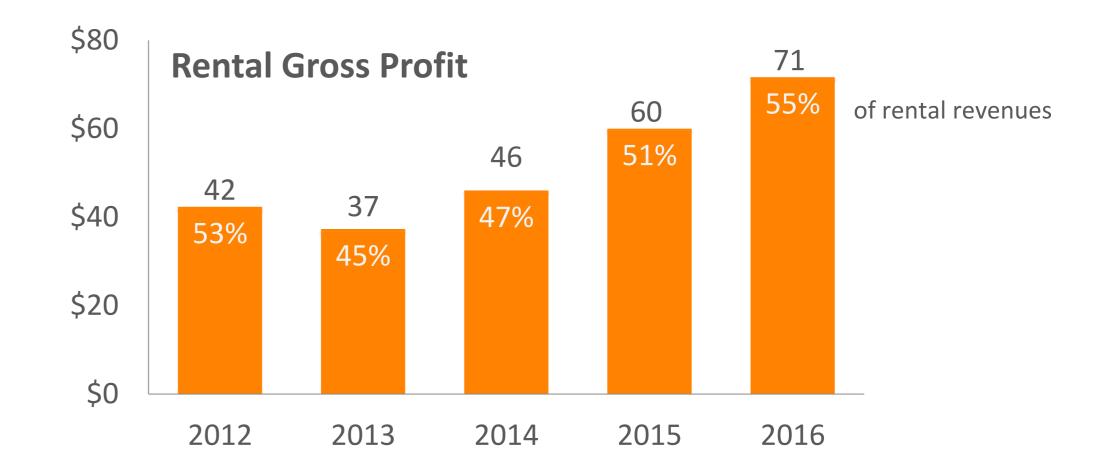


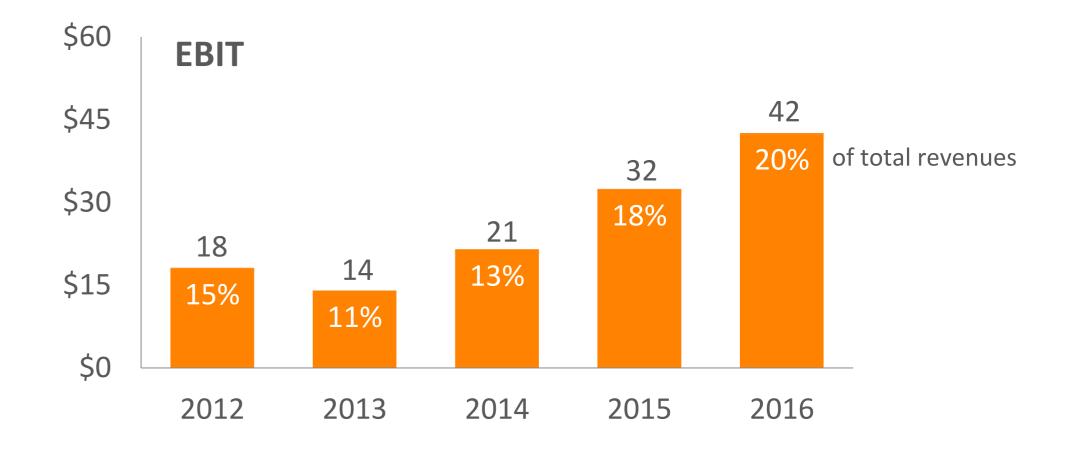
(dollars in millions)

















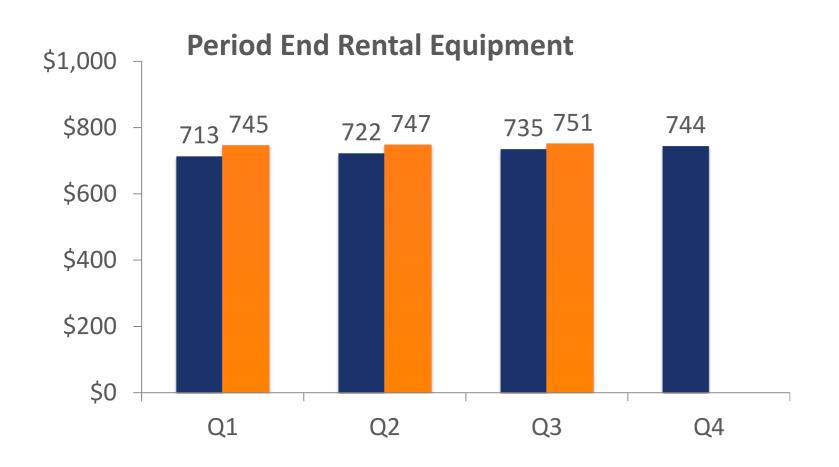


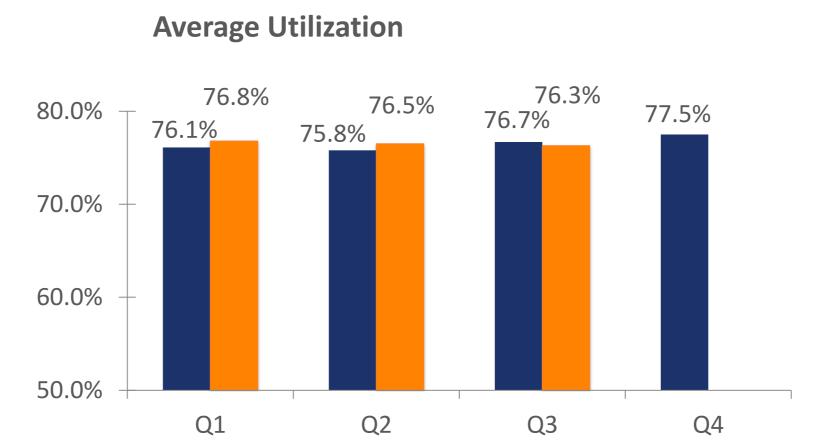


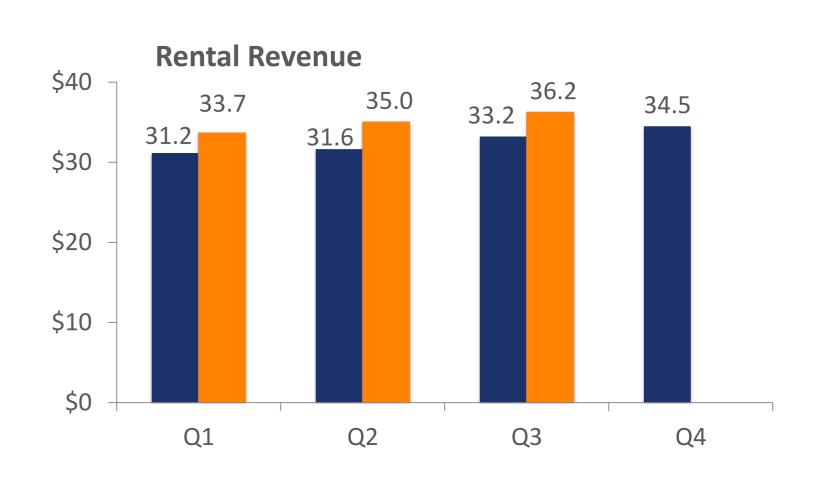
# Mobile Modular Highlights (a) (b)

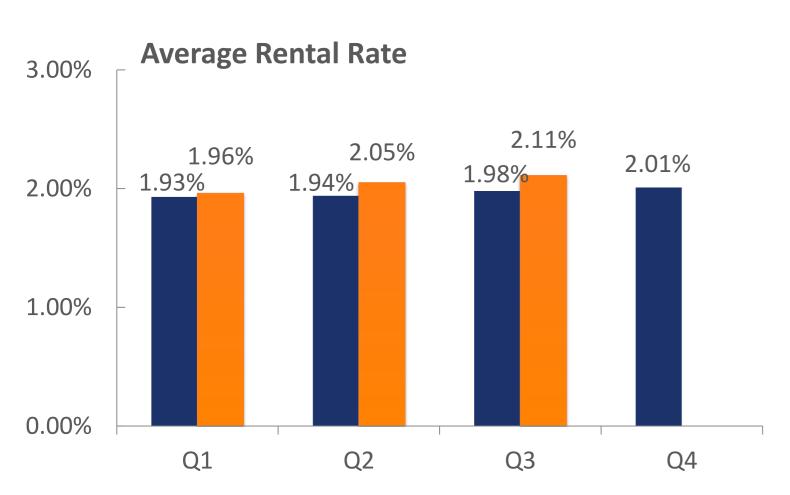


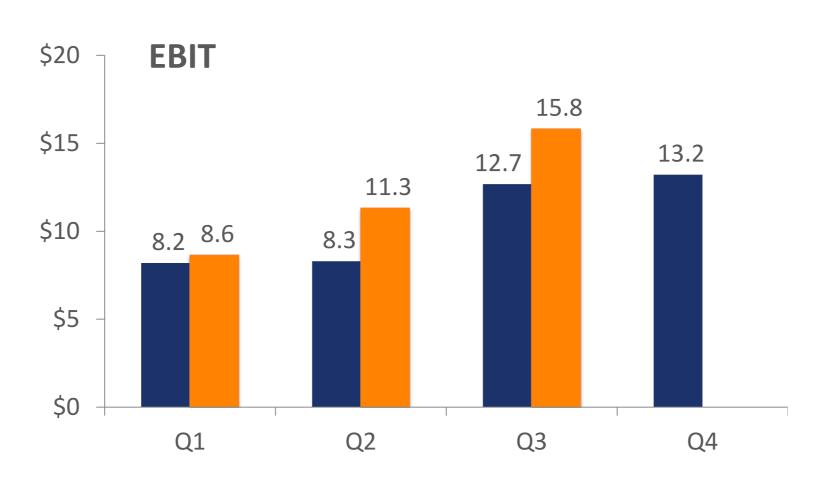
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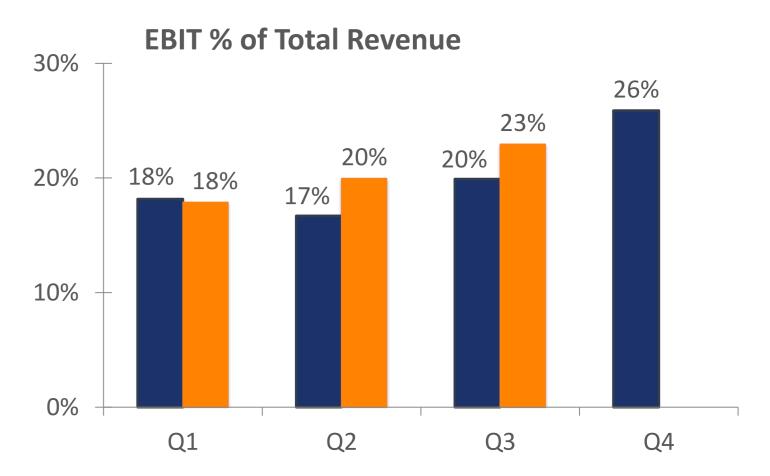






















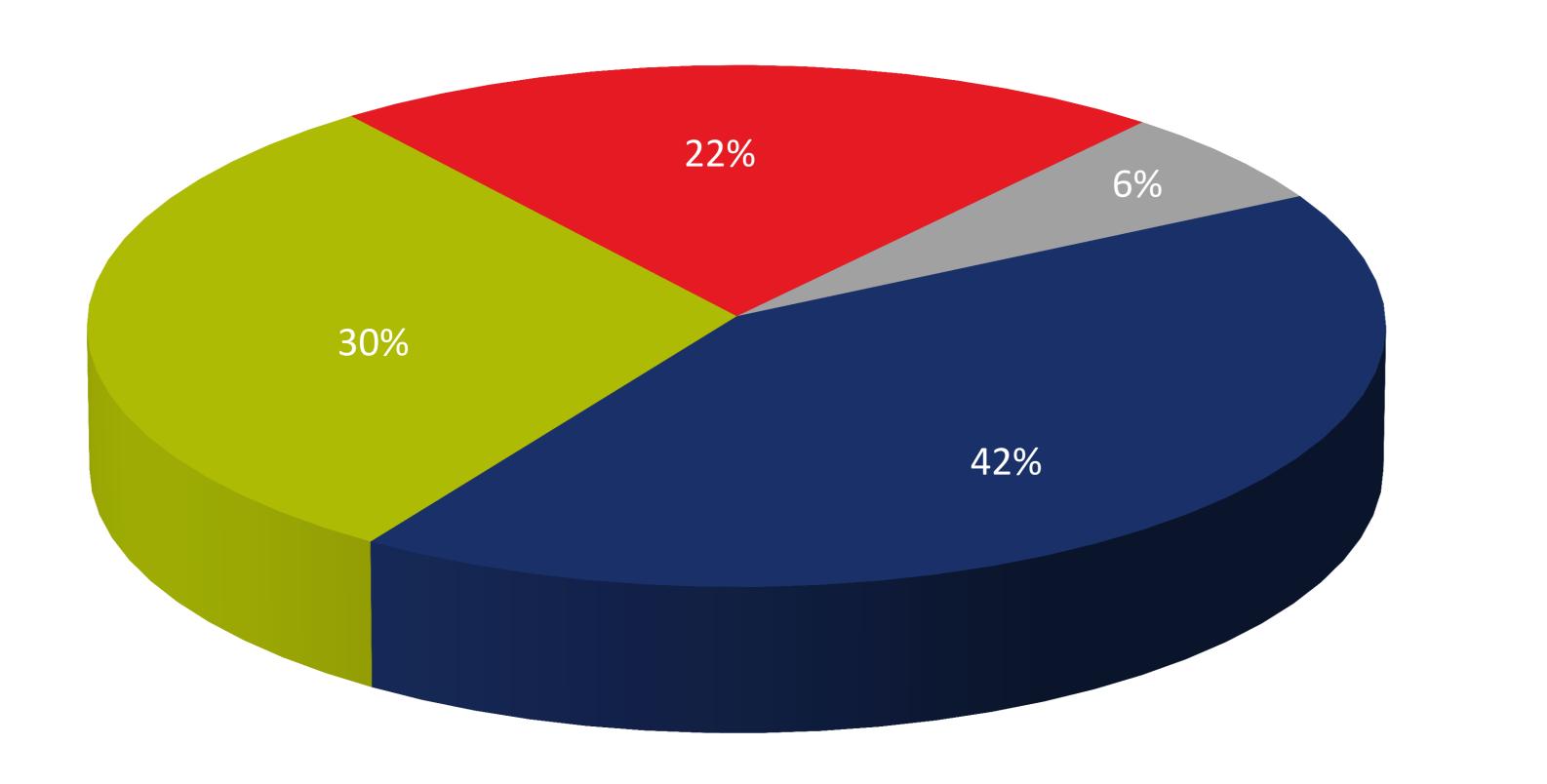
2016

2017

<sup>(</sup>a) Includes Mobile Modular Portable Storage and excludes Enviroplex (b) See page 48 for definitions of rental equipment, utilization, and rate



### **MGRC Rental Revenue \$271M**



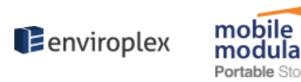
- Mobile Modular California Education Public Schools K-12
- Mobile Modular All Other
- TRS-RenTelco
- Adler Tank Rentals

Mobile Modular includes Mobile Modular Portable Storage







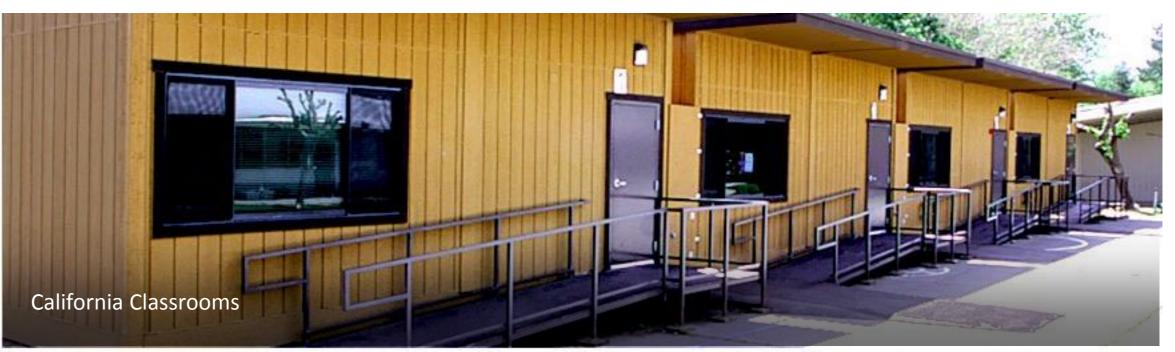


### **Education Rental Assets**

M'GRATH RentCorp

Education Buildings of Every Type to Serve Public and Private K-12, Community College and University Facility Needs



















# Mobile Modular Portable Storage

Rentals and Sales of Portable Storage Solutions















# Growth Opportunities





- Regional expansion N. Carolina, S. Carolina, Georgia, Maryland, Virginia, D.C.
- Portable Storage Expansion
- TX expansion within state and neighboring states
- FL product innovation supports market share gains
- CA long term education demand driven by aging infrastructure, local enrollment growth and 2016 state and local facilities bonds
- Potential for operating leverage when utilization improves











## McGrath RentCorp

# ADLER TANK RENTALS











# Adler Tank Rentals

M°GRATH RentCorp

Rental & Sales of Liquid and Solids Containment Solutions



## Rental Assets

### Rentals and Sales of Liquid and Solid Containment Solutions









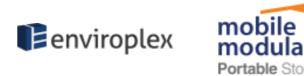






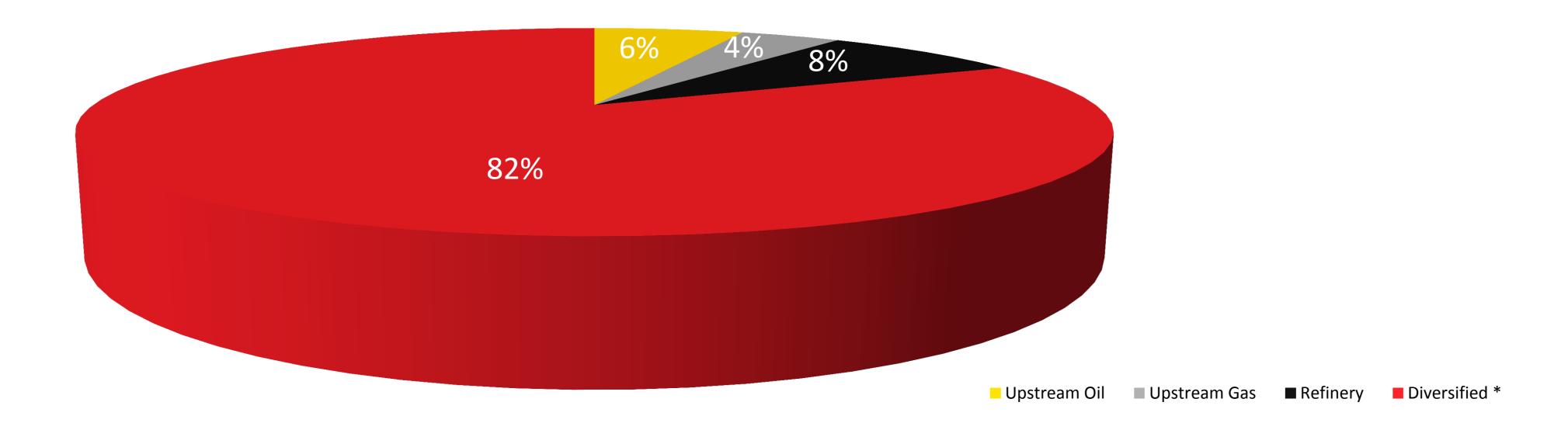








### 2016 Adler Tank Rentals Rental Revenues Mix Breakdown by Market \$59M













<sup>\*</sup> Diversified includes Industrial and Environmental Services, Environmental Remediation, Construction and other.

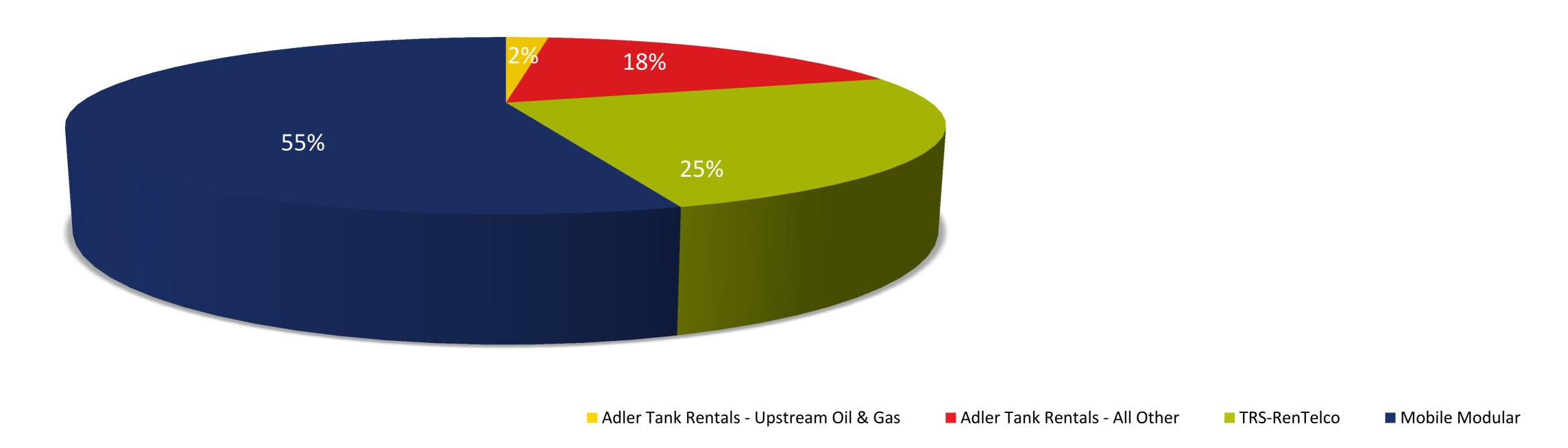
<sup>•</sup> Upstream oil and gas revenues include both conventional and hydraulic fracturing projects. Upstream oil and gas projects accounted for 10% of 2016 total Adler Tank Rentals rental revenues

See page 36 for market and application descriptions

# 2016 Total Revenues Mix by Division



### MGRC Total Revenue \$424M



Mobile Modular includes Mobile Modular Portable Storage and Enviroplex











# Tank and Box Applications



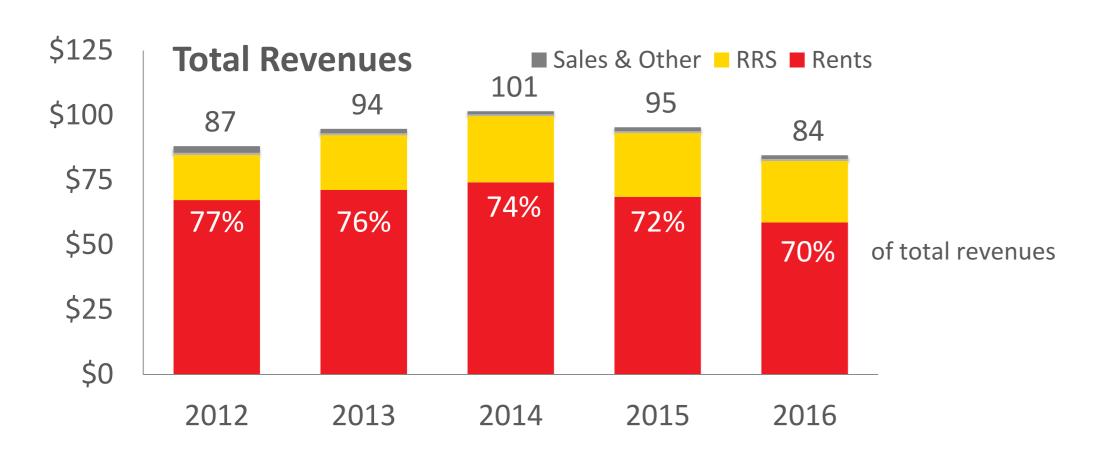
Market	Application		Products Utilized	Typical End User
Industrial and Environmental Services	<ul> <li>Raw material and cleaning agent storage</li> <li>Containment of waste for disposal or treatment</li> <li>Plant maintenance and repair "turnaround" cycles</li> </ul>		<ul> <li>Multi-Purpose Tanks *</li> <li>Roll-Off Boxes</li> <li>Vacuum Boxes</li> </ul>	<ul> <li>Chemical and lubricant manufacturers</li> <li>Utilities</li> <li>Food processors</li> <li>Power plants</li> </ul>
Environmental Remediation	<ul> <li>Remediation of contaminated ground water, pipeline fail waterway contamination</li> </ul>	lures, tanker spills and other	<ul> <li>Multi-Purpose Tanks *</li> <li>Roll-Off Boxes</li> <li>Dewatering Boxes</li> <li>Vacuum Boxes</li> </ul>	<ul><li>Environmental Services</li><li>Waste / Water Treatment</li><li>Pipeline Services</li><li>Marine Services</li></ul>
Oil & Gas (E&P) Exploration and Production	<ul> <li>Conventional oil and gas exploration and production</li> <li>Freshwater storage, drilling fluids, flowback and drill cuttings</li> </ul>	<ul> <li>Unconventional oil and gas exploration and production, including equipment used during the shale oil and gas well fracturing process and to store drilling lubricant</li> </ul>	<ul> <li>Multi-Purpose Tanks *</li> <li>Roll-Off Boxes</li> </ul>	<ul> <li>Oil and Gas exploration and production companies</li> <li>Oilfield Service companies</li> </ul>
Refinery	<ul> <li>Regularly scheduled plant maintenance and repair "turnaround" cycles</li> </ul>		<ul> <li>Multi-Purpose Tanks *</li> <li>Roll-Off Boxes</li> <li>Vacuum Boxes</li> </ul>	Refineries and Product Terminals
Construction	<ul> <li>Dewatering construction areas</li> <li>Storm water pollution prevention</li> <li>Remediation of contaminated ground water for off-site of the contamina</li></ul>	discharge	<ul> <li>Multi-Purpose Tanks *</li> <li>Roll-Off Boxes</li> <li>Dewatering Boxes</li> <li>Vacuum Boxes</li> </ul>	<ul> <li>Highway, Heavy Construction, and Commercial Contractors</li> <li>Federal, State and Local Municipalities</li> </ul>
Other	<ul> <li>Storage of ethylene glycol for use in deicing planes</li> <li>Temporary firewater systems</li> <li>Marine services (bilge water)</li> <li>Storm water pollution control</li> <li>Landfill leachate containment</li> </ul>	<ul> <li>Storage of water used in hydrostatic pressure testing of pipelines</li> <li>Electrical Transmission and Distribution Infrastructure Maintenance – Transformer Oil Containment and Testing</li> <li>Bio-Fuel Processing and Storage</li> <li>Underground Fuel Tank Cleaning / Removal</li> </ul>	<ul> <li>Multi-Purpose Tanks *</li> <li>Dual Wall Tanks</li> <li>Roll-Off Boxes</li> <li>Vacuum Boxes</li> </ul>	<ul> <li>Airlines</li> <li>Pipeline Contractors</li> <li>Ports</li> <li>Commercial Contractors</li> </ul>

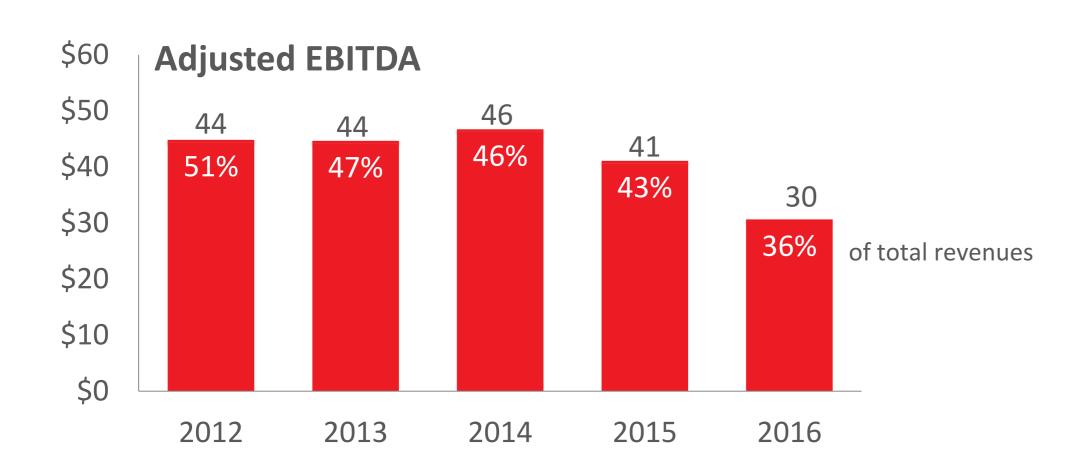
<sup>\*</sup> Multi-Purpose closed top tanks with smooth-walled epoxy interiors are the standard liquid containment product utilized across different market verticals

# Adler Tank Rentals Operating Results (a)

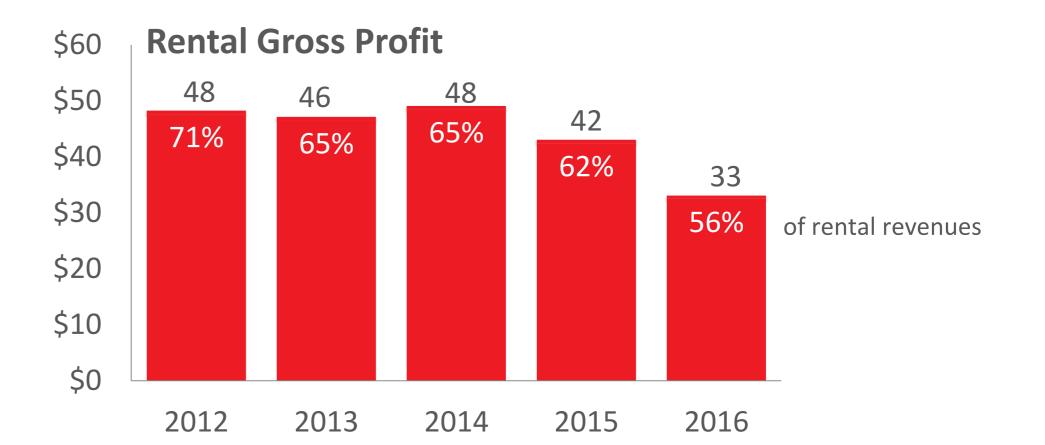


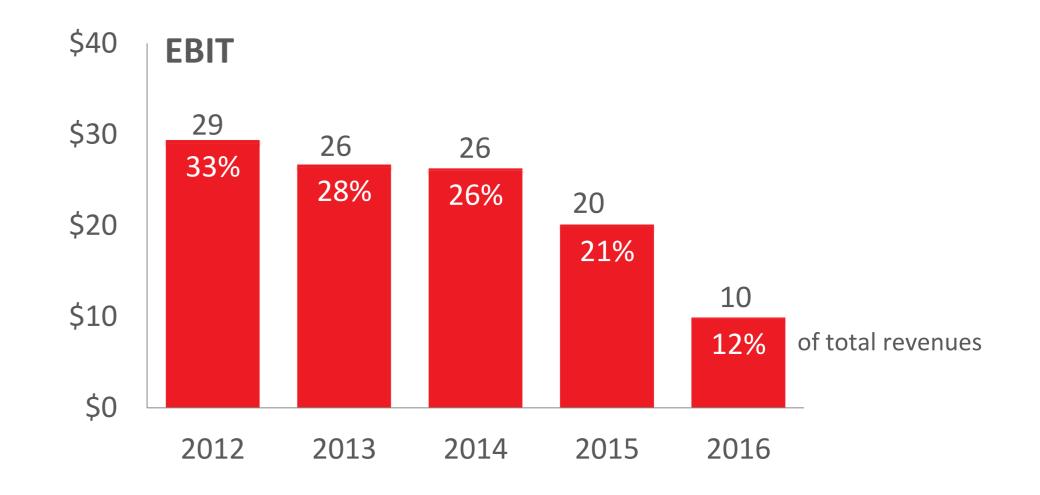
(dollars in millions)

















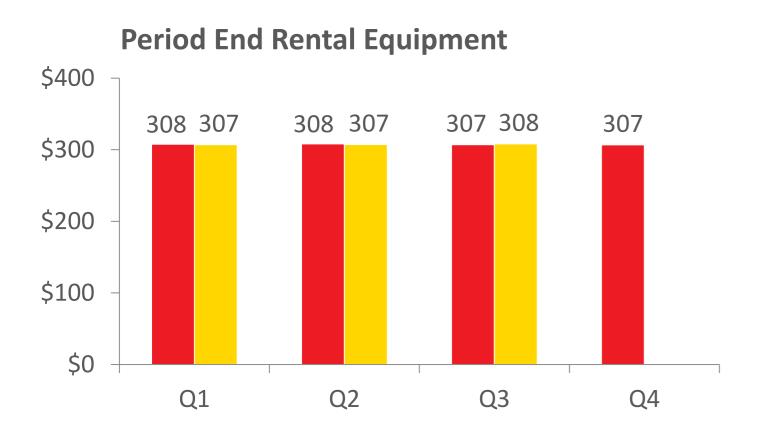


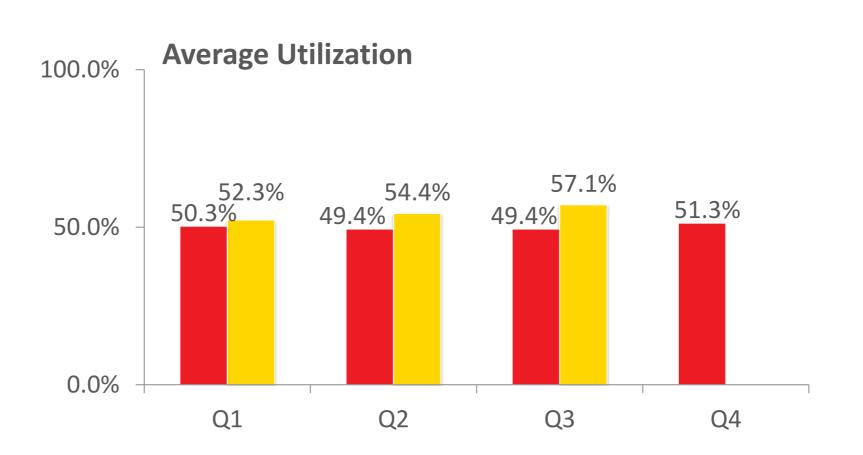


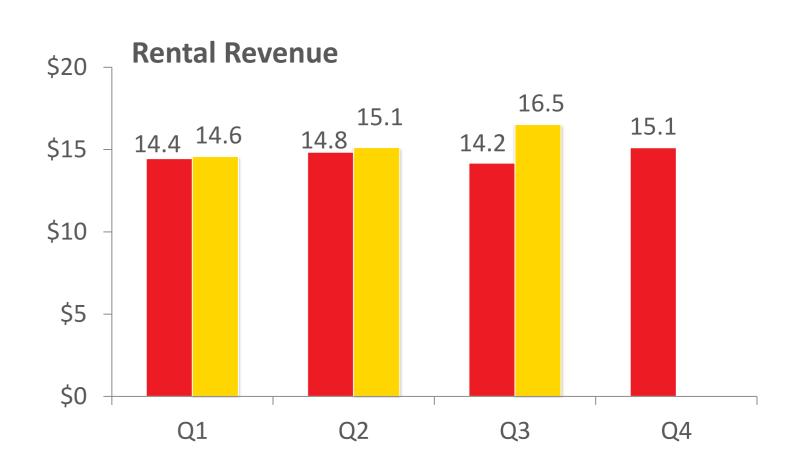
# Adler Tank Rentals Highlights (a)

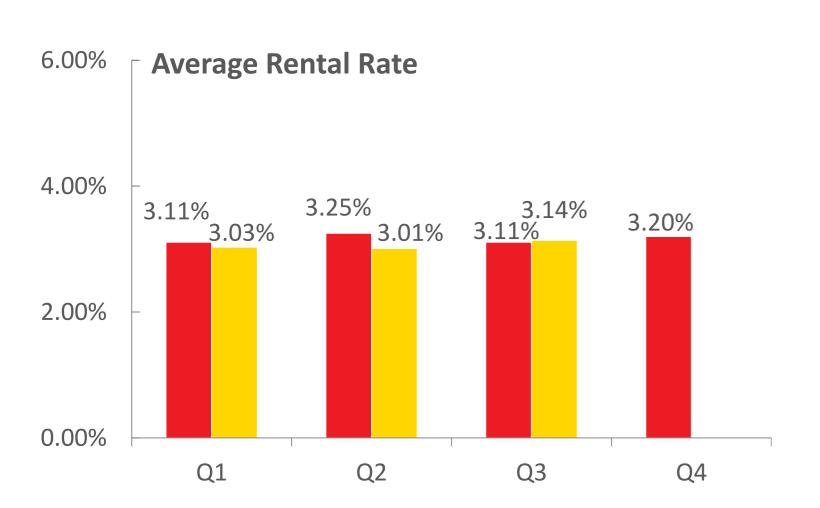


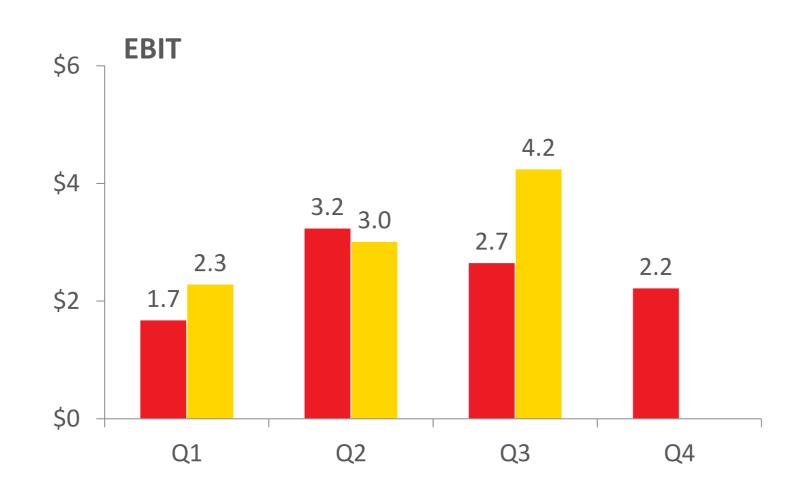
(dollars in millions)

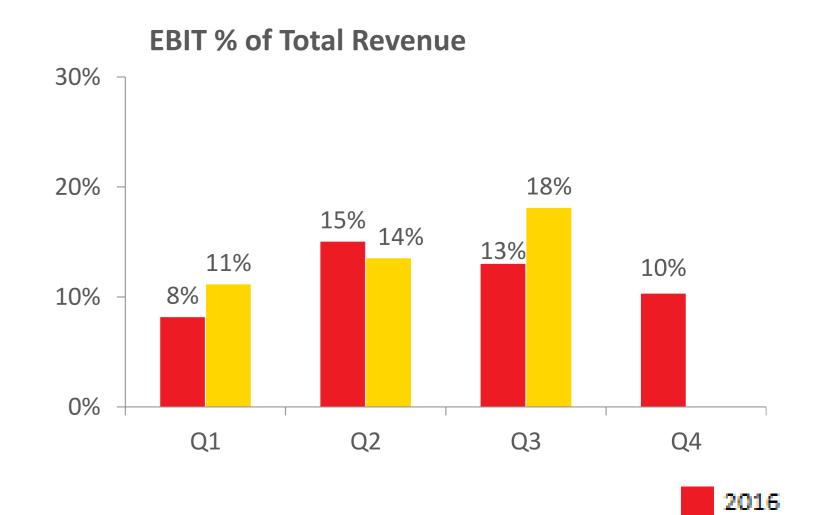












<sup>(</sup>a) See page 48 for definitions of rental equipment, utilization, and rate









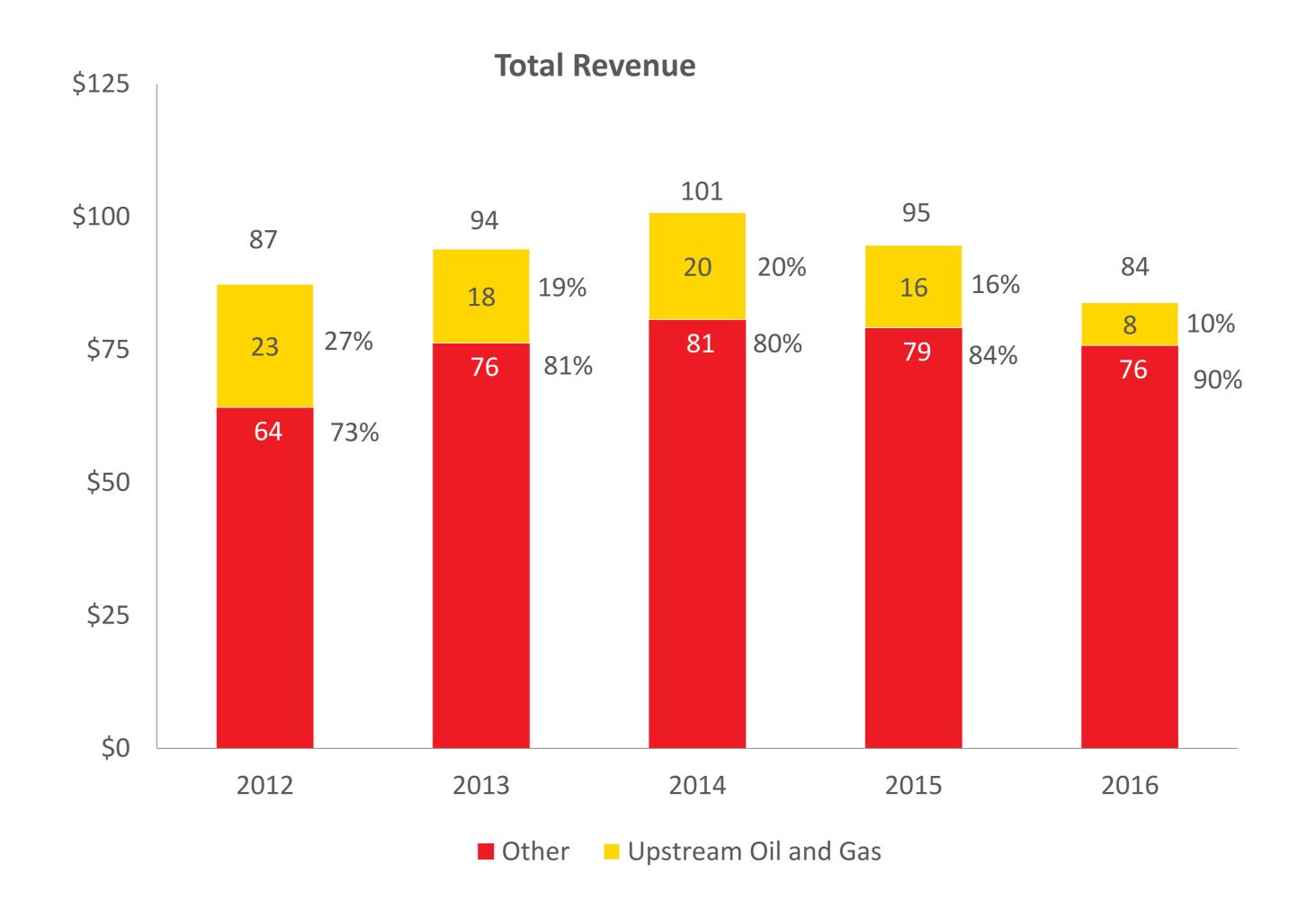


2017

# Adler Tank Rentals Highlights (a)



(dollars in millions)











# Growth Opportunities

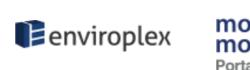








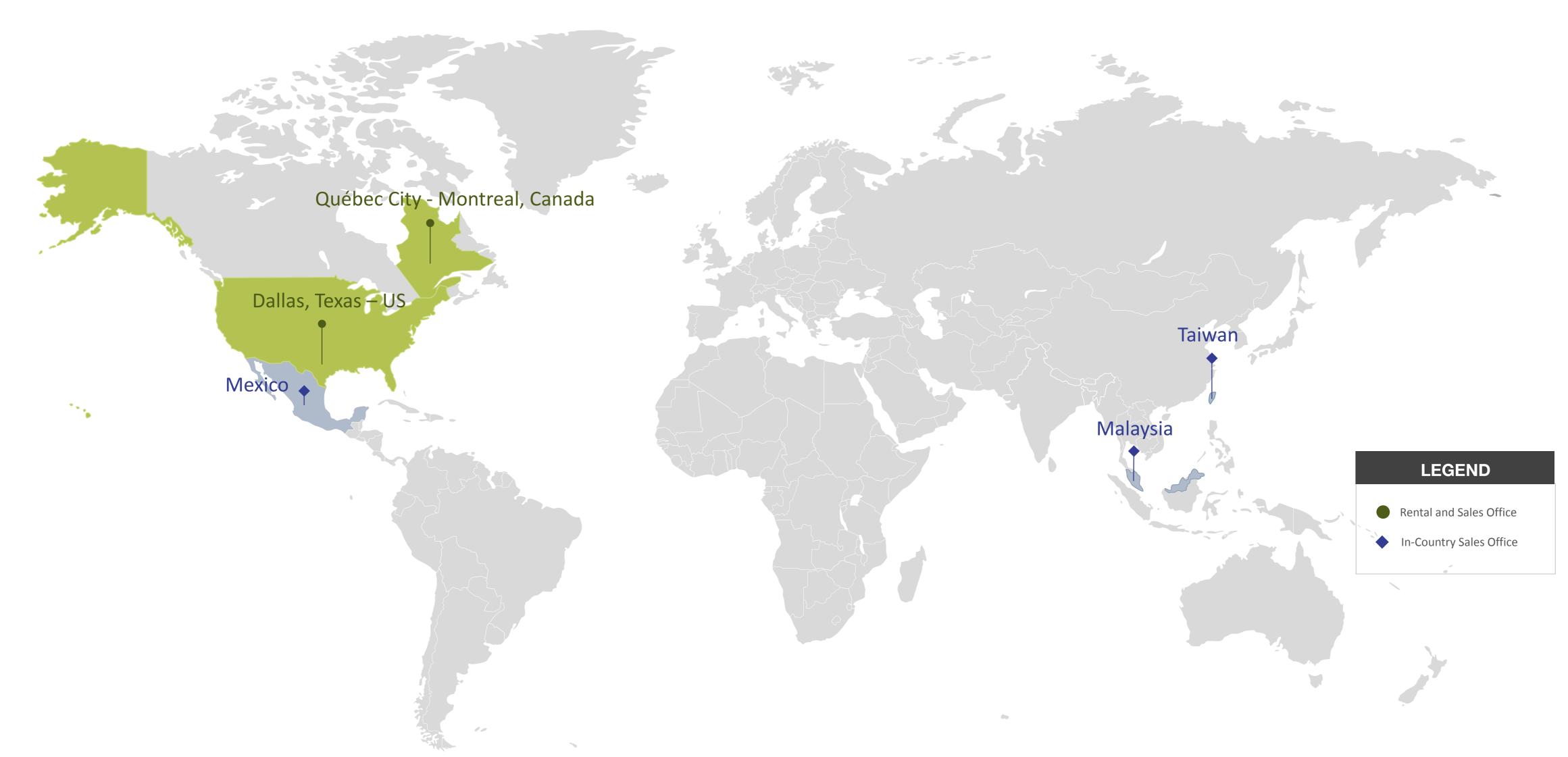




# TRS-RenTelco



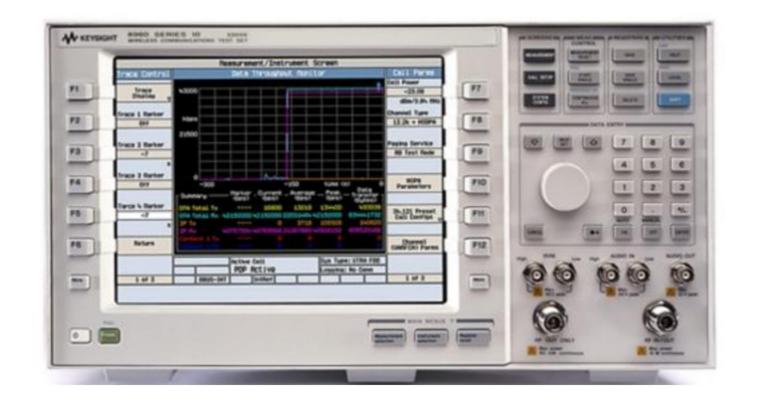




## Rental Assets

Rental and Sales of General Purpose and Communications Test Equipment

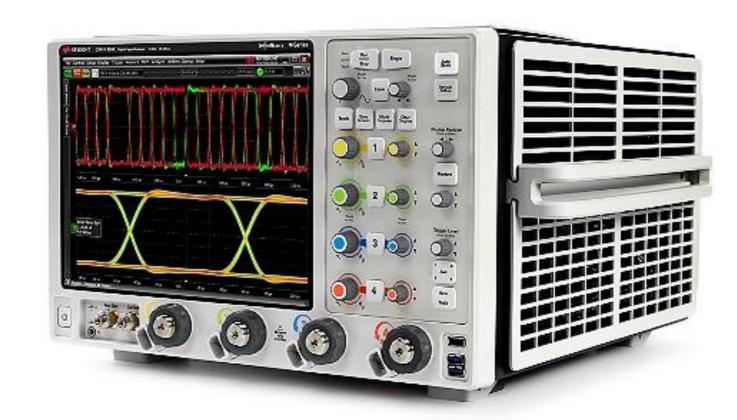




Wireless Communication Test Set

Ethernet Test Set

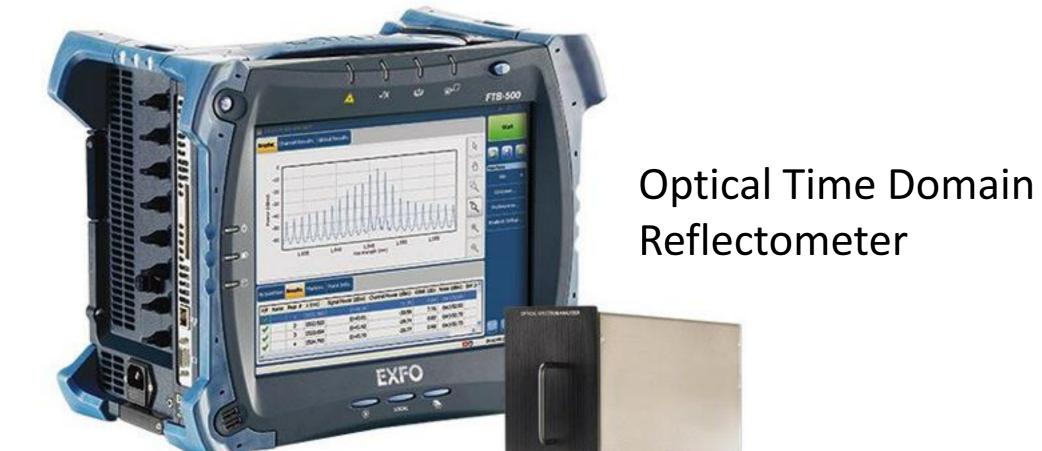




13GHz Oscilloscope



100GHz Oscilloscope













### Rental Customer Mix

### 2016 Rental Business Mix Breakdown By Product Group

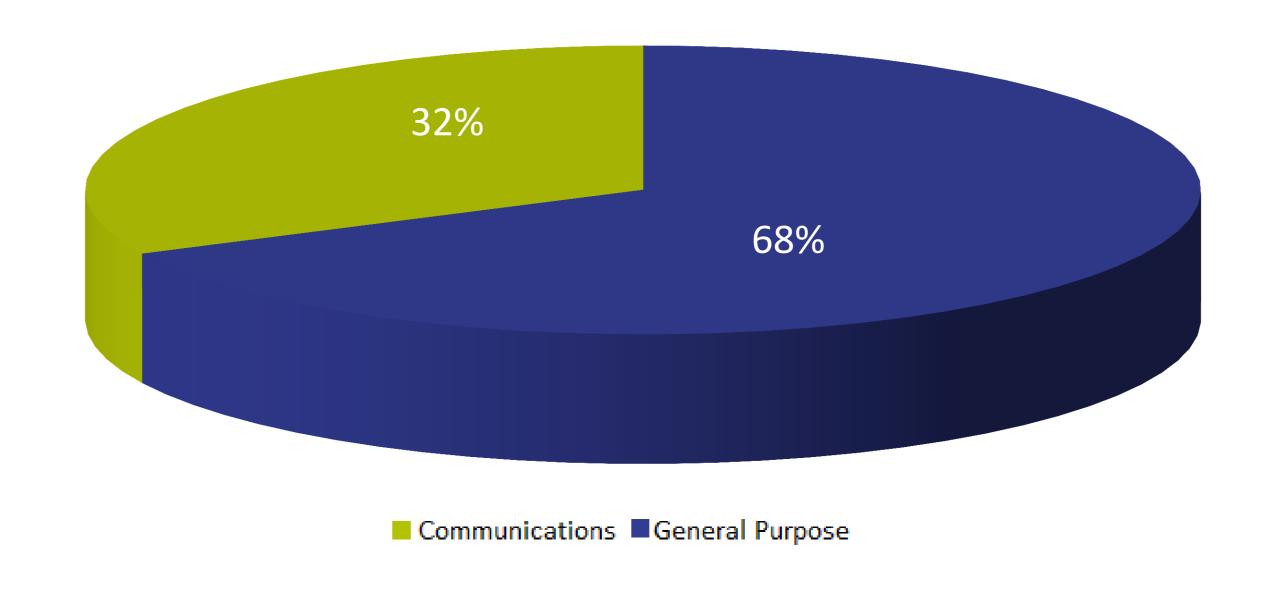


### **General Purpose Customers**

- Aerospace & Defense
- General Manufacturing
- Government
- Industrial
- Semiconductor R&D
- System Integrators
- Wireless R&D

#### **Communications Customers**

- Equipment Manufacturers
- Installation & Maintenance
- Mobile Device R&D/Repair
- Service Providers









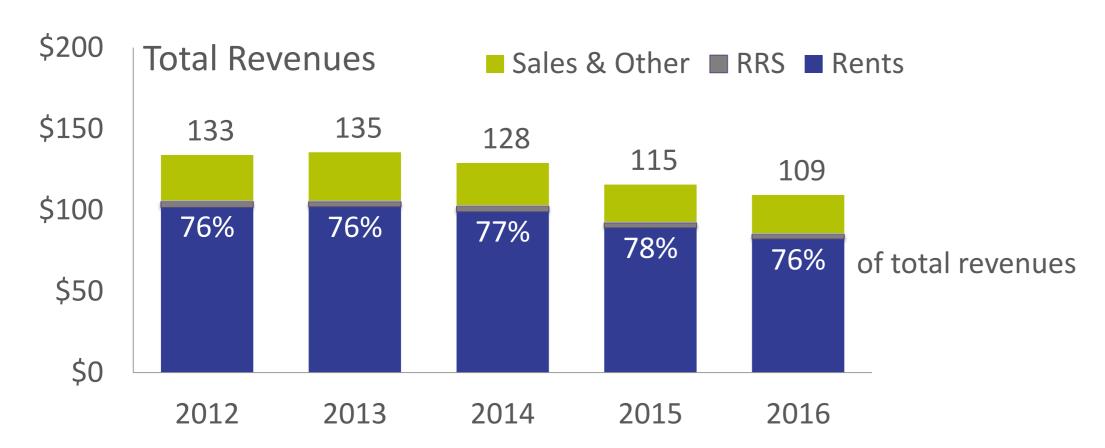


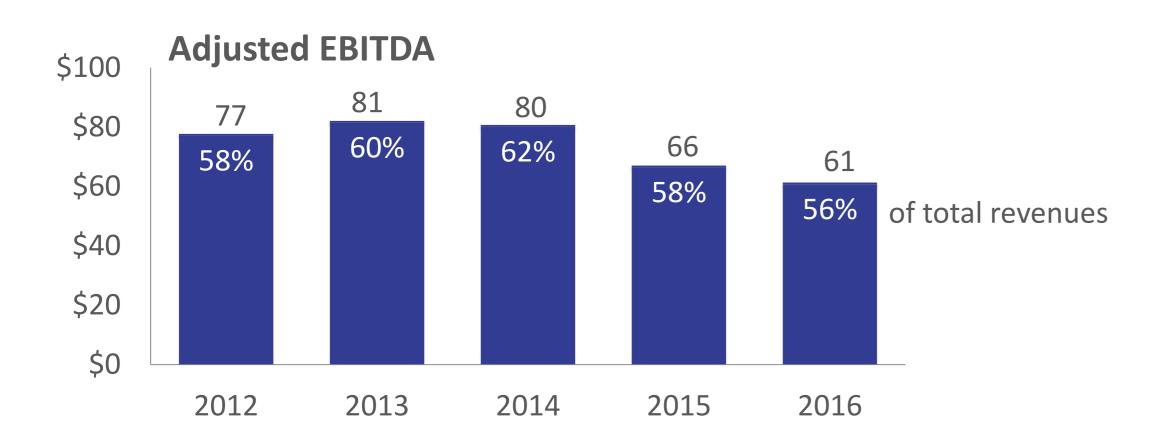


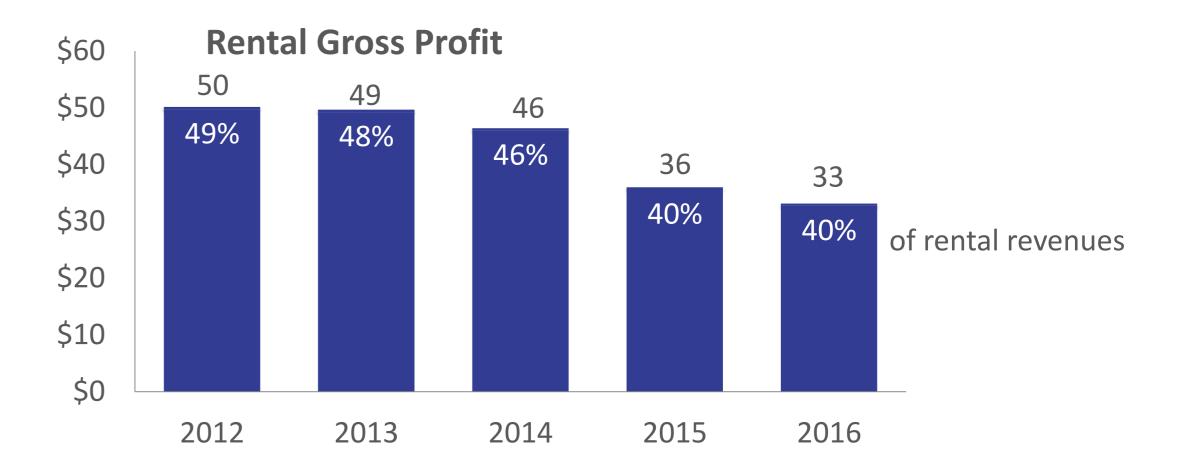
# TRS-RenTelco Operating Results (a)

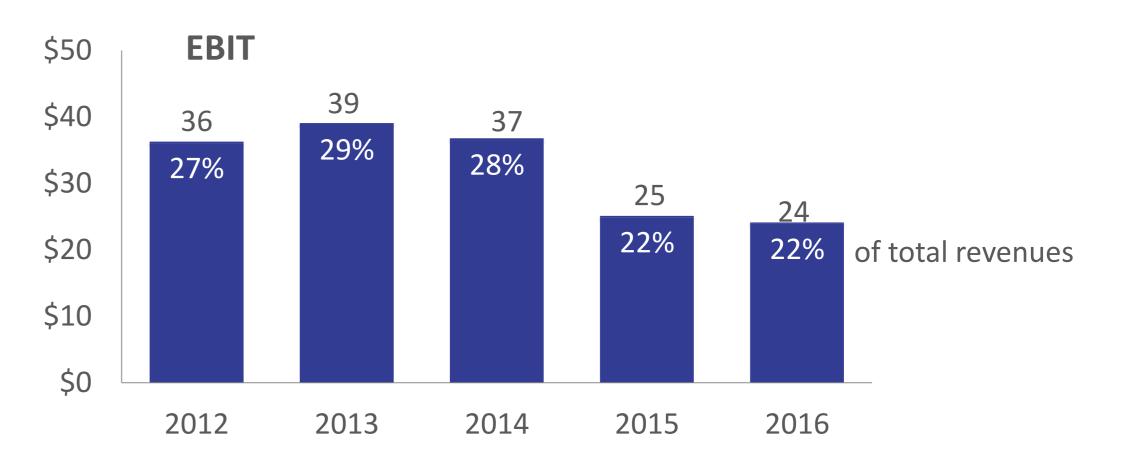








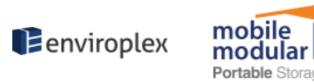










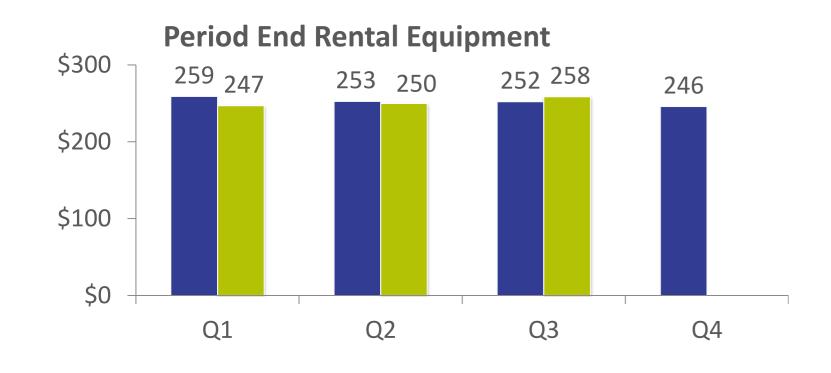


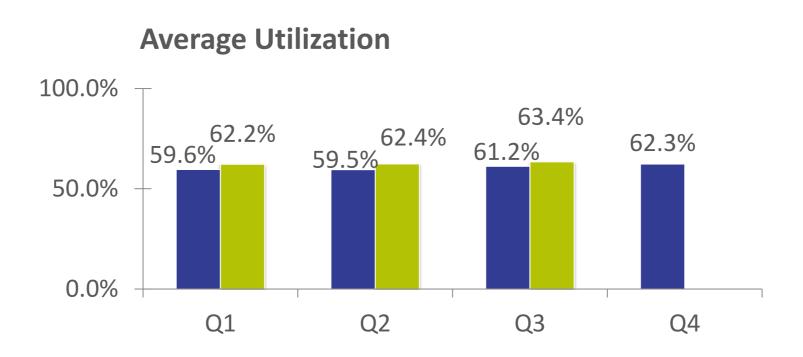
<sup>(</sup>a) Adjusted EBITDA defined on page 12

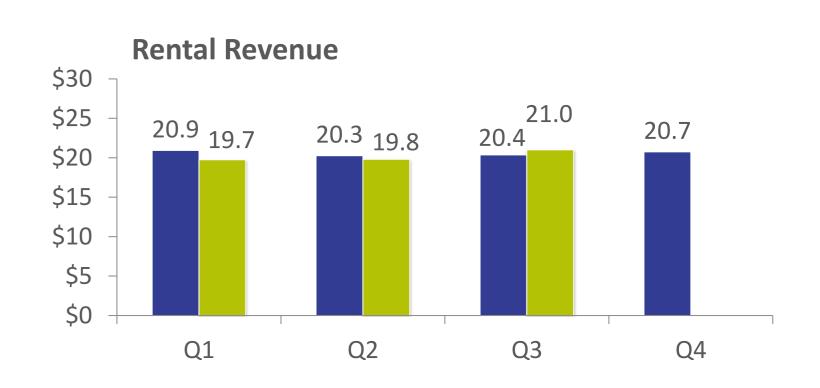
# TRS-RenTelco Highlights (a)

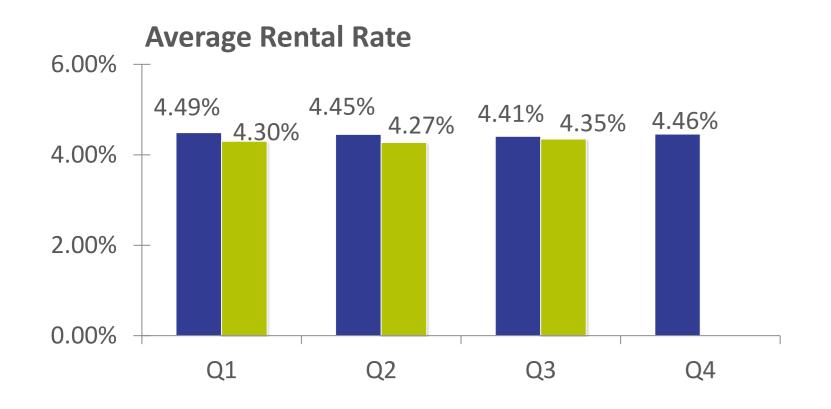


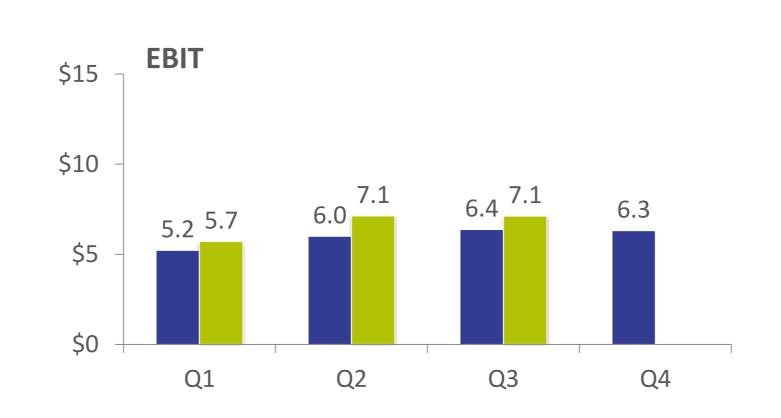
(dollars in millions)

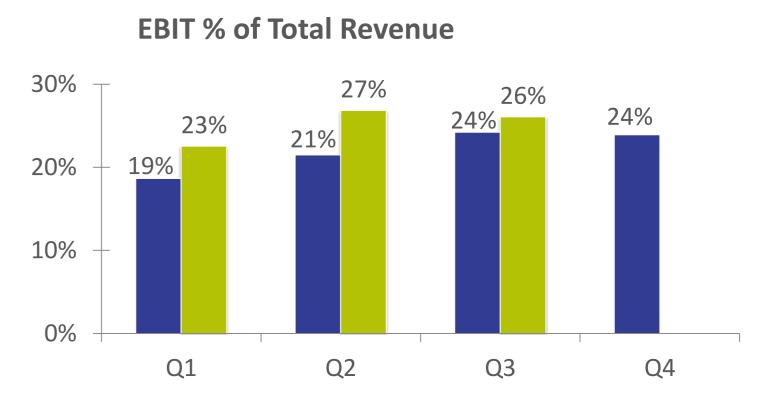












(a) See page 48 for definitions of rental equipment, utilization, and rate











# **Growth Opportunities**



- Market leadership focus on rental vs. distributor sales
- General Purpose market growth
- Communications segment expertise
- North American market consolidation















## McGrath RentCorp

# ADDITIONAL FINANCIAL DETAIL















Period End Utilization	on <sup>(1)</sup>																		Q3-17 vs.			
	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	Q315	Q415	Q116	Q216	Q316	Q416	Q117	Q217	Q317	Q2-17	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	81.0%	69.0%	67.2%	67.3%	66.7%	70.7%	75.0%	76.9%	77.3%	77.9%	76.9%	75.4%	75.7%	77.6%	77.3%	76.5%	75.7%	76.8%	1.1%	1.5%	-0.8%	-1.0%
TRS-RenTelco	64.0%	63.1%	64.3%	67.1%	64.1%	58.2%	59.8%	58.7%	61.0%	60.5%	58.7%	59.9%	59.7%	62.4%	61.0%	62.1%	61.6%	64.3%	2.7%	4.4%	1.9%	3.0%
Adler Tank Rentals	70.3%	71.2%	84.9%	79.8%	67.5%	57.7%	63.9%	49.7%	50.7%	57.0%	49.7%	51.0%	46.8%	52.1%	50.7%	53.4%	55.4%	59.7%	4.3%	7.8%	7.6%	14.6%
Average Utilization	(1)																		Q3-17 vs.			
	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	Q315	Q415	Q116	Q216	Q316	Q416	Q117	Q217	Q317	Q2-17	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	81.6%	73.4%	67.7%	67.1%	66.4%	68.3%	72.3%	75.8%	76.6%	76.7%	77.5%	76.1%	75.8%	76.7%	77.5%	76.8%	76.5%	76.3%	-0.2%	-0.3%	-0.4%	-0.5%
TRS-RenTelco	68.1%	61.4%	66.0%	66.0%	65.8%	62.7%	60.4%	60.5%	60.6%	61.0%	61.2%	59.6%	59.5%	61.2%	62.3%	62.2%	62.4%	63.4%	1.0%	1.6%	2.2%	3.6%
Adler Tank Rentals		66.4%	76.0%	86.2%	71.5%	64.2%	62.9%	58.3%	50.1%	58.6%	54.0%	50.3%	49.4%	49.4%	51.3%	52.3%	54.4%	57.1%	2.7%	5.0%	7.7%	15.6%
Average Monthly Re	ental Rate	(2)																	Q3-17 vs.			
	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	Q315	Q415	Q116	Q216	Q316	Q416	Q117	Q217	Q317	Q2-17	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	2.28%	2.19%	2.07%	1.97%	1.90%	1.84%	1.86%	1.91%	1.96%	1.93%	1.96%	1.93%	1.94%	1.98%	2.01%	1.96%	2.05%	2.11%	0.1%	2.9%	0.1%	6.6%
TRS-RenTelco	4.55%	4.13%	4.26%	4.66%	4.83%	5.09%	5.20%	4.62%	4.45%	4.62%	4.67%	4.49%	4.45%	4.41%	4.46%	4.30%	4.27%	4.35%	0.1%	1.9%	-0.1%	-1.4%
Adler Tank Rentals		3.94%	3.84%	3.63%	3.50%	3.50%	3.39%	3.22%	3.17%	3.25%	3.28%	3.11%	3.25%	3.11%	3.20%	3.03%	3.01%	3.14%	0.1%	4.3%	0.0%	1.0%
Period End Rental E	quipment	t <sup>(3)</sup> - (dolla	ars in milli	ions)															Q3-17 vs.			
40	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	Q315	Q415	Q116	Q216	Q316	Q416	Q117	Q217	Q317	Q2-17	% chg	Q3 Y/Y	% chg
Mobile Modular <sup>(4)</sup>	476.4	485.9	496.7	516.3	534.2	564.9	635.4	706.2	744.1	686.6	706.2	713.1	722.2	734.6	744.1	745.4	747.4	750.8	3.4	0.5%	16.2	2.2%
TRS-RenTelco	255.4	238.9	249.8	258.4	266.5	267.2	260.7	262.0	245.7	265.9	262.0	258.9	252.6	252.1	245.7	246.8	249.8	258.4	8.6	3.5%	6.3	2.5%
Adler Tank Rentals	46.3	74.9	129.1	193.9	248.9	278.6	299.5	307.6	306.7	306.8	307.6	307.6	308.1	307.0	306.7	307.0	307.2	308.1	0.9	0.3%	1.1	0.4%

<sup>(1)</sup> Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average utilization for the period is calculated using the average costs of the rental equipment

<sup>(2)</sup> Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period

<sup>(3)</sup> Period End Rental Equipment represents the cost of rental equipment excluding new equipment inventory and accessory equipment

<sup>(4)</sup> Mobile Modular includes Mobile Modular Portable Storage

#### 2017 Financial Outlook



	Actual <u>2016</u>	<u>2017 Outlook</u>	Outlook Comments (February 28, 2017)
Rental Revenues	\$ 271M	~ 1% - 3% growth	Expect growth in rental revenues
Sales Revenues	\$ 74M	~ \$74M	Sales revenue is expected to be comparable to 2016
Rental Equipment Depreciation	\$ 72M	\$67M - \$69M	
Other Direct Cost of Rental Operations	\$ 63M	\$62M - \$64M	Primarily for rental equipment maintenance and repair
SG&A Expenses	\$ 105M	\$110M - \$112M	Expect increase to support business growth
Operating Profit	\$ 79M	~ 3% - 5% growth	Expecting operating profits to be higher at Mobile Modular and roughly flat at TRS-RenTelco and Adler Tank Rentals
Interest Expense	\$ 12M	~ \$12M	
Effective Tax Rate <sup>1</sup>	42.9%	40.0%	Excluding any impact from ASU 2016-09
Diluted Share Count	24.0	~ 24.1 - 24.3	shares in millions

Outlook updated on October 31, 2017:

Based upon the Company's year to date results and current outlook for the remainder of the year, the Company is raising its financial outlook and expects 2017 total Company operating profit to increase 15% to 18% above 2016, compared to our prior (August 2, 2017) expectation of a 9% to 12% increase.

<sup>&</sup>lt;sup>1</sup> 2016 effective tax rate increased as a result of a change in business mix by state and the decision to exit TRS-RenTelco branch operation in India

### M'GRATH RentCorp

Financing Summary

(dollars in millions)

### Year Ended December 31,

		2008	2009	2010	2011	2012	2013	2014	2015	2016
Total Debt		\$ 306	\$ 247	\$ 266	\$ 297 \$	302	\$ 290	\$ 322	\$ 381	\$ 326
Adjusted EB	ITDA <sup>(a)</sup>	\$ 142	\$ 128	\$ 132	\$ 161 \$	158	\$ 161	\$ 171	\$ 164	\$ 163
Funded Deb	t to EBITDA	2.15	1.94	2.01	1.84	1.91	1.81	1.89	2.32	2.00
Available D	ebt Capacity	\$ 86 3	\$ 132	\$ 101	\$ 159 \$	228	\$ 240	\$ 228	\$ 209	\$ 246

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<sup>(</sup>a) Adjusted EBITDA defined on page 12



Capital Expenditures

(dollars in millions)

	Year Ended December 31,									
		2008	2009	2010	2011	2012	2013	2014	2015	2016
Mobile Modular	\$	38 \$	13 \$	23 \$	34 \$	21 \$	53 \$	83 \$	80 \$	43
TRS-RenTelco		57	23	42	55	52	53	45	44	31
Adler Tank Rentals		88	38	52	69	56	31	21	9	1
Total Rental Equipment (a)		183	74	118	158	129	137	149	133	75
Proceeds from used equipment sales		(29)	(29)	(29)	(28)	(31)	(33)	(33)	(26)	(29)
Net Rental Equipment Capital		154	45	89	129	98	103	116	107	45
PP&E		14	2	12	17	14	12	13	9	11
Total Capital Expenditures	\$	167 \$	47 \$	101 \$	147 \$	112 \$	115 \$	129 \$	116 \$	56

<sup>(</sup>a) Represents total rental equipment acquisitions including equipment received, not yet paid for

<sup>•</sup> Mobile Modular includes Mobile Modular Portable Storage

McGrath RentCorp acquired Adler Tank Rentals in 2008 for \$90M

<sup>•</sup> PP&E includes ERP and Non-ERP systems, land, facility improvements, and other equipment

### McGRATH Rentcorp

### **Consolidated Income Statement**

(dollars and shares in millions except per share amounts)

#### Year Ended December 31,

	2008	2009	2010	<b>20</b> 1	1	2012	2013	2014	2015	2016
Revenues										
Rental	\$ 197 \$	186	\$ 201 \$	23	5 \$	248 \$	256 \$	270 \$	274 \$	271
Rental Related Services	 34	33	35	3	9	47	53	64	73	76
Rental Operations	231	220	235	27	4	295	309	334	347	347
Sales	70	53	54	6	6	66	68	72	55	74
Other	 2	2	2		2	2	2	2	2	2
Total Revenues	304	276	291	34	3	364	380	408	405	424
Costs and Expenses										
Direct Costs of Rental Operations										
Depreciation of Rental Equipment	57	57	56	6	0	64	68	73	75	72
Rental Related Services	25	25	27	3	1	37	40	49	55	56
Other	37	33	40	4	0	46	55	57	61	63
Total Direct Costs of Rental Operations	119	116	123	13	1	147	163	178	191	191
Costs of Sales	50	39	38	4	5	49	47	47	37	49
Total Costs	168	154	161	17	6	196	210	226	228	240
Gross Margin	136	121	131	16	7	168	169	182	177	184
Selling and Administrative	58	60	66	7	8	86	89	97	100	105
Income from Operations	78	61	65	8	9	82	80	85	77	79
Interest	(10)	(7)	(6)	(	8)	(9)	(9)	(9)	(10)	(12)
Gain on sale of property, plant and equipment	-	-	-	-	,	-	-	1	-	-
Foreign currency exchange gain (loss)	-	-	-	-		0	(0)	(0)	(0)	(0)
Income before Provision for Income Taxes	68	54	59	8	1	73	71	77	(0)	67
Provision for Income Taxes	26	21	23	3	1	28	28	31	25	29
Net Income	41	33	36	5	0	45	43	46	40	38
Earnings per share:										
Diluted	\$ 1.72 \$	1.40	\$ 1.50 \$	2.0	0 \$	1.78 \$	1.67 \$	1.75 \$	1.59 \$	1.60
Shares used in Per Share Calculation:										
Diluted	23.9	23.9	24.3	24.	8	25.2	25.9	26.2	25.5	24.0
EBITDA	\$ 142 \$	128	\$ 132 \$	5 16	1 \$	158 \$	161 \$	171 \$	164 \$	163

### McGRATH RentCorp

### Consolidated Balance Sheet Highlights

(dollars in millions)

As of December 31,	2008	2009	2010	2011	<b>201</b> 2	2 2013	2014	2015	2016
Rental Equipment, at cost									
Relocatable modular buildings	\$ 504	\$ 504	\$ 515	\$ 539	\$ 551	\$ 592	\$ 664	\$ 737	\$ 769
Electronic test equipment	256	239	250	259	267	268	262	263	\$ 246
Liquid and solid containment tanks and boxes	46	81	133	201	255	284	303	310	\$ 309
Total Rental Equipment at cost	806	824	898	999	1,073	1,144	1,230	1,310	1,324
Rental Equipment, net book value									
Relocatable modular buildings	377	368	369	384	385	415	475	529	544
Electronic test equipment	130	102	98	106	108	110	105	102	90
Liquid and solid containment tanks and boxes	46	77	124	184	226	242	246	238	222
Total NBV Rental Equipment	552	547	592	673	719	767	826	870	856
Total Assets	784	758	814	919	972	1,028	1,116	1,153	1,128
Notes Payable	306	247	266	297	302	290	322	381	326
Total Liabilities	535	491	519	586	608	627	692	773	734
Shareholder Equity	250	267	295	333	365	401	425	380	394
Debt (Total Liabilities) to Equity	2.11	1.83	1.76	1.76	1.67	1.56	1.63	2.04	1.86
Debt (Notes Payable) to Equity	1.22	0.92	0.90	0.89	0.83	0.72	0.76	1.00	0.83
Funded Debt to EBITDA	2.15	1.94	2.01	1.84	1.91	1.81	1.89	2.32	2.00
EBITDA	142	128	132	161	158	161	171	164	163

# Financing Facilities



- Effective March 31, 2016 the Company entered into a \$420M credit facility which matures on March 31, 2021. In addition, the Company extended the Sweep Service Facility with Union Bank and increased the facility from \$10M to \$12M.
- \$100M of "Series A" senior notes at an interest rate of 4.03% were issued on April 21, 2011. The debt is an amortizing note and has a five year average life with a final maturity in April 2018.
- \$40M of "Series B" senior notes at an interest rate of 3.68% were issued on March 17, 2014. The notes mature in March 2021.
- \$60M of "Series C" senior notes at an interest rate of 3.84% were issued on November 5, 2015. The notes mature in November 2022.

### **Consolidated Cash Flow**



(dollars in millions)

	Year Ended December 31,														
		2008		2009		2010		2011		2012	2013	2014	201	5	2016
Sources of Cash:															
Cash Flow from Operating Activities	\$	99	\$	122	\$	101	\$	129	\$	126 \$	134	\$ 123	\$ 14	5 \$	142
Proceeds from Sales of Used Equipment		29		29		29		28		31	33	33	26	6	29
Proceeds from Exercise of Stock Options		1		2		9		6		7	16	4	2	2	(1)
Total Cash Available	\$	129	\$	153	\$	138	\$	164	\$	164 \$	183	\$ 159	\$ 173	3 \$	170
Uses of Cash:															
Purchases of Rental Equipment		(96)		(70)		(123)		(155)		(132)	(133)	(152)	(13	1)	(79)
Acquisitions		(88)		(2)		(0)		(0)		(0)	(0)	-	-		-
Other Capital Investments		(14)		(2)		(12)		(17)		(14)	(12)	(13)	(9	9)	(11)
Repurchase of Common Stock		(24)		-		-		-		-	-	-	(64	4)	-
Taxes Paid on Stock Awards				-		-		-		(0)	(2)	(4)	(2	2)	(1)
Payment of Dividends		(19)		(20)		(21)		(22)		(23)	(24)	(26)	(26	6)	(24)
Total Uses of Cash		(241)		(95)		(156)		(194)		(169)	(171)	(194)	(232	2)	(115)
Net Payments (Borrowings) under Bank Lines		(112)		58		(18)		(31)		(5)	12	(35)	(59	9)	55
Net increase (decrease)		(4)		(0)		(0)		0		0	0	(0)	((	0)	(0)
Cash, beginning of period		5		1		1		1		1	2	2	,	1	1
Cash, end of period		1		1		1		1		2	2	1	•	1	1
Calculation of Free Cash Flow															
Cash Flow from Operating Activities		99		122		101		129		126	134	123	14	5	142
Purchases of Rental Equipment		(96)		(70)		(123)		(155)		(132)	(133)	(152)	(13	1)	(79)
Acquisitions		(88)		(2)		(0)		(0)		(0)	(0)	-	-		-
Other Capital Investments		(14)		(2)		(12)		(17)		(14)	(12)	(13)	(9	9)	(11)
Proceeds from Sales of Used Equipment		29		29		29		28		31	33	33	20		29
Free Cash Flow		(70)		77		(6)		(14)		11	22	(9)	30	0	82
Notes Payable		306		247		266		297		302	290	322	38	1	326
Funded Debt to EBITDA		2.15		1.94		2.01		1.84		1.91	1.81	 1.89	2.32	2	2.00

• 2008 includes the acquisition of Adler Tank Rentals

#### Common Stock Purchase



- In May 2008, the Company's Board of Directors authorized the Company to repurchase an aggregate of 2,000,000 shares of the Company's outstanding common stock.
- The Company has in the past made purchases of shares of its common stock from time to time in over-the-counter market (NASDAQ) transactions, through privately negotiated, large block transactions and through a share repurchase plan, in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.
- In August 2015, the Company's Board of Directors authorized the Company to repurchase an additional 2,000,000 shares of the Company's outstanding common stock.
- The amount and time of the specific repurchases are subject to prevailing market conditions, applicable legal requirements and other factors, including management's discretion. There can be no assurance that any authorized shares will be repurchased and the repurchase program may be modified, extended or terminated by the board of directors at any time.
- All shares repurchased by the Company are canceled and returned to the status of authorized but unissued shares of common stock.
- As of December 31, 2016, 1,592,026 shares remain authorized for repurchase.
- The following table presents share repurchase activities during the years ended December 31, 2016 and 2015.
- No share repurchases were made during 2016.

	Year ended D	ecember 31
(in thousands, except share and per share amounts)	2016	2015
Number of shares repurchased		2,407,974
Aggregate purchase price		63,953
Average price per repurchased shares		26.56

# Typical Rental Assets Investment Metrics



	Depreciable Life	Time to Recover Original Cost (1)	Average Age of Asset Sold	Gross Margin on Used Asset Sales	IRR Target (after tax)
mobile modular sm	18 years (50% residual value)	~ 6 years	12-15 years	~ 30 – ~ 40%	10%-12%
ADLER TANK RENTALS	20 years (zero residual value)	~ 4 years	N/A	N/A	10%-12%
TRS RenTelco**	~ 5 years (zero residual value)	~ 3 years	~ 4-5 years	~ 45 – ~ 55%	12%-15%

<sup>(1)</sup> Based on the respective product's annual yield (annual rental revenues divided by the average cost of rental inventory). Excludes operating costs.



## McGrath RentCorp

# ADDITIONAL DETAIL CORPORATE





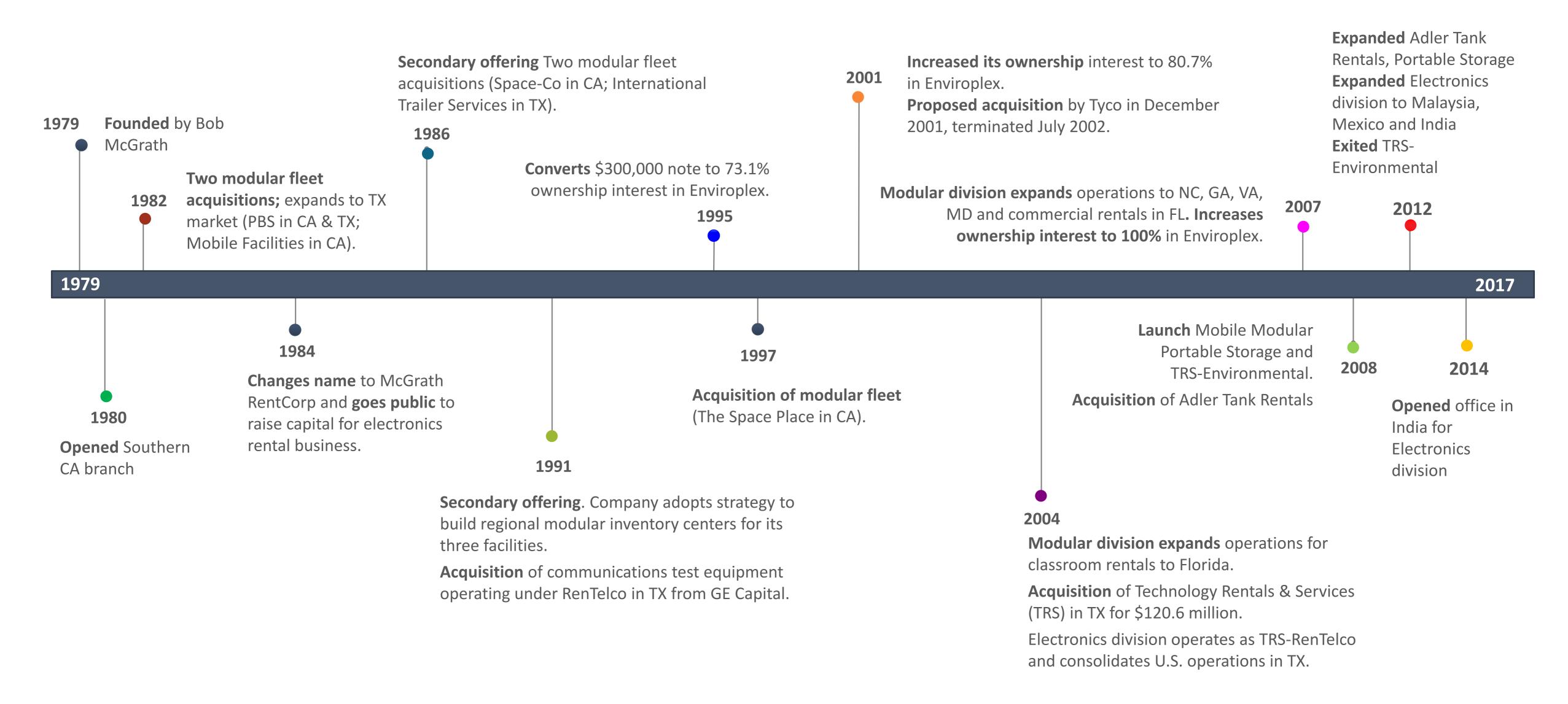






# History

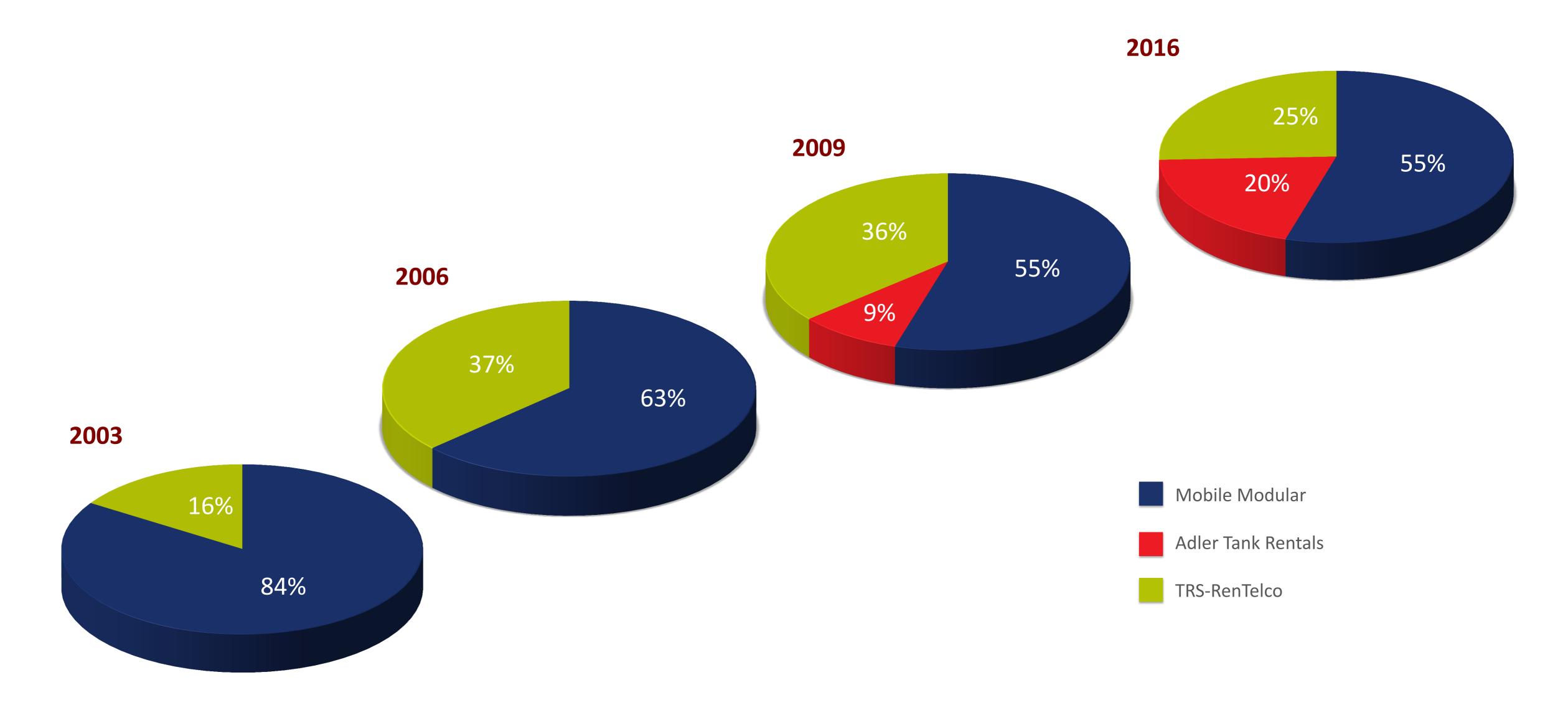




# McGrath RentCorp Business Mix



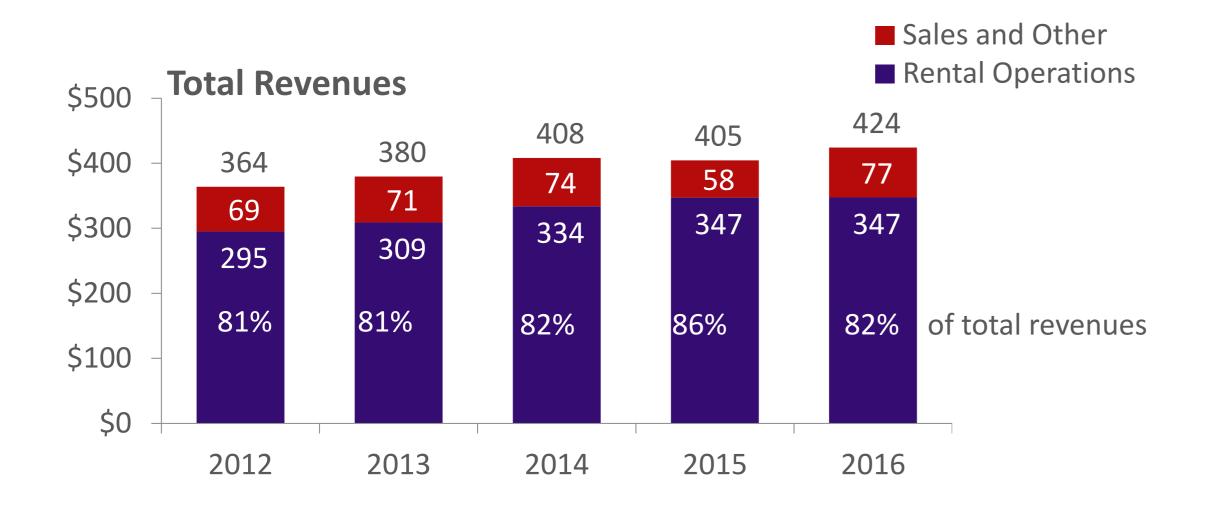


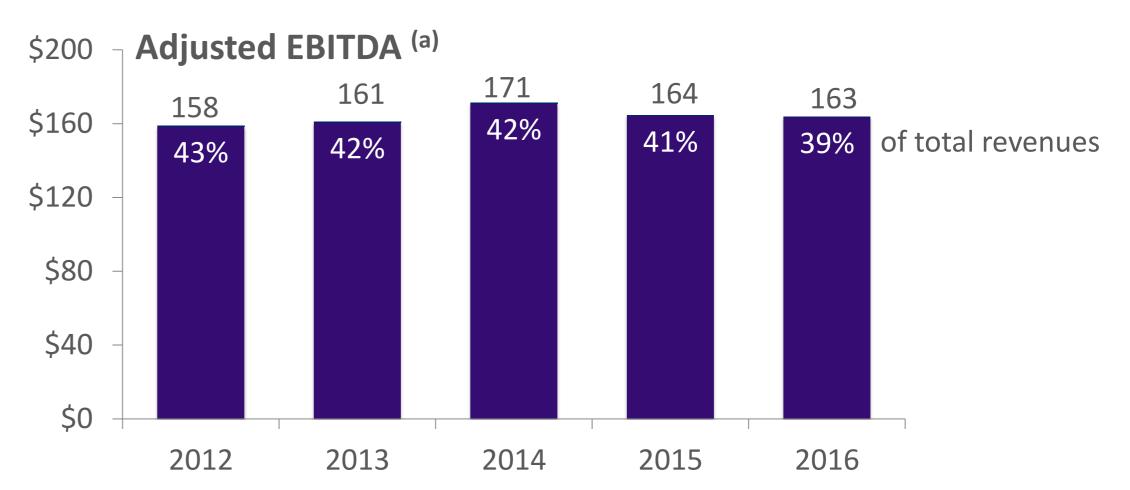


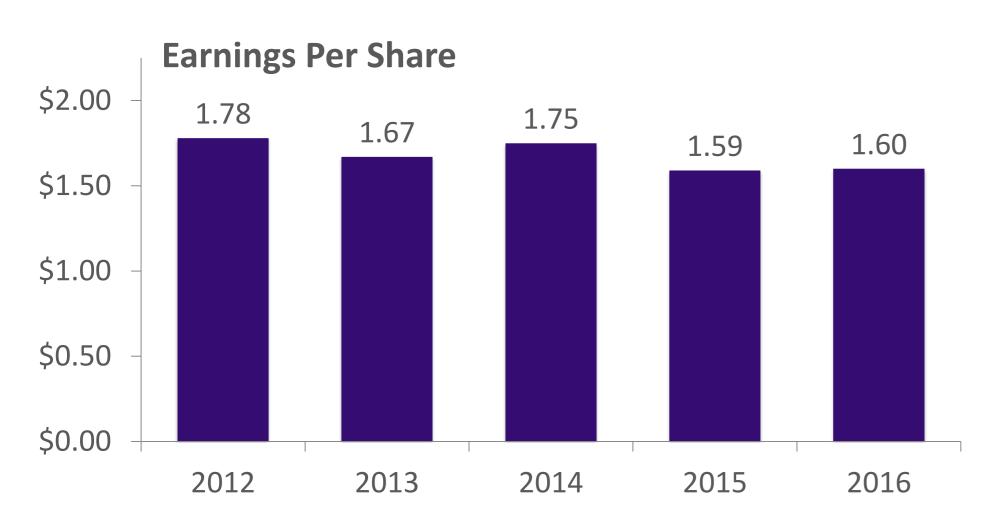
# Operating Results

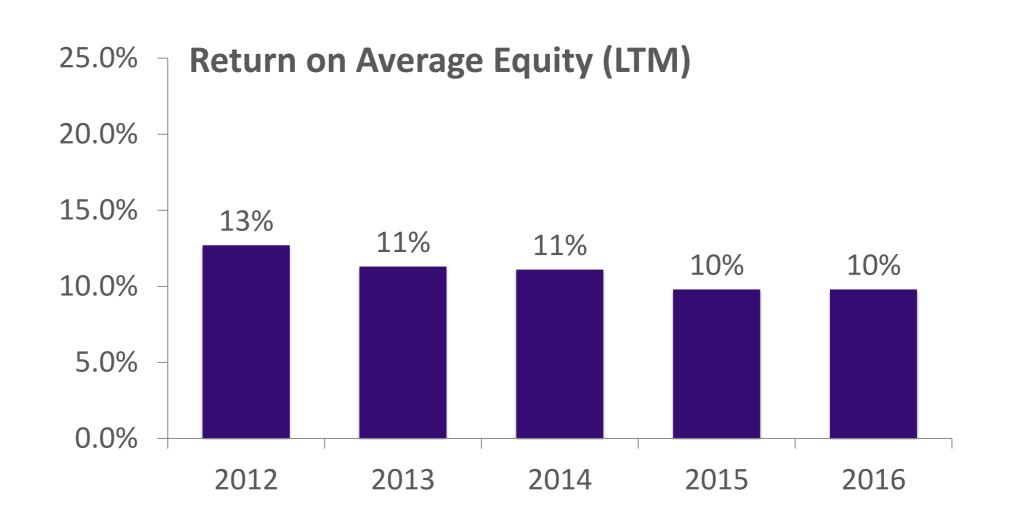


(dollars and shares in millions except per share amounts)









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<sup>(</sup>a) Adjusted EBITDA defined on page 12



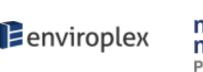
### McGrath RentCorp

# ADDITIONAL DETAIL - MOBILE MODULAR









## Mobile Modular Transaction



#### Illustrative Transaction – Educational Rental

#### **Gross Margin Analysis**

**Customer:** School

Need: Additional classroom space for increased student population

Product: 24'x40' (960 sq.ft.) Classroom

**Initial Contract Term:** 24 months **Capitalized Building Cost**: \$27,800

#### Revenues

 Rental: (24 mths. x \$475)
 \$ 11,400

 Rental Related Services
 \$ 4,300

 Total Revenues
 \$ 15,700

#### **Costs and Expenses**

**Direct Costs of Rental Operations** 

Total Costs and Expenses	\$ 7,936
Other	\$ 3,400
Rental Related Services	\$ 3,000
Depreciation: (24 mths. x \$64)	\$ 1,536

Gross Profit On Total Revenues Gross Margin On Total Revenues %	\$ 7,764 49%
Gross Profit On Rental Revenues Gross Margin On Rental Revenues %	\$ 6,464 57%

# Mobile Modular Rental Applications



Education	Commercial						
Public School K-12	Construction/Dev	Petrochemical					
Private School K-12	Construction Site Offices Sales Offices Architect	Refinery Plants Plant Operations Facilities					
Charter School	Engineering Firms						
Public Community Colleges	Government City Services Facilities	Retail Banks/Credit Unions					
Private Colleges	State Services Facilities	Wholesale Facilities					
Public Colleges	Aerospace	Entertainment & Recreation					
	Health Care	Other					
	Medical Clinics	Child Care Facilities Ent. &Rec. Operation Facilities					
		Transportation & Auto					
		Church					
		High Tech					



### McGrath RentCorp

# ADDITIONAL DETAIL - ADLER TANK RENTALS











## Adler Tank Rentals Transaction

### M'GRATH RentCorp

#### Illustrative Transaction – Tank

### **Gross Margin Analysis**

**Customer:** Heavy Construction

**Need:** Raw material storage, ground water control, containment of waste for disposal or treatment

**Product:** 21,000 Gallon Steel Tank

Average Rental Term: 3 months

Capitalized Equipment Cost: \$35,000

#### Revenues

Total Revenues	\$	2,910
Rental Related Services	<u>\$</u>	840
Rental: (3 mths. x \$23/day x 30 days)	\$	2,070

#### **Costs and Expenses**

**Direct Costs of Rental Operations** 

<b>Total Costs and Expenses</b>	\$	1,468
Other	<u>\$</u>	360
Rental Related Svc Costs	\$	670
Depreciation: (3 mths. x \$146)	\$	438

Gross Profit On Total Revenues	\$ 1,442
Gross Margin On Total Revenues %	50%
Gross Profit On Rental Revenues	\$ 1,272
Gross Margin On Rental Revenues %	61%



### McGrath RentCorp

# ADDITIONAL DETAIL - TRS-RENTELCO











## TRS-RenTelco Transaction



#### Illustrative Transaction – Electronics

### **Gross Margin Analysis**

**Customer:** Aerospace and Defense Company

Need: Measure active devices like amplifiers, mixers, and frequency converters

**Product:** Network Analyzer

Average Rental Term: 8 months

Capitalized Equipment Cost: \$12,400

#### Revenues

Total Revenues	\$ 3.300
Rental Related Services	\$ 100
Rental: (8 mths. x \$400)	\$ 3,200

#### **Costs and Expenses**

**Direct Costs of Rental Operations** 

	Depreciation: (8 mths. x \$148)	\$ 1,184	
	Rental Related Services	\$ 100	
	Other	\$ 560	
Total Costs and Expenses		\$ 1,844	
Gross Profit On Total Revenues Gross Margin On Total Revenues %			
		\$ 1,456 44%	

# TRS-RenTelco Rental Applications



### Test Equipment Rental Applications

Product Utilized	User Group	Test Application
Wireless Communication Test Set	Mobile Phone Manufacturers, 3 <sup>rd</sup> Party Repair Facilities, Wireless Equipment Manufacturers	Test Mobile Phone Handsets and other wireless communications equipment.
Category 6 Cable Analyzers	Cable installation contractors, IT Departments	Installation and troubleshooting of Category 6 cable used primarily in Local Area Networks (LAN).
Power Demand & power Quality Analyzer	Electrical Contractors, Electrical Service Providers	Test electrical power quality and demand.  Troubleshoot quality problems.
Optical Time Domain Reflectometers	Fiber optic cable installation and maintenance companies	Testing loss on a fiber link and locating precisely where break or loss is occurring.
Spectrum Analyzer	Aerospace and Defense contractors, Broad base of electronic equipment manufacturers; R&D Labs.	Detect and measure the power and frequency of RF signals across a range of frequencies.
Oscilloscopes	Broad base of Equipment Manufacturers ranging from Consumer Products Manufacturers to High-end Aerospace & Defense, Computer /Semiconductor Manufacturers	Display the performance of an electrical signal. Troubleshoot signal and circuit performance.



## McGrath RentCorp

# ADDITIONAL DETAIL – ENVIROPLEX







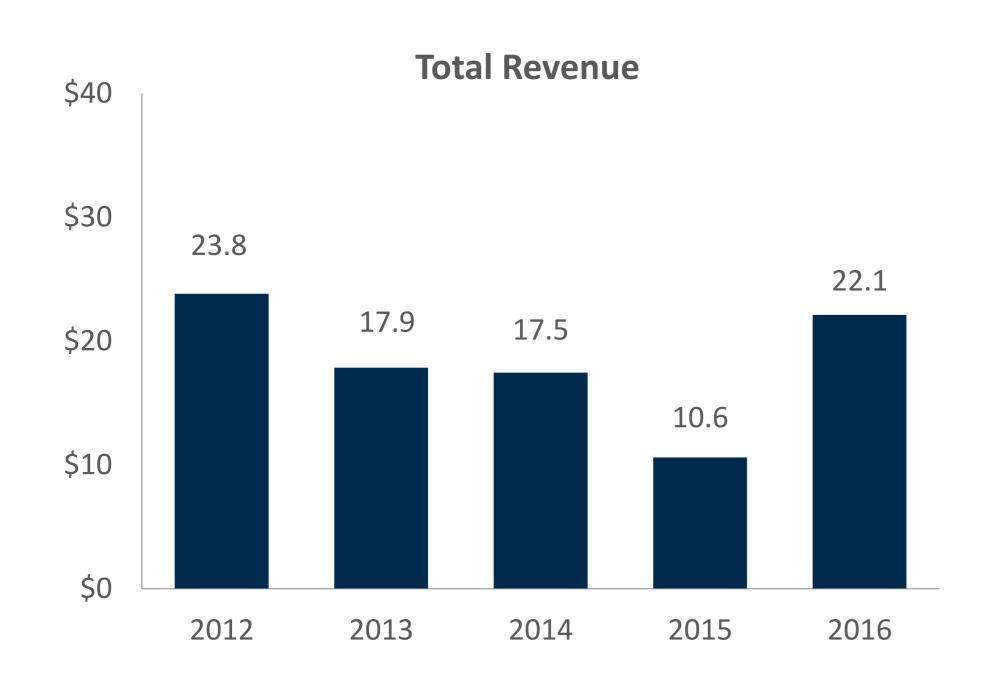


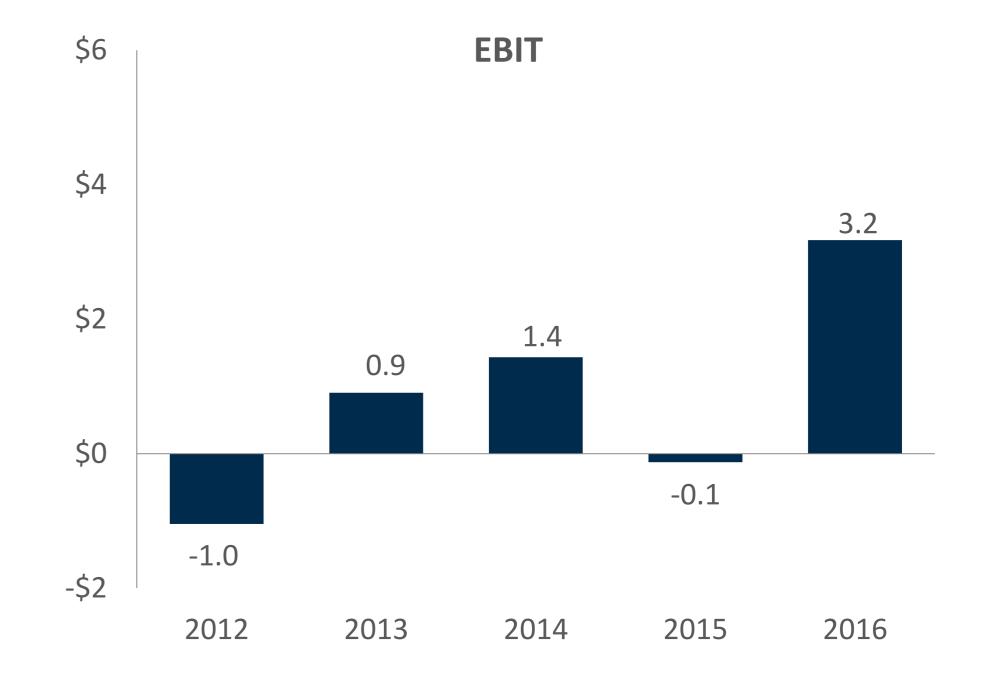


# Manufacturer of High Performance Classrooms



(dollars in millions)















# Manufacturer of High Performance Classrooms

Northern California - Stockton



